

THROUGH

THE RURAL

EYES

- GAUTHAMI SURESH



THROUGH

MY

EYES

Has anyone seen the sparkling eyes of the bright children ganging up in their cobalt and ultramarine combinations, girls with cutely tied red bows, running, hopping and mounting their way with their tiny feet up to their schools or crowding into a single auto, with bags and lunchboxes almost two times their size?

All of this for an education experience with fewer facilities compared to fortunate and privileged urban and suburban children living their school lives at the utmost luxury keeping rural children in mind?

Hence, this project focuses on the rural ecosystem, primarily the children of age group 4 to 15, where school education is a foundation of any child's life, and is a stepping stone into the real world.





Almost 87% of rural children do not complete their education due to lack of facilities due to lack of enough capital hence lack in education, lack in Indian literacy rate, it is a cycle growing, affecting the child's foundation in life, EDUCATION.

Almost 98% of rural school children do not have the basic education necessities, including, bags, uniforms, and school equipments and ambiences, no desks, tables, mats, etc.

They are seen most of the times sitting down on the ground with rags, and their torn, ripped bags as their desks, jagged and clumsy juggling their books, slates and other equipments



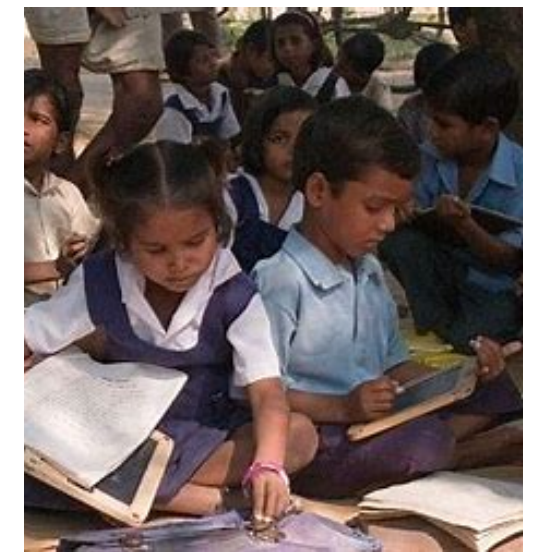
To make the most basic education essentials all available to these dreamers, I wanted to introduce a very simple experience with everything intact, easy and compact .



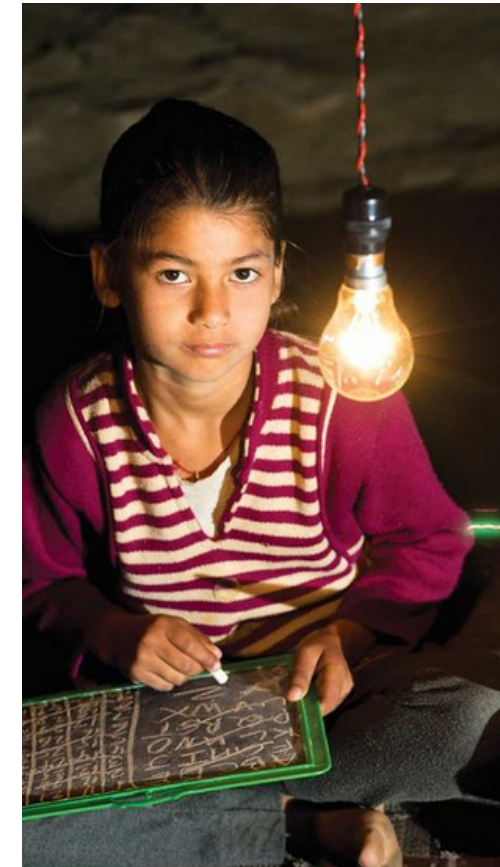
**PROBLEMS AND
MORE...**



Any bag we use primarily focuses on how ergonomical it is so as to benefit comfort, pressure on our backs and necks, weight, where as these bags just act multifunctional by providing as jagged spaces, a clumsy desk, a clumsy writing table as most of the schools cannot provide the most basic, comfortable desks and tables and chairs.



After their works in their homes, when they finally sit to get ready for their next day at school, they don't have the basic necessity of comfort at their houses too, so as to complete their work, or even to study, not even a table or a comfortable space to keep their necks and backs from straining.



