

TOURISM



SUMMARY



Now-a-days tourism is a flourishing industry, and, with globalization people are travelling outside their place of residence, be it for work or for pleasure purposes. Working in a travel industry requires you to have an in-depth knowledge of various regions. Travel industry gives you an opportunity to either travel to various destination or consult clients make efficient decisions regarding their tour and travel. If you are passionate about travelling and exploring places and are a people's person then you can look forward to working in this industry.



CAREER OPPORTUNITIES IN TOURISM

- Travel consultants
- Tour managers
- Tourism officer
- Travel agency managers
- Incentive travel specialists
- Outdoor adventure guides



HOW TO PURSUE A CAREER IN TOURISM

	Stream	Graduation	After Graduation	After Post Graduation
Path 1	Clear Class XII in any stream	Pursue B.A. Tourism Administration BBA-Tourism for 3 years	Pursue MBA/M.A/PGDM for 6 months to 2 years	-

	Stream	Graduation	After Graduation	After Post Graduation
Path 2	Clear Class XII in any stream	Pursue Diploma/Certificate course for 1-2 years	Pursue PGDM/Certificate course for 6+months to 1 year	-
Path 3	Clear Class XII in any stream	Pursue courses abroad for 6+months	Pursue courses abroad for 6+months to 1 year	-



IMPORTANT FACTS

- Certificate courses and bachelor's degrees require 10+2.
- Master's degree requires graduation with minimum 50%.
- Most colleges have entrance tests.

TOP TOURISM INSTITUTES IN THE WORLD

Institution	Location
Ecole hoteliere de lausanne	Switzerland
Les Roches International School of Hotel Management	Switzerland
Glion Institute of Higher Education, Glion & Bulle	Switzerland
Cornell University	USA



WORK DESCRIPTION

- Specialise in different types of tours such as tours to museums, corporate houses and industries, historical places, theme parks, amusement parks, etc.
- Be aware of attractive places, historical moments, right information and specialities of different areas.
- Efficient communication skills for an effective conversation with the tourists
- Prepare itineraries for the tourists on the basis of their schedule.
- Provide help and guidance regarding transportation, food, restaurants, hotels, shopping areas, etc.
- Prepare travel packages for out station tours.

- Have awareness of basic safety measures to deal with emergent situations.
- Be a warm hearted, lively, confident and a welcoming personality.



PROS & CONS OF A CAREER IN TOURISM

PROS

- You get to know about the "hot spot" places and get some great hotel discounts.
- It helps in developing your people skills.
- Your networking grows over the period.

CONS

- This job requires constant interaction with people, if you do not enjoy working with people, then this might not be the right profession for you.
- It is a seasonal industry.