

## Safe Travels!



### Summer Riding with a Focus on "Seen and Be Seen"

As you embrace the freedom of summer riding, remember that safety should always be your top priority. By focusing on the "Seen and Be Seen" principle, you can significantly reduce your risk on the road. To combat this, motorcyclists must take proactive steps to enhance their visibility.

### Tips for Being Seen

1. **Wear Bright Gear:** Invest in high-visibility riding gear, such as jackets, helmets, and pants in bright colors or with reflective materials. Neon colors like lime green, bright orange, or yellow can make a significant difference in how visible you are to other drivers.
2. **Use Reflective Accessories:** Add reflective stickers or patches to your motorcycle and gear. Reflective tape on your helmet or reflective vests can catch the attention of other road users, especially in low-light conditions.
3. **Install Auxiliary Lights:** Consider adding auxiliary lights to your motorcycle. LED lights, whether they be fog lights or additional brake lights, can enhance your visibility, especially during dawn, dusk, or inclement weather.
4. **Maintain a Safe Distance:** Keeping a safe distance from other vehicles not only allows you to react better to sudden changes in traffic but also ensures that you are visible to drivers behind you. If you can see their mirrors, they can see you.
5. **Position Your Bike Strategically:** When stopped at traffic lights or in congested traffic, position your motorcycle where it is most visible to other drivers. Avoid being in blind spots and consider using lane positioning to your advantage.