DESIGN BRIEF

A large bag, ergonomically uncomfortable, with notebooks, slates, textbooks, poorly maintained stationery, all dumped in together hanging oddly on their backs as they try hard to take on its weight, while carrying their 5 foot long lunch compartments in their hands or dumped into their bags making it strenuous and heavy on them, I wanted to create an ergonomically comfortable bag-cum-trolley to ease their travel to school and further experience.

Sitting after providing help in their households, to study and complete their homeworks, etc these willing learners don't have the most easily available comfort to sit through an hour of dark revision or studies, giving them discomfort and difficulty to do so.

Even though they lack these basic necessities, they dream high and want to achieve them so willingly, thus, I felt that all of these and several other points must be kept in mind, and must be able to come up with a basic necessary solution making education and its sides, comfortable to children of all kinds.





| S U B H I T A |

[noun (facilitation) + (e) ease]

This project aims to provide ease and basic comfort for the targeted ecosystem.

As the name suggests, Subhita in hindi means facilitation or ease, which this project focuses on.

It targets the main points like, ergonomically made bags with portable lap desks in them, enough compartments, lunch systems all that can be implemented into all rural government schools and facilities.

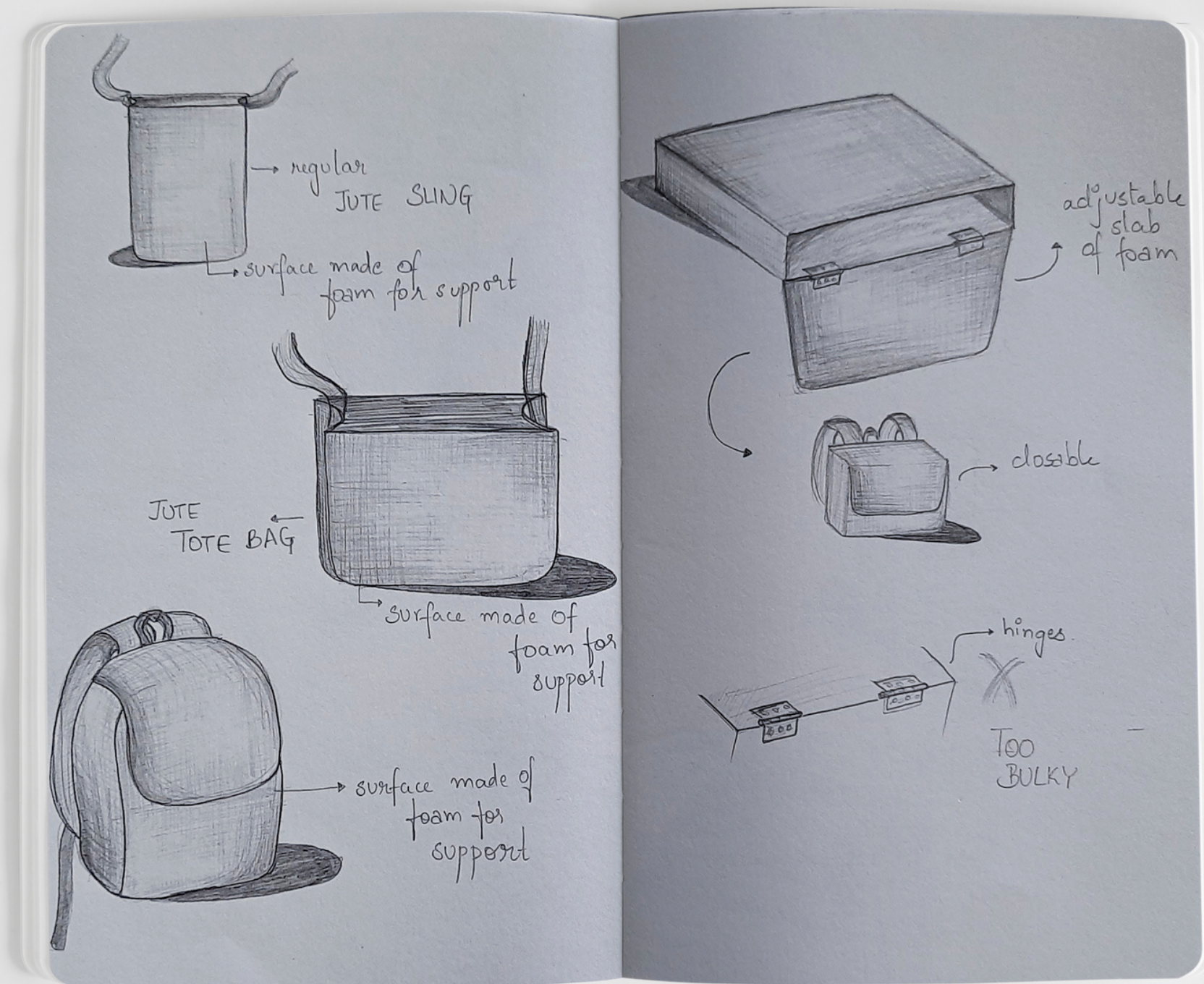
Having absolutely no amenities these school going rural children tend to sit on bare ground with their bags as their desk support, carry the same bag around , take it home and dump them.

