

What's New for 2025 from Proven Winners®

The Journey from Selection to Your Garden

Purdue Extension/Lake Co. Master Gardeners – 04/24/25





A little about us...

- 1992
 - EuroAmerican Propagators San Diego
 - Pleasant View Gardens Loudon, NH
 - Four Star Greenhouse Metro Detroit
 - International Partners
- 2004
 - Spring Meadow Nursery West Michigan
 - Color Choice Shrubs
- 2010
 - Walters Gardens West Michigan
 - Proven Winners Perennials
- 2017
 - Classic Caladiums Central Florida
- 2020
 - The Plant Company Virginia
 - Leafjoy
- 2023
 - Garden State Bulb
- What's Next??

The Brand Gardeners Trust®

At Proven Winners, our passion is to inspire and educate gardeners. For over 30 years, we have searched the world to locate, trial, select and introduce exceptional plants with superior genetics that provide maximum garden performance with minimal effort. Our goal is to make sustainable gardening achievable and profoundly enjoyable for all.

THE #1 PLANT BRAND FOR A REASON

But we don't stop at remarkable plants. We empower gardeners with practical, proven advice so their gardens flourish for years to come. Our educational websites, videos, idea books, and publications reach millions annually with tips for growing success. Gardens thrive when gardeners thrive, too.















Average time from initial cross to first sale:

Perennials: 8-15 years

Shrubs: 10-12 years

Annuals: 4-6 years





Excited Yet?!?





Must Have Annuals for 2025

















'Firefly Red Pop'

Achillea PPAF CPBRAF

Yarrow

Height: 24-28" | Width: 24-28" | Zones: 3-8

Size: #1 Grade Bare Root, 72ct Liner



























- Small yellow eyes become more prominent as the petals age
- Mid-season- in peak during the heat of the summer







Meant To Bee®

Agastache

Meant to Bee® Agastache were selected for their large, full habits, significant landscape presence, and hardiness. Flowers cover the top two thirds of these plants from mid to late summer, with colorful calyxes extending interest well into fall. Pollinators are known to frequent these plants and they are a particular favorite of hummingbirds.

- North American native
- Drought tolerant
- Fragrant flowers and foliage
- Deer resistant









'Queen Nectarine'

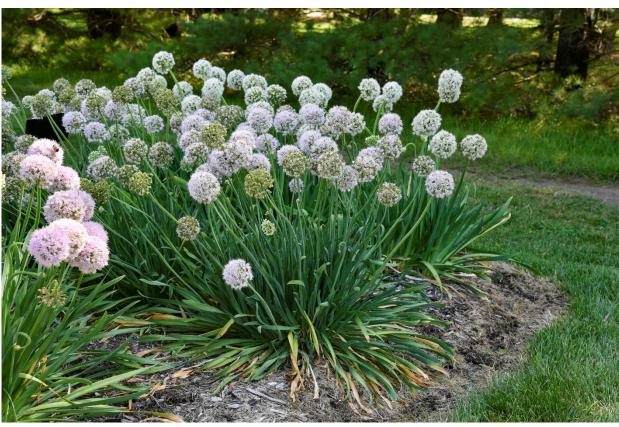
'Royal Raspberry'











'Bobblehead'

Allium PPAF CPBRAF

Ornamental Onion

Height: 30-32" | Width: 24" | Zones: 4-8

Size: #1 & #2 Grade Bare Root



























- Pale lilac flowers
- Very wide, glaucous blue, twisty foliage, strappy
- Early to flower blooms ahead of 'Millenium'
- 3-31/2" globes







Summer Breeze

Alstroemeria ('Teshunte' PP26382)

Peruvian Lily

Height: 36-42" | Width: 30-36" | Zones: 6-9

Size: 30ct & 72ct Liners



















- Each flower is a blend of colors, with sunny yellow centers, peach petals, and apricot backs.
- Dark foliage has purple-black tones which further illuminate the blooms.
- Best in well drained soils with moderate to consistent moisture.
- Has overwintered 4+ years in Zone 6 West Michigan



Alstroemeria Summer Breeze late season color



'Silver Lining' Artemisia

Broadly dissected silver leaves are showy from spring to fall. The mounded, low wide habit maintains perfect form all season and resists opening up. Use this perennial as a filler in the landscape and spiller in mixed containers.

- Deer & rabbit resistant
- Low water needs
- Easy to grow
- Groundcover























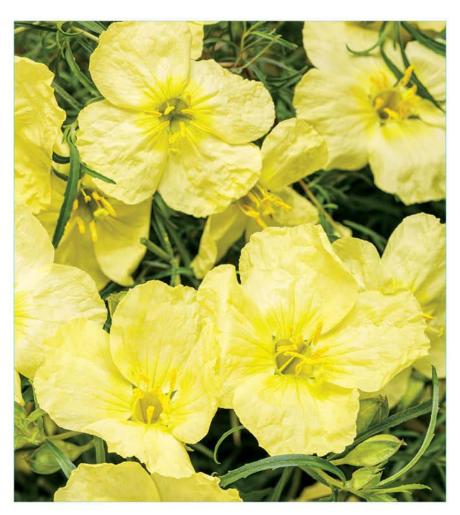




Ladybird[®] Calylophus

Derived from a Texas native, this heat and drought tolerant Texas primrose produces large, sunny yellow flowers non-stop all season atop a spreading mound of finely textured foliage.

