EMPOWERING

ACADEMIC INSTITUTIONS
&
BUSINESSES
TO SUCCEED

THE SATCO

Structured Around Task

We connect you to proven, feature rich Online courses and platform used by the World's leading Academic Institutions.

We enable you to take your business growth to new heights… without the high investment of money or time!

Inspired by New Age Technology,

THE SATCO wants to revolutionize Skill Development space.

- **Our goal is to help Academic Institutions reach across the globe through our e-learning platform. We offer courses and resources ready with video lectures, quizzes, study notes, Exam and right up to certification.** This is often hidden behind expensive courses.

- We create resources that our clients use to get huge growth… now, we are sharing them with Academic Institutions who want to **leave a positive mark on the world.**

- Whether you're just getting started or are an established brand, we enable you to grow your business. **Promote Skills-in-Demand. Produce Job Ready Skilled Manpower.**

About THE SATCO and Services Offered

New Age Technology

Inspired by New Age Technology, THE SATCO wants to revolutionise Skill Development space. We help Institutions set up their own Digital Class Room and enable them to groom their students to master the skills they need to advance their careers through Online and / or Blended Training Methodology. Once you establish Digital Classroom, growth has no boundaries. You can reach out to all corners of this country. Market Penetration, Market Development, Product Development and Diversification; all possibilities grow multi fold.

THE SATCO is nurtured by team which carries over 3 decades of experience in Formal and Vocational Higher Education Space operated through Franchisee Network in India and abroad. Successfully setting up distributional channel for top of the line FMCG Cos, Telecom Products and Consumer Durables has been their forte. THE SATCO is committed to "walk the talk" to it's esteemed clients for a greater success.

Services Offered by "THE SATCO"

1. [Designing Growth Strategies](#)
2. ["THE SATCO" offers ZERO CAPEX model for Institution](#)
3. [Online Course Management Service (OCMS)](#)
4. [Digital Learning Platform (DLP)](#)
5. [Admissions Management Solution (AMS)](#)
6. [Fee Management Solution (FMS)](#)
7. [Testing and Evaluation Platform (TEP)](#)

Now, let's take a look at each service individually.

DESIGNING GROWTH STRATEGIES

If your institution is still operating in the framework of only Faculty lead education delivery, you will soon be out of business. THE SATCO believes that adopting blended methodology of education delivery not only creates good word of mouth amongst student fraternity, but memory retention is also far better compared to the old method. Further promoting sales of complete Online Courses taps a whole new segment and that's is the best way to make your business grow.

At the same time, business growth does not happen accidentally; it's the result of strategic initiatives. THE SATCO can quickly understand your business needs and suggest the right mix of strategies out of the four most proven growth strategies: Market Penetration, Product Development, Market Expansion and Diversification.

TAKE EVERYTHING WE KNOW.

We are opening up our windows and doors for you to draw best of strategies most suitable for your kind of business. Access the knowledge and winning strategies, we've spent 8 years to build. Just ignore hype of big theories or scrap the 'gyaan'. Take away everything that we know and own everything that works...

([Go Up To List of Services](#))

"THE SATCO"*'s* ZERO CAPEX model for Institution

Institution can decide to invest upfront and own a complete "ONLINE PLATFORM" or decide to take part of the services being offered. However, we understand practical issues. Every Institution faces cash flow issues. Investment in building Online Platform, providing for huge Capex, deployment of management time are real challenges. Plus, technology keeps on changing. Today's technology may become inefficient next year and shall need up gradation.

THE SATCO offers a most attractive "ZERO CAPEX MODEL" to the Institutions, which takes the load off and reduce the risk of capital deployment on Institutions. "THE SATCO" takes the onus and responsibility of the platform thus relieving Institutions of the pain of multi-vendor coordination.

"THE SATCO" charges a success fee only for the services that are to be delivered to the students on behalf of the Institution. First, you collect money from the student and only then ask us to activate the course. Simple, pay as you use… (Go Up To List of Services)

ONLINE COURSE MANAGEMENT SERVICE (OCMS)

It's a dream for many Institutions to launch their courses in the online mode starting from admissions and fee management to assessment and certificate issuance. This is exactly what we offer. It includes content, downloadable study notes, content hosting on our LMS, online student support and evaluation management services. We have list of such 40 Online courses ready for launch under your brand.