The concept of it being used as a desk support, as a keeper at home, this concept of it being multipurpose can be used in a useful method, thus create a product using these concepts

Small children carrying a grandfather bag without an choices, often tend to look at other school going children in envy seeing at their colorful bags, unlike theirs.

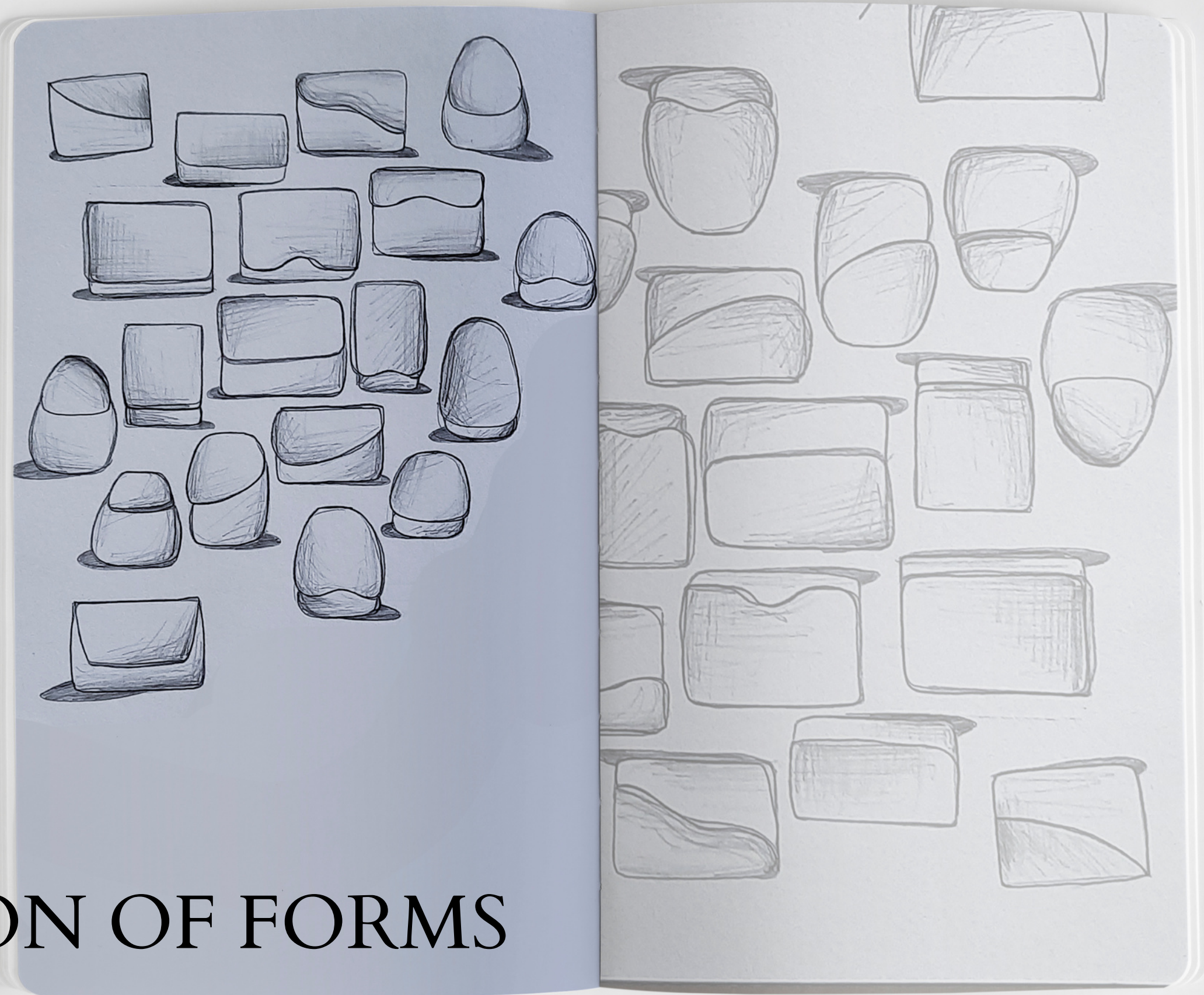
Thus i wanted to come up with an ergonomical and aesthetically pleasing product for them which suits them and their environment and also comes with parallel solutions for their every day problems too.

