



**ELIER  
AUBRET**

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[www.elieraubret.com](http://www.elieraubret.com)

SS 2020

NEW YORK FASHION WEEK

**SPONSORSHIP  
PACKAGE**



# SPRING SUMMER 2020 SEPT 7 2019

ELIER AUBRET , Well know Puerto Rican fashion Designer with more than eighteen years in the industry will be showing for the fifth consecutive season his new collection on a Private Showing at the Stewart Hotel located in Fashion Avenue in New York City during the most important event Fashion Week. This showcase will be presented to a very selective group of buyers , International Press , Distinguished Clients and Fashionistas from around the globe.

His unique and colorful style is very well known in Puerto Rico , New York and Latin America. With a sexy Contemporary Modern Style he is defined as a great upcoming classic and trendy designer. His gorgeous Gowns are a Red Carpet Look as well as his Ready To Wear line is loved by everyone.

Since his first showing a few seasons back in Fashion Gallery at **New York Fashion Week** this Designer from Puerto Rico has captured the attention of all medias with few capacity venues and magnificent reviews creating great expectations for every upcoming seasons.





Each season is great opportunity to market your company , key Fashion Industry insiders travel to New York to cover and view some of the most talented designers collections for the season. Editors , Buyers , retailers, Local and International Press , celebrities and hundreds of photographers attend the shows during Fashion Week

This is a great chance to expose you company and brand on an event that is renowned around the world and an opportunity to be showcased in **NEW YORK FASHION WEEK** . We will love to have you as our sponsor... We can adapt any needs of your company to our sponsorship packages, this will allow a greater opportunity of exposure depending on your company.

**HERE IS A LIST OF INCREDIBLE PERKS THAT YOU CAN CHOOSE TO COMPLETE YOUR SPONSOR PACKAGE**

- 10 Front Row VIP Tickets
- Printed Logo on Runway Program
- Product Placement
- Gift Bags Presence
- Flyers or Brochures Inside Gift Bags
- Web Sharing
- Media Tour Mentions
- Social Media Presence with over 700K Followers in different platforms
- Meet & Great Opportunity
- Logo on Designer Staff Shirt (Elier Aubret Show)

- Entry Area Display and Hostess
- Product Sampling
- Step & Repeat / Stand Banners\*\*
- Mention “Presented by..” Before the show \*\*
- Media Kit Exclusive Distribution \*\*
- 4 Backstage “All Access” Passes \*\*
- Multiple Seasons Participation \*\*
- VIP Access and presence for After Party \*\*
- Presence on All Shows During FGNYFW Event (9 Runways / 35 Designers)
- Digital Photography of events \*\*

Any other needs can be accepted upon request and approval by all parts.

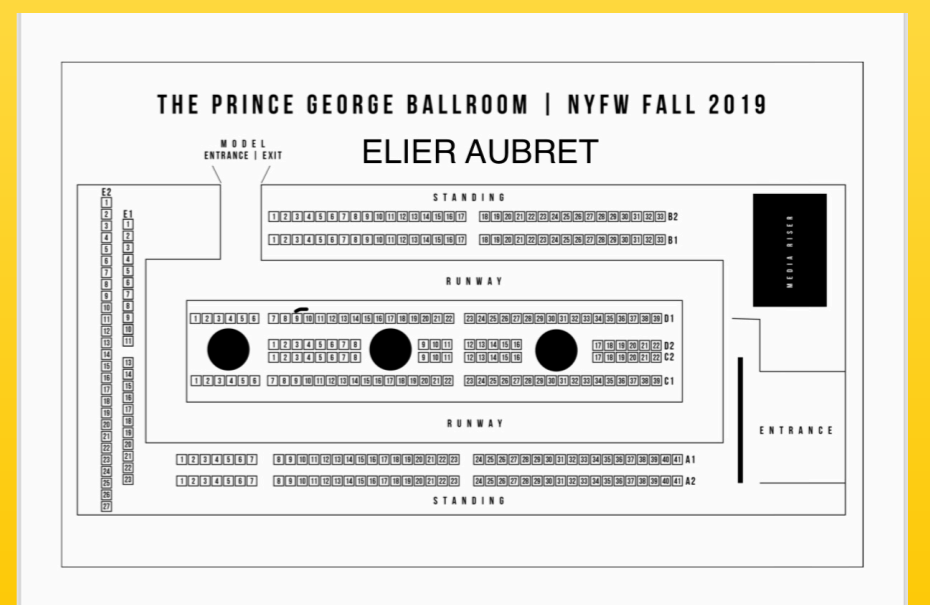


<b>PRODUCTION TEAM</b> Fashion Gallery New York Fashion Week	<b>HAIR</b> Ted Gibson Artistic Team	<b>ACCESSORIES</b> Elaine Moreira Jewelry O Bags Puerto Rico	<b>DESIGNERS STAFF</b> Valerie Pizarro Franco James José Avila Maribel Matos Amanda Diaz Divana Sánchez	<b>FNF MODELS</b> Andrea Lisangelie Bianca Marialejandra Elaine Melaine Elizabeth Nura Gina Lee Sachelle Jennifer Yollann
<b>MUSIC</b> Omarjahir Flores - DJ Pocket	<b>MAKE UP</b> MustaeV Cosmetics	<b>SHOES</b> VIZZANO Puerto Rico		
<b>PHOTOGRAPHER</b> Hector Fabus Christopher Velez	<b>NAILS</b> Bernadette Thompson			