In addition to Online e-Learning, we also can provide a Learning App which carries your logo with user-friendly interface. It has great engaging features such as gamification of content, sessions by faculty, assignment submissions, evaluation tools, collaboration, student support helpline and notifications that help students stay connected with your institution.

Just get set go and empower your students to learn online from the comfort of their home. Save faculty cost. Understand the power of Zero Capex Model.

Our technology experts work closely with an Institution and does hand holding to manage day to day functioning of the online education delivery of the Institution. If this comes with Zero Capex cost, then why not? Just go online and ride on technology bandwagon to stay ahead in this fiercely competitive world.   (Go Up To List of Services)

DLP (DIGITAL LEARNING PLATFORM)

Our Digital Learning Management System is feature rich. It starts with sharing highlights of syllabus, table of contents, downloadable study notes live online sessions by the faculty, assignment submissions, evaluation tools, collaboration, student support helpline and notifications that help students stay connected with their Institution. Your institution may want to upload your content in a structured manner on our platform and conduct a program. (Go Up To List of Services)

AMS (ADMISSIONS MANAGEMENT SOLUTION)

Many Institutions have their education delivery centres spread over different parts of the country. Keeping complete track of all admissions is a huge task. Enrolments taking place for multiple courses at different locations is a common scenario. Entire

revenue flow starts from this point and all further education delivery actions stem from admission. The management control becomes weak if this data is not managed well.

Our Admission Management Solution will enable you to have two-stage Enrolment process. One, Student fills Registration Form with token amount like Rs 500/-. At this stage system can capture student's photo, Aadhar Card copy, 10th / 12th Std Mark sheet, Contact number, email ID etc. and store the same in the system. Second stage, student once approved is asked to pay Course Fee and process his Admission Form which triggers a welcome letter with user ID and password.

Our Admissions Management Solution is designed to help Institutions to optimise their student enrolments and streamline the entire process. (Go Up To List of Services)

FMS (FEE MANAGEMENT SOLUTION)

Online Enquiry/Admission Management System (OAMS) is a user friendly, flexible, reliable, easy to access and cost effective solution.

Every institution wants a complete control over this revenue stream. Our Fee Management Solution will help Institutions to set up student fees collections using secure payment gateways and quick remittances of the same to desired account. The online FMS service calculates the fees of every student, taking into account all the components of scholarships, exam fees, study material fees and specific charges as defined. (Go Up To List of Services)

TEP (TESTING AND EVALUATION PLATFORM)

Our Online Assessment platform is a flexible and adaptable platform that supports various test formats viz. MCQs, subjective assessments, gamification, aptitude test and skill tests. Depending on the need institution can deploy evaluation strategy which is configurable and complexity can be changed to suit the desired outcome of the profile of students of different competencies. In the automated fashion the system handles all activities related to pre-exam, exam conduct and post-exam processes right up to issuance of certificates. (Go Up To List of Services)

THE SATCO is committed

Our professional team helps institutions in day to day management of the platform and providing the necessary services to the students. Most of our partner Institutions have witnessed an increase in the number student admissions and a significant improvement in the retention rates of their students. ([Go Up To List of Services](#))

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Promote Skills-in-Demand.
Produce Job Ready Manpower.

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"The success of a nation always depends on the success of its young skilled manpower and THE SATCO is certain to bring a lot of advantage and opportunities for young citizens. The time is not far when world will evolve into a skilled society where there is prosperity and dignity for all."

Huge gap in Skills-in-demand and Supply could deprive an economy from becoming a great skilled manpower provider. The advent of new digital technologies and demand for new skills by the industry are challenging your ability to equip graduates or under-graduates with job ready skills. To address these challenges, education leaders should consider providing students with the requisite skills by partnering with industry, adopting new learning technologies and delivering experience-based applied learning. The dream of putting your economy ahead of all others and making her to be the Human Resource Capital of the world can thus be achieved.

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