



## **Royals Baseball Club Digital Ad Opportunities**

Sponsorship and digital advertising opportunities are available to interested local businesses and organizations, and RBC players are able to defray the cost of their player fees by selling advertising. Players will receive 50% of the advertising money raised toward their player fees. \*

Please send ads in tif or jpeg file formats.

**Five levels of advertising are available on the RBC website:**

### **Line Drive**

**\$300 per year**

- Digital ads at this level will appear on the RBC team page of the player who sold the advertisement.
- Sponsor will receive digital print of team with sponsorship to proudly display in their establishment or online.

### **Bases Loaded**

**\$500 per year**

- Digital ads at this level will appear on the RBC team page of the player who sold the advertisement.
- Sponsor will receive digital file and 2x3 banner of team thanking them for sponsorship.
- Twice per year, advertisers can submit news and event information to be included on the website/email communication.

### **Home Run**

**\$1,000 per year**

- Digital ads at this level will be placed on the RBC website's home page and player team page.
- Sponsor will receive digital file and 2x3 banner of team thanking them for sponsorship.
- Three times per year, advertisers can submit news and event information that will be included in website/email communication.
- Player will receive personalized 2x3 banner with sponsor on it.



## **Grand Slam**

**\$2,000 per year**

- Digital advertising at this level includes all benefits of the Home Run level, but with the distinction that ads will be included near the top of every page throughout the RBC website.
- Sponsor will receive digital file and 2x3 banner with sponsor on it.
- Four times per year, advertisers can submit news and event information that will be included on website/email/social media communication.
- Player will receive a 3x5 banner with sponsor logo on it.

## **MVP**

**\$4,000 per year**

- Digital advertising at this level included all the benefits of the Grand Slam level, but with distinction this sponsor will be included on every form of advertising for every RBC team.
- Sponsors will receive digital file and 2x3 banner with sponsor on it.
- Six times per year, advertisers can submit news and event information that will be included on website/email/social media communication.
- Player will receive 4x6 personal banner with sponsor logo on it.
- This sponsorship covers the entire player fee required.

\*Any other sponsorship amounts can be discussed, but credit towards player fee cannot exceed cost to participate.