<b>PLAZA LAS AMERICAS</b>	<b>EM ELAINE MOREIRA JEWELRY</b>	<b>LOYALTY CREDIT</b>	<b>Bancredito</b> International Bank
<b>FASHION'S NEW FACE</b> MODEL SEARCH	<b>UNICA</b> by Desirée Lowry	<b>V VIZZANO</b>	<b>b</b>
		<b>MustaeV</b> MORE THAN MAKEUP	<b>TED GIBSON ARTISTIC TEAM</b>

www.ElierAubret.com





# AVAILABLE PACKAGES

## **\$5,000 - FASHIONISTA**

CHOOSE 6 OF YOUR FAVORITE PERKS

## **\$10k - FASHIONISTA \*\***

8 PERKS WILL APPLY FOR YOUR  
SPONSORSHIP FOR :

SPRING / SUMMER 2020 (One Season)

## **\$15k - COUTURE \*\***

12 PERKS WILL APPLY FOR YOUR  
SPONSORSHIP FOR :

SPRING / SUMMER 2020 (One Season)

## **\$30k - ONE OF A KIND SPONSORSHIP \*\***

THIS WILL BE AS A GLOBAL SPONSOR  
AND WILL INCLUDE ALL PERKS.

2 Seasons

SPRING / SUMMER

FALL / WINTER





# Great Press Coverage and Runway Reviews.

During New York Fashion Week the importance of media coverage can give you exposure bot only in the US, but around The World. Thousands of visitors from all over the world search for the best shows in town, not only well known designers but the New comers that can rule the industry in the near future. This Platform will give your company a great Media Outlet of over 800 different types of coverage and Social Media Reach of over 700k Followers that can transfer into ever a Million around the globe.

Every Runway can have around 350 to 400 guests with over 35 Designers from 7 different countries will give your company great exposure.

This Passed Season Elier Aubret caught the attention of the press with great reviews and media coverage, over 40 Fashion Influencers, around 60 photographers from around the world , few celebrities and VIP Guests witnessed the show. Giving this a great momentum for meet and Greet. Not only being reviewed but also as sponsors product placement can jumpstart new businesses.

PAST & PRESENT CFDA  
 Style.com  
 Saks Fifth Avenue  
 Bloomingdale's  
 American Vogue  
 Italian Vogue  
 Elle Magazine  
 Harper's Bazaar  
 Lucky Magazine  
 Wire Images  
 Getty Images  
 Denver Post  
 Detroit News  
 Seventeen Magazine  
 Glamour Magazine  
 New York Post  
 New York Times  
 GQ México  
 Fashion TV  
 NY 1  
 VH1  
 Bravo TV

**XMAG**  
 VOLUME VII XPOSER MAGAZINE



FEATURING DESIGNS BY:  
 C.R. LEE DESIGNS - L. MICHELE INTIMATES - HARVARD BRAND  
 MIDGISH & SWANK - ROBBER'S ERA - ALLEGRA PRONESTI - VANESSA PATH  
 EDHMANJAL ACOSTA - ELIER AUBRET - ENQUISITELY JOY - CONTEL - TENA  
 DI MODA, ESSE J. COLLECTIONS - OONA NICOLE - CHRISTINA THOMAS  
 DONNA BROWN - MADAME ADASSA - GRVL - SSS - VISS - AQLIA DESIGNS - ANGEL DESIGNER  
 CHRISTIAN COLORADO - EX - MERMAID - IRINA SHABAYEVA

HIGH FASHION/URBAN STREET ISSUE

MENÚ **magacín**

## Diseñador boricua presenta su desfile en Nueva York

Elier Aubret llevará su nueva colección a la semana de la moda neoyorquina

Por Magacin.com 03 SEP. 2018 - 1:00 PM



### *The Mind Behind The Magic*

“My inspiration is the powerful feminine woman, who feels comfortable in her own skin,” Aubret explained. “Sexy and delicate. The layerings of sexy lace, transparencies, and soft fabrics is a very noticeable element in the base inspiration of this collection.”

The models strutted the runway in lavish gowns with just enough fluidity and sexiness to leave the audience wanting more. Embezzled crystals added the perfect feminine and classic touch that every gown requires.

