



ELIER AUBRET

LUCENT SPRING / SUMMER | 2026

PUERTO RICO FASHION WEEK

OCTOBER 6 - 12

SPONSORSHIP PACKAGE

The DESIGNER

ELIER AUBRET , Well known Puerto Rican Fashion Designer with more than twenty years in the industry. His colorful style is very well known in Puerto Rico , New York and Latin America and now for the first time in Europe. With a distinguish of a sexy Contemporary Modern Style he is defined as a great upcoming Visionary Couturier. This will jumpstart a greater international exposure of his brand.

Since his first showing in Puerto Rico over the years and after ten consecutive seasons at The Lab in **New York Fashion Week** this Designer from Puerto Rico has captured the attention of all medias with full capacity venues and magnificent reviews creating great expectations for every upcoming seasons. With this labor he was honored at the NY Fashion Awards 2024 as the Latin American Fashion Designer of the Year.

His new Collection "LUCENT" is a modern futuristic vibe that will take you to the moon and back. This will be showcased on a Private Showing in October 4th, 2025 in the City of Paris , France during the most important Fashion Week of the world and at Puerto Rico Fashion Week on October 10th, 2025. This showcase will be presented to a very selective group of buyers , International Press , Distinguished Clients and Fashionistas from around the globe.

The RUNWAYS SS|2026

The New Spring | Summer Collection "LUCENT" will be Exclusively Showcased in two cities this season, with the support of The Lab Shows Paris, AIM Inc , Expo Moda and Puerto Rico Fashion Week.

PARIS France	OCT 4,2025 at 6pm	Pullman Paris Montparnasse Hotel
SAN JUAN Puerto Rico	OCT 10,2025 at 8pm	Claro Space Dome , Parque de Las Ciencias



Each season is great opportunity to market your company , key Fashion Industry insiders travel to Puerto Rico to cover and view some of the most talented designers collections for the season. Editors , Buyers , retailers, Local and International Press , celebrities and photographers attend the shows during Fashion Week

This is a great chance to expose your company and brand on an event that will give you an exclusive opportunity to be showcased in **PUERTO RICO FASHION WEEK**

We will love to have you as our sponsor... We can adapt any needs of your company to our sponsorship packages, this will allow a greater opportunity of exposure depending on your company.

Every sponsor will have the opportunity create a magical experience for all the attendees and new and creative Ideas will be discussed with the brand for a great exposure.

HERE IS A LIST OF INCREDIBLE PERKS THAT YOU CAN CHOOSE TO

COMPLETE YOUR SPONSOR PACKAGE

- Front Row 10 VIP Tickets
- Printed Logo on Runway Program
- Product Placement / Gift Bags Presence
- Flyers or Brochures Inside Gift Bags
- Web Sharing
- Social Media Presence with over 900K Followers in different platforms
- Meet & Great Opportunity backdrop logo
- Backstage Logo Placement
- Entry 2 Backstage "All Access" Passes and After Parties
- Single Season Participation
- Branding and Promo Placements

- **Voice over Before Show with Brand Name ***
- **2 VIP Access and presence for all events that day ***
- **Logo Projection Dome Area**
- **Brand Protection or Digital Audiovisuals ***
- **Digital Photography of events***
- **Brand Experiences at Cocktail and or After Party Presence***
- **Press Mentions and Logos***
- **Branding Goodie Bags***
- **Host Presence and Brand marketing Booth***
- **Promoter Garment For Event**

*Any other needs can be accepted upon request and approval by all parts.



PRODUCTION TEAM Fashion Gallery New York Fashion Week MUSIC Onyiah Pines - DJ Prokult PHOTOGRAPHER Brendon Feltes Christopher Velez	HAIR Tec Gibson Artistic Team MAKE UP Maddox Cosmetics NAILS Bernadette Tiberga	ACCESSORIES Ezra Vicens Jewelry O Bags Puerto Rico SHOES LUZZANO Puerto Rico	DESIGNERS STAFF Viviane Pizarro Francisco Jimeno Jesús Ariza Mauricio Torres Jennyfer Diaz Diana Sanchez	FWF MODELS Arianna Lugo Blanca Mendez Eliana Melara Elizabeth Nolas Gina Lee Sachello Jennifer Yotzen
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PUERTO RICO FASHION WEEK

PACKAGES PRICES INCLUDES BOTH SHOWINGS

With All the included Regular Perks.

\$3,000 (Choice of 5 Perks Included)

\$5,000 (Choice of 10 Perks Included)

\$8,000* (All perks including bold ones)

\$12,000 for 2 SHOWS PFW | PRFW |

(All Perks Included)

Press & Media Coverage

During PARIS & PUERTO RICO Fashion Week the importance of media coverage can give you exposure not only in the US, but around The World. Thousands of visitors from all over the world can't wait to get back to The City of Lights to search for the best shows in town, not only well known designers but the New comers that can rule the industry in the near future. This Platform will give your company a great Media Outlet of over 100 different types of coverage and Social Media Reach of over 900k Followers that can transfer into Millions around the globe.

Elier Aubret caught the attention of the press with great reviews and media coverage, over 50 Fashion Influencers, around 60 photographers from around the world , Celebrities and VIP Guests witnessed the show. Giving this a great momentum for meet and Greets. Not only being reviewed but also as sponsors product placement can jumpstart new businesses.

Runway Venues

Every Runway can have From 200 to 500 guests. This will expand your support to major media outlets with a creative style and new movement of experiences that the venue provides. We join and partner with great Production Teams Locally and Internationally to place a key for the success of the Runway Collection Event.

PAST & PRESENT CFDA
Style.com
Saks Fifth Avenue
Bloomingdale's
American Vogue
Italian Vogue
Elle Magazine
Harper's Bazaar
Lucky Magazine
Wire Images
Getty Images
Denver Post
Detroit News
Seventeen Magazine
Glamour Magazine
New York Post
New York Times
GQ México
Fashion TV
NY 1
VH1
Bravo TV



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