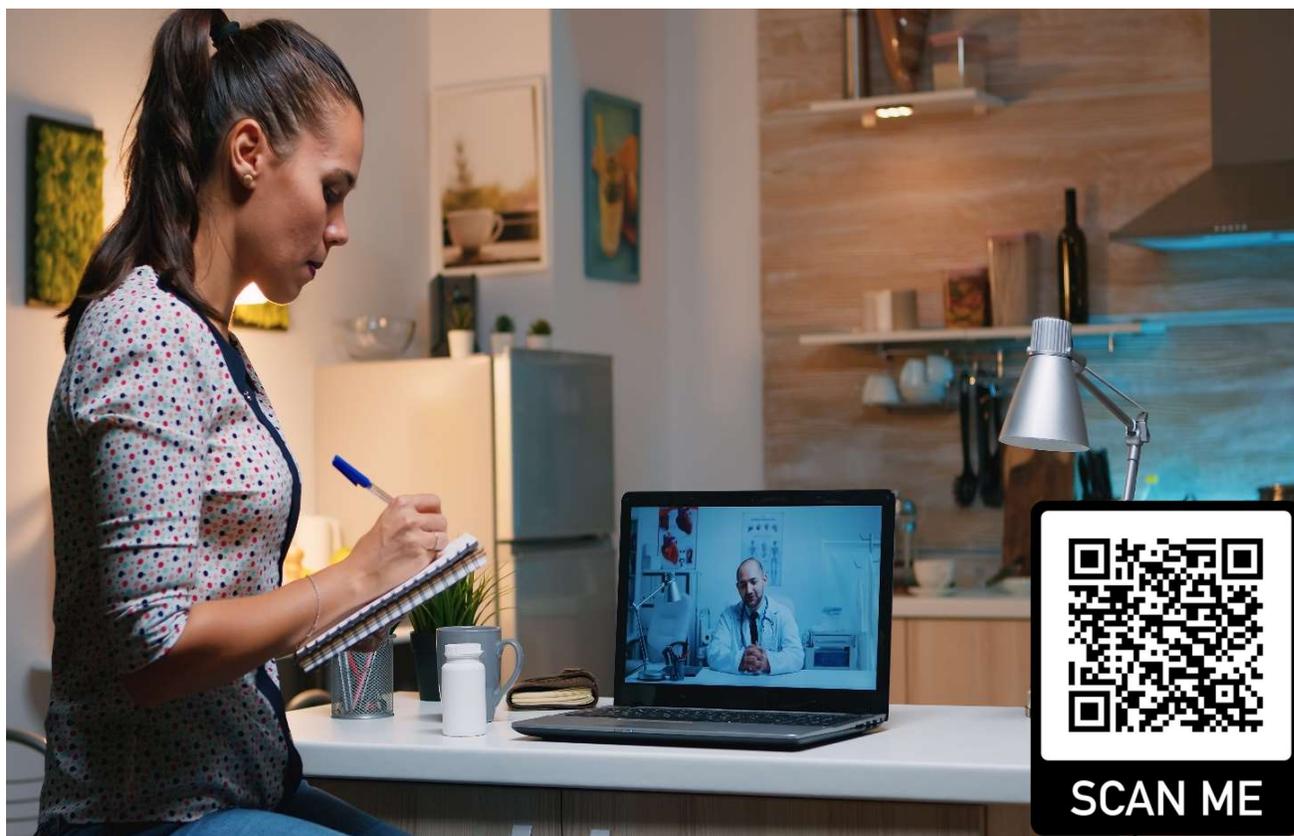




# WatchMyMD

**Efficiency through Patient Video Education**





**WatchMyMD** Efficiency through Patient Video Education

**In today's busy healthcare environment managing time and practice efficiency is critical, especially with declining reimbursements.**

Everyday doctors and staff deal with:

- \* Understaffing
- \* Prolonged patient visits
- \* Providing repetitive information, verbal instructions, patient education, & confusion
- \* Managing callbacks
- \* Handling pre- and post-op questions
- \* Re-educating patients from the misinformation they obtain online

**These situations impact the efficiency and daily flow of the practice.**

WatchMyMD puts the doctors back in control of their time by educating their patients, saving time during office visits, creating greater office efficiency, and helping promote clinical and surgical services, all while creating opportunities for additional revenue.

## **What is WatchMyMD**

- WatchMyMD provides a private, secure, portal for doctor's personalized video content. This video content is truly specific to each doctor and is created by each doctor individually. Topics are based on each individual doctor's needs and what they believe is important to their patients and practice. Why? Because it is YOUR Message!

## **How WatchMyMD Works**

- Doctors use the video portal to educate their patients before, during or after the patient leaves the office, review healthcare options, discuss pre and post procedure instructions, answer general call-back questions and promote clinical and surgical services.
- WatchMyMD saves providers time, creates office efficiency, create opportunities for additional revenue, and increases patient education while providing a value-added experience with potentially better patient outcomes.

Using the WatchMyMD portal and the "Clinician Video Efficiency System", health care providers can now eliminate hours spent in office, clinic, on callbacks, and generate new revenue.

Doctors are making amazing video libraries using their phone, computer, or videographer. In any case, moving quickly into position to utilize WatchMyMD is only one step away and it is extremely easy to use!



# **WatchMyMD** Efficiency through Patient Video Education

## **Saving Time**

- The goal of saving time can be accomplished when you implement the WatchMyMD patient video education portal and the patent pending “Clinician Video Efficiency System”.
- This system will save you and your staff hours every week in the office when used properly.
- Whether you are interested in increasing revenue from seeing additional patients, reducing the number of callbacks, freeing up nurses to work or help patients in the office, or being able to go home to your family on time, WatchMyMD can help!

## **How it Works**

- You create a library of videos on topics you feel are the most valuable for your patients.
- Upload your videos to your private and secure video portal at WatchMyMD.com.
- Provide your patients with your personal doctor code and you can assign videos to watch at home, in your exam room or after the appointment.
- When patients watch your videos, they will be educated by you on basic information, and you will be able to have a more focused discussion making the office visit more effective and efficient.

## **The Office Visit**

- Your video information will allow you and staff to save time during each office visit.
- Multiplying the time saved per patient office visit by all patients seen in a week, can potentially save you and staff multiple hours each week.
- Your educational videos will also minimize the confusion and misinformation many patients experience when using online resources.

## **Callbacks or Common Questions**

- When patients call the office with commonly asked clinical questions, the patients can be redirected to WatchMyMD.com where they can watch their provider explain the answers.
- This new approach allows the patient to watch your educational video as many times as needed until they are comfortable, 24 hours a day, saving the doctors and nurses time from calling back patients.

## **Pre or Post Care Procedures**

- Your instructional videos on pre or post care procedures allows the patient or caregiver to access and watch your instructions in seconds, 24 hours a day.
- The intent is to educate the patient and caregiver on your instructions and reduce callbacks while increasing office efficiency.