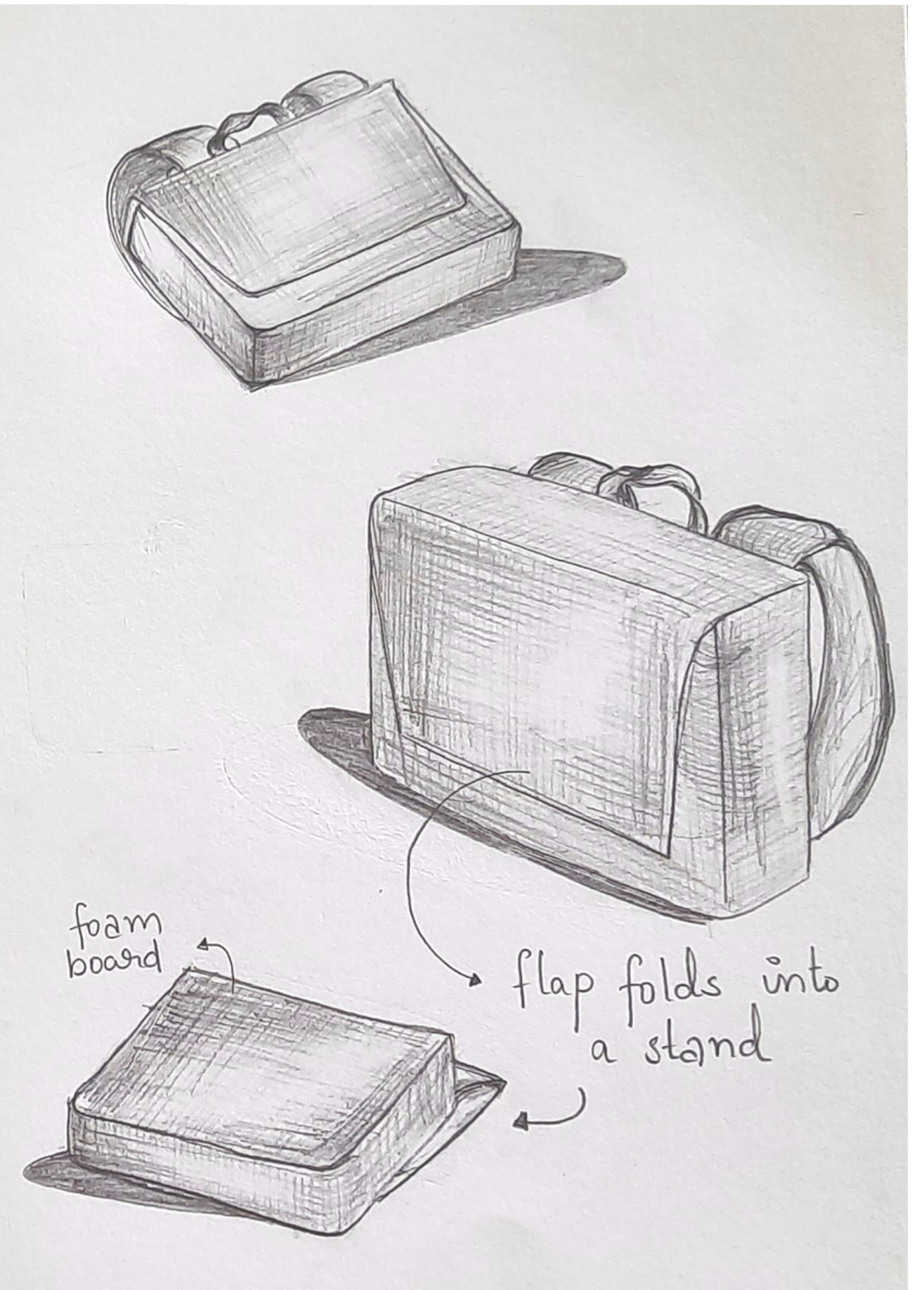
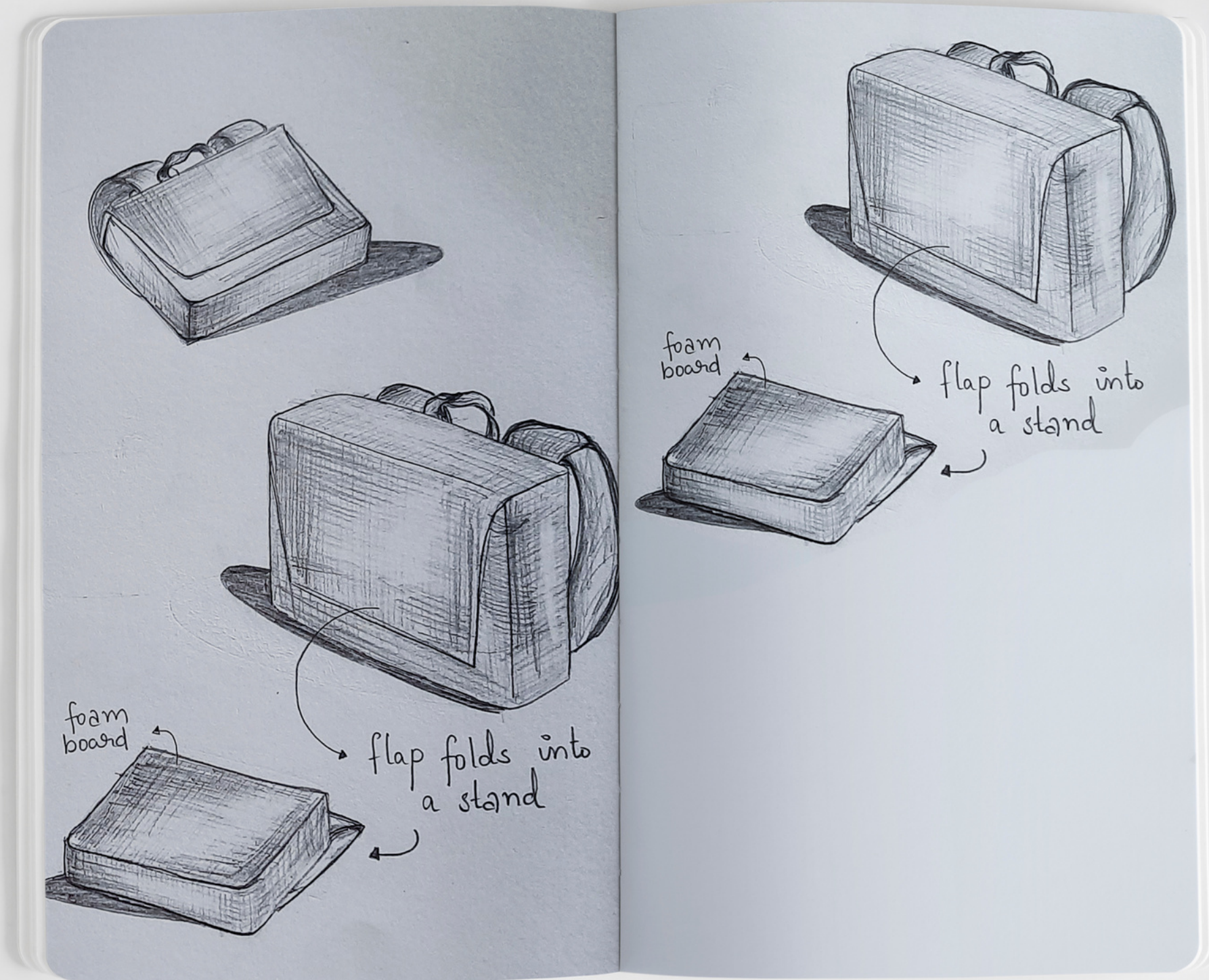




The concept being foldable and convertible is something new, and a concept that I thought I can explore, thus using the thoughts of joineries, I came up with his concept.

EXPLORATION OF FORMS





SKETCHES AND DETAILS

PROTOTYPE