- Big, bold flowers attract pollinators
- No need to remove spent flowers for continuous bloom
- Durable, easy care plants
- Requires well drained soil













Blue My Mind® Evolvulus

One of the few true blue flowering annuals. Don't let its good looks fool you--this little beauty is as tough as nails, powering through some of the most challenging garden conditions with ease.

Feature | Benefits:

- · Blooms all season, even in warm climates
- Larger flowers and denser form than lookalikes
- Versatile in containers and landscapes
- Tolerates, heat, humidity and drought



Full Sun









Stratosphere and Karalee Gaura

Wispy scapes dotted with pink or white blossoms dance above a low mound of foliage all summer, adding height, texture and movement to containers and landscapes.

- Beloved by butterflies
- Blooms all season, even in warm climates
- Thrives in sunny spaces
- Tolerates heat and drought















Truffula[™] Pink Gomphrena

Whimsical, hot pink, spherical blossoms top the wiry stems of this globe amaranth from spring through fall. Grows quickly to form a large, bushy mound; suitable for large containers and landscapes.

- Papery-textured, pink blossoms attract pollinators
- No need to remove spent flowers for continuous bloom
- · Excellent cut and dried flower
- Tolerates heat, humidity and drought













Augusta[™] Lavender Heliotropium

A totally different look for heliotrope. This large, broadly mounded variety becomes covered in clusters of lavender purple blossoms that attract pollinating bees and butterflies all season.

- Versatile in containers and landscapes
- No need to remove spent flowers for continuous bloom
- Durable, easy care plants
- Thrives in heat and humidity



















SUMMERIFIC® 'Cookies and Cream'

Hibiscus PPAF CPBRAF

Hardy Hibiscus, Rose Mallow

Height: 21/2-3' | Width: 31/2-4' | Zones: 4-9

Size: #1 Grade Bare Root, 72ct Liners



















- Green buds open to 6" wide pure white flowers
- One of our most compact Hardy Hibiscus intros to date









SUMMERIFIC® 'Cookies and Cream' H. moscheutos

Sweet Caroline Upside^{**} *Ipomoea*

Unique climbing sweet potato vines are a fun new option for covering a trellis or chain link fence. They thrive in heat and grow quickly to form a full mass of colorful foliage that lasts all season.

- Also works as a long trailing plant in hanging baskets
- · Continues to elongate all season
- Grows larger in sun, but also takes some shade
- Trim anytime to keep in check if needed







Sweet Caroline Upside™ Key Lime

Zone 6a – SE Michigan



Proven Winners® Idea Book























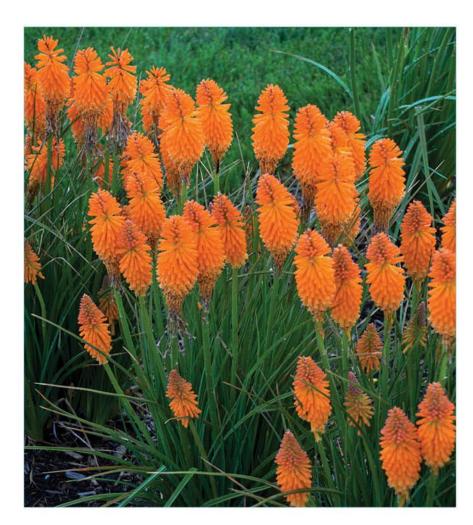


Pyromania[®] Kniphofia

Members of the Pyromania® Collection are a rainbow of hot colors. The spiky flowers and upright habit add height to the landscape, with rebloom extending the color late into the season. Grass-like foliage provides textural contrast to bold-leaved perennials.

Feature | Benefits:

- Long blooming
- Deer & rabbit resistant
- Pollinator favorite
- Easy to grow











Rockin'® Salvia

This diverse series of salvia contains showy bloomers that attract pollinators and hummingbirds like magnets all season. The sizable plants all share a refined habit and strong heat tolerance.

