

ELIER AUBRET

787 223 4643 www.elieraubret.com

SS 2020

Porta Del Sol, PUERTO RICO

SPONSORSHIP PACKAGE

OUR VISION

Native from the town of Añasco the designer Elier Aubret always had a vision involving the entire Town on a collaborative event were fashion, music, and art will be the centerpiece from presenting his new Collection. The Center of the town will become the platform for models , Hair and Makeup teams, Fashion Stylists, Media Coverage , Special Guests and General Public to enjoy his creations , this will also be an event never done before on the West side of the island better known as PORTA DEL SOL.

During this event, we will feature not only Fashion on the second largest Town Square in Puerto Rico, but will also give a platform for the arts. Elier Aubret is partnering with The local School of Arts raising funds for the institution making a very entertaining evening.

With this collaboration we will bring students from all the school's disciplines that includes music, dance, and painting, showcasing the most recent creative work from the kids. This night will promise to foment interest on the creative and musical importance in our culture and create interest on the Island's West side Area. We will also include local businesses to collaborate during this event so they can expand to new levels were everyone can benefit by involving on a new way.



ELIER AUBRET Spring Summer 2020 Sept 14 2019 Porta del Sol / Añasco

ELIER AUBRET, this well known Puerto Rican fashion Designer with more than eighteen years in the industry with His unique and colorful style is very well known in Puerto Rico, New York and Latin America is taking his fashion to Añasco, Puerto Rico.

In this occasion after a few seasons showing in New York Fashion Week, Dominican Republic and in San Juan Puerto Rico he will have the opportunity to present a Grand Collection in Porta Del Sol, located in the west side of Puerto Rico.

The Jose Adolfo Pesante Town Square ; located in Añasco will be the setting of this exclusive presentation.



ESTADO LIBRE ASOCIADO DE PUERTO RICO



Gobierno Municipal de Añasco

OFICINA SECRETARÍA MUNICIPAL



CERTIFICACIÓN

Coordinador de PORTA DEL SOL, Runway

Yo, José M. Flores del Toro, Secretario Municipal del Municipio de Añasco, certifico que el Sr. Elier Aubret, diseñador, separó y está disponible la Plaza Pública José Adolfo Pesante en Añasco, el día 14 de septiembre de 2019, desde las 9:00 a.m. a 9:00 p.m.; con el fin de realizar un Expo/ Desfile de Modas.

Certifico correcto, hoy 28 de mayo de 2019.

Sr. José M. Flores Del Toro Secretario Municipal

"NO PREGUNTES QUÉ PUEDE HACER LA NACIÓN POR TÍ, PREGUNTA QUÉ PUEDES HACER TU POR LA NACIÓN" - John F. Kennedy

APARTADO 1385 AÑASCO, PUERTO RICO 00610-1385 TEL. (787) 826-3100

Permits and Colaborations

Besides havieng the entire support of the municipality of Añasco, its Mayor Hon. Jorge Estevez Martinez and the town. We are in communication with local hotels and Resorts to provide special guests packages for the event. Including The Rincon Beach Resort, Añasco Vacation Villas, Mayaguez Resort and Casino among others. This will give the chance to the west side to promote the attractions and services they provide to new visitors. We will love to have you as our sponsor... We can adapt any needs of your company to our sponsorship packages, this will allow a greater opportunity of exposure depending on your company.

HERE IS A LIST OF INCREDIBLE PERKS THAT YOU CAN CHOOSE TO COMPLETE YOUR SPONSOR PACKAGE

- 10 Front Row VIP Tickets
- Printed Logo on Runway Program
- Product Placement
- Gift Bags Presence
- Flyers or Brochures Inside Gift Bags
- Web Sharing
- Media Tour Mentions
- Social Media Presence with over 700K Followers in different platforms

- Meet & Great Opportunity
- Promotional Materials
- Logo on Designer Staff Shirt (Elier Aubret Show)
- Entry Area Display and Hostess
- Product Sampling
- Step & Repeat / Stand Banners^{**}
- Mention "Presented by.." Before the show **
- Media Kit Exclusive Distribution **
- Booth / Promo Area 15'x15'**
- "All Access" Passes **
- Multiple Seasons
 Participation **
- Digital Photography of events **

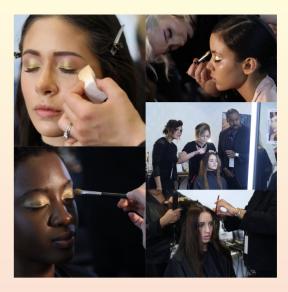
Any other needs can be accepted upon request and approval by all parts.

This is a chance to have a new way to market your company and brand on an event never seen before

PRESS COVERAGE

A Media Tour is planned before the event. This will have coverage from all local media outlet. Television , Magazines, Newspapers and Fashion Bloggers and Influencers. Besides having the support of these media will will also have special guests , local Celebrities and Photographers to reach more than 500k Followers in different platforms.

This will give a chance to share not only on your own social outlets but to capture the additional opportunity of exposure from others.





PRODUCTION TEAM Pashion Gallery New York Fashion Week MUSIC Omarjadhir Flores - DJ Pocket PHOTOGRAPHER Héctor Febus Christopher Velez	HAIR Ted Gibson Artistic Team MAKE UP Mustaev Cosmetics NAILS Bernadette Thompson	ACCESORIES Elaine Moreira Jewelry O Bags Puerto Rico SHOES VIZZANO Puerto Rico	DESIGNERS STAFF Valerie Pizarro Franco James José Avila Maribel Matos Amanda Diaz Divana Sánchez	FNF MODELS Andrea Lisangelie Biarca Marialejandra Elaine Melaine Elizabeth Nuria Gina Lee Sachelle Jennifer Yoliann
PLAZA 📷		REIRA LOYALTY CREDIT	O Bar	ncrédito International Bank
FASHION'S	Undesirée Lowry			TED GIBSON ARTISTIC TEAM

SPONSORSHIP PRICE PACKS

\$5,000 - FASHIONISTA

WILL APPLY NONE ASTERISK PERKS ONLY WITH PRODUCT PLACEMENT

\$10k - PRET A PORTER **

12 PERKS WILL APPLY FOR YOUR SPONSORSHIP

\$15k - COUTURE **

ALL PERKS WILL APPLY FOR THIS EVENT IN PUERTO RICO.

\$25k - ONE OF A KIND SPONSORSHIP **

THIS WILL BE AS A GLOBAL SPONSOR AND WILL INCLUDE ALL PERKS.

- * Combined for NY Fashion Week & Puerto Rico events.
- * 10% Of All Sponsorships will go to Escuela de Bellas Artes de Añasco

