



ELIER AUBRET

7 8 7 2 2 3 4 6 4 3
www.elieraubret.com

SS 2020

Porta Del Sol , PUERTO RICO

SPONSORSHIP PACKAGE

OUR VISION

Native from the town of Añasco the designer Elier Aubret always had a vision involving the entire Town on a collaborative event where fashion, music, and art will be the centerpiece from presenting his new Collection. The Center of the town will become the platform for models , Hair and Makeup teams, Fashion Stylists, Media Coverage , Special Guests and General Public to enjoy his creations , this will also be an event never done before on the West side of the island better known as PORTA DEL SOL.

During this event , we will feature not only Fashion on the second largest Town Square in Puerto Rico, but will also give a platform for the arts. Elier Aubret is partnering with The local School of Arts raising funds for the institution making a very entertaining evening.

With this collaboration we will bring students from all the school's disciplines that includes music, dance, and painting , showcasing the most recent creative work from the kids. This night will promise to foment interest on the creative and musical importance in our culture and create interest on the Island's West side Area. We will also include local businesses to collaborate during this event so they can expand to new levels where everyone can benefit by involving on a new way.



ELIER AUBRET SPRING SUMMER 2020

SEPT 14 2019

PORTA DEL SOL / AÑASCO

ELIER AUBRET , this well known Puerto Rican fashion Designer with more than eighteen years in the industry with His unique and colorful style is very well known in Puerto Rico , New York and Latin America is taking his fashion to Añasco , Puerto Rico.

In this occasion after a few seasons showing in New York Fashion Week, Dominican Republic and in San Juan Puerto Rico he will have the opportunity to present a Grand Collection in Porta Del Sol , located in the west side of Puerto Rico.

The Jose Adolfo Pesante Town Square ; located in Añasco will be the setting of this exclusive presentation.





CERTIFICACIÓN

Coordinador de PORTA DEL SOL, Runway

Yo, José M. Flores del Toro, Secretario Municipal del Municipio de Añasco, certifico que el Sr. Elier Aubret, diseñador, separó y está disponible la Plaza Pública José Adolfo Pesante en Añasco, el día 14 de septiembre de 2019, desde las 9:00 a.m. a 9:00 p.m.; con el fin de realizar un Expo/ Desfile de Modas.

Certifico correcto, hoy 28 de mayo de 2019.

Sr. José M. Flores Del Toro
Secretario Municipal

Permits and Colaborations

Besides having the entire support of the municipality of Añasco, its Mayor Hon. Jorge Estevez Martinez and the town. We are in communication with local hotels and Resorts to provide special guests packages for the event. Including The Rincon Beach Resort, Añasco Vacation Villas, Mayaguez Resort and Casino among others. This will give the chance to the west side to promote the attractions and services they provide to new visitors.

We will love to have you as our sponsor... We can adapt any needs of your company to our sponsorship packages, this will allow a greater opportunity of exposure depending on your company.

HERE IS A LIST OF INCREDIBLE PERKS THAT YOU CAN CHOOSE TO COMPLETE YOUR SPONSOR PACKAGE

- 10 Front Row VIP Tickets
- Printed Logo on Runway Program
- Product Placement
- Gift Bags Presence
- Flyers or Brochures Inside Gift Bags
- Web Sharing
- Media Tour Mentions
- Social Media Presence with over 700K Followers in different platforms

- Meet & Great Opportunity
- Promotional Materials
- Logo on Designer Staff Shirt (Elier Aubret Show)
- Entry Area Display and Hostess
- Product Sampling
- **Step & Repeat / Stand Banners****
- **Mention “Presented by..” Before the show ****
- **Media Kit Exclusive Distribution ****
- **Booth / Promo Area 15’x15’****
- **“All Access” Passes ****
- **Multiple Seasons Participation ****
- **Digital Photography of events ****

Any other needs can be accepted upon request and approval by all parts.

This is a chance to have a new way to market your company and brand on an event never seen before

PRESS COVERAGE

A Media Tour is planned before the event. This will have coverage from all local media outlet. Television , Magazines, Newspapers and Fashion Bloggers and Influencers. Besides having the support of these media will will also have special guests , local Celebrities and Photographers to reach more than 500k Followers in different platforms.

This will give a chance to share not only on your own social outlets but to capture the additional opportunity of exposure from others.



PRODUCTION TEAM
Fashion Gallery
New York Fashion Week

HAIR
Ted Gibson Artistic Team

ACCESSORIES
Elaine Moreira Jewelry
O Bags Puerto Rico

DESIGNERS STAFF
Valerie Pizarro
Franco James
José Avila
Maribel Matos
Amanda Diaz
Divana Sánchez

FNF MODELS
Andrea Lisangelle
Bianca Mariatejandra
Elaine Melaine
Elizabeth Nuria
Gina Lee Sachelle
Jennifer Yoliann

MUSIC
Omarjadhír Flores - DJ Pocket

MAKE UP
Mustaev Cosmetics

SHOES
VIZZANO Puerto Rico

PHOTOGRAPHER
Héctor Febus
Christopher Velez

NAILS
Bernadette Thompson

PLAZA LAS AMERICAS

EM ELAINE MOREIRA JEWELRY

LOYALTY CREDIT

Bancrédito International Bank

FASHION'S NEW FACE FNF MODEL SEARCH

UNICA by Desirée Lowry

V VIZZANO

b

Mustaev MORE THAN MAKEUP

THE GIBSON ARTISTIC TEAM

www.ElierAubret.com

SPONSORSHIP PRICE PACKS

\$5,000 - FASHIONISTA

WILL APPLY NONE ASTERISK PERKS
ONLY WITH PRODUCT PLACEMENT

\$10k - PRET A PORTER **

12 PERKS WILL APPLY FOR YOUR
SPONSORSHIP

\$15k - COUTURE **

ALL PERKS WILL APPLY FOR THIS
EVENT IN PUERTO RICO.

\$25k - ONE OF A KIND SPONSORSHIP **

THIS WILL BE AS A GLOBAL SPONSOR
AND WILL INCLUDE ALL PERKS.

- * Combined for NY Fashion Week & Puerto Rico events.
- * 10% Of All Sponsorships will go to *Escuela de Bellas Artes de Añasco*