Feature | Benefits:

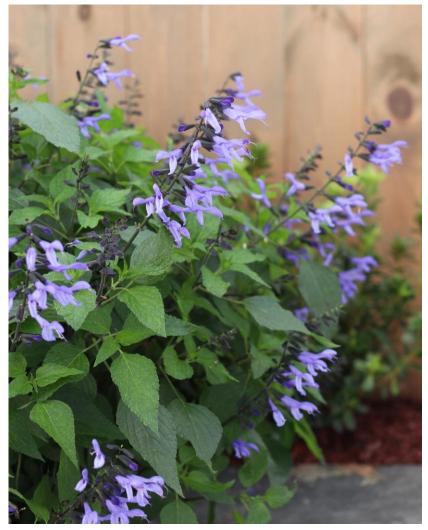
- Big, bold flowers attract pollinators
- No need to remove spent flowers for continuous bloom
- Versatile in containers and landscapes
- Durable, easy care plants



















LIVING LARGE™ 'Big Sky'

Salvia PPAF CPBRAF

Perennial Salvia, Garden Sage

Height: 32" | Width: 32" | Zones: 3-8

Size: #1 Grade Bare Root, 72ct Liners

























- Large flowers appear above a rosette of large, deep green leaves
- Later to bloom
- Purple buds opens to light purple flowers, appearing two-toned

Meteor Shower®

Verbena

More manageable than the common species, this denser, compact selection of tall verbena is well-proportioned as a thriller for containers and sets little to no seed, so it is not invasive.

Feature | Benefits:

- Loved by many types of pollinators and hummingbirds
- Versatile in containers and landscapes
- Durable, easy care plants
- Tolerates heat and drought

















ART & SOL™ Mangave

Agave x Manfreda



ART & SOL 'Bad Hair Day'





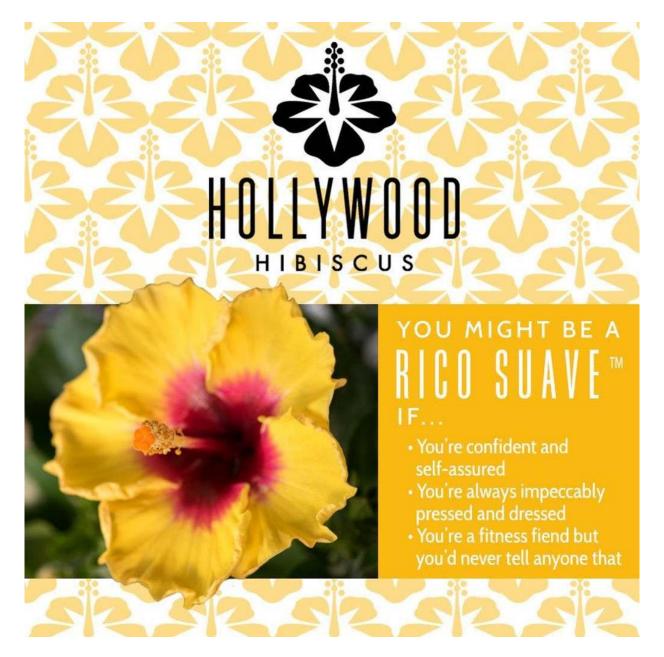




























SpaScene™ Collection

Atrium™ Collection WorkLife™ Collection

Cocoon™ Collection







Color Full [™] Calathea leopardina











ProvenWinnersColorChaice.com

METAMORPHOSA°

Japanese Maple
Acer palmatum 'ARJOS1' PP#32,420

COLORFUL FOLIAGE | UNIQUE SHRUBBY MAPLE

A color changing wonder! Metamorphosa maple's foliage emerges yellow and develops a pink margin that shifts to reddish orange in summer. In fall, the entire plant erupts into orange, red, and violet color.

















FRAGRANT | EASY CARE | LONG BLOOMING

Looks like an orchid, performs like a workhorse: El Niño desert orchid has delicate-looking, fragrant flowers, and they'll arrive even in poor soil or dry heat. Great for tough-to-garden areas that need flower power.



SM99380













FAIRYTRAIL BRIDE®

Cascade Hydrangea®

Hydrangea × 'USHYD0405' PP#31,120; CBRAF

ABUNDANT BLOOMS LONG BLOOMING

Never-before-seen horizontal habit! Award-winning Fairytrail Bride hydrangea features long, trailing stems with blooms at every leaf node. It looks lovely in hanging baskets, containers, and spilling over walls.



SM44060











KINTZLEY'S GHOST®

Honeysuckle

Lonicera reticulata 'PO15S'

NATIVE SPECIES | COLORFUL FOLIAGE

Kintzley's Ghost honeysuckle is a very unique vine. Though it has nice yellow flowers in summer, its main feature are the unique blue saucer-like leaves that form around them. Non-invasive, hardy, and easy to grow.



SM49880



















end up in landfills.

We want to change that with simple actions, multiplied by millions of gardeners.

The new Eco+ Grande is a container made in Minnesota from 100% starchy renewable plants like corn, switchgrass, and sugarbeets. They contain zero plastic, are compostable, and have nutrients built into their walls.

Your purchase includes one or more plants in Eco+ Grande containers. Together, we are making a world of difference.





100% INVESTED IN CONSUMER SUCCESS







THANK YOU, Lake Co. MGs!!!

