



NORTHUMBERLAND ROCKS BACK

2022 Sponsorship VIP Experience

WE ARE BACK!

In 2021, NRB was launched by community members who were inspired to create an impactful & memorable concert experience.

Since then, we have established a strong brand & raised over \$25,000 for local organizations.

YOUR VIP EXPERIENCE

Front of line access

Entrance to VIP Tent

Exclusive VIP Bar & wait staff

Complimentary appetizers

Front of stage seating

Personalized lanyard with logo

Merchandise

2022 SPONSOR LEVELS

		Social Media	On Site Awareness	Local Media	Video Ads	Contest Naming Rights	Naming Rights On-site	Logo on Poster & Postcard	Logo on Tickets & Wristbands	Naming Rights Stage
Fan \$500	2 VIP passes	✓	✓							
Bronze \$1000	4 VIP passes	✓	✓							
Silver \$2500	6 VIP passes	✓	✓	✓						
Gold \$5000	8 VIP passes	✓	✓	✓	✓	✓				
Platinum \$7500	10 VIP passes	✓	✓	✓	✓	✓	✓	✓		
Stage \$10,000	12 VIP passes	✓	✓	✓	✓	✓	✓	✓	✓	
Title \$25,000	24 VIP passes	✓	✓	✓	✓	✓	✓	✓	✓	✓

EMPLOYEE APPRECIATION

Employee Rocks Package \$6500

20 General Admission tickets

20 complimentary drink tickets

Front of line access

Designated seating area with chairs

Personalized lanyard with logo

Social media & on site awareness

Portion qualifies for a charitable tax receipt

*Additional tiers available

OUR VALUE

High quality concert experience
Exclusive VIP Tent, Bar & wait staff
Dedicated VIP coordinator
Social media exposure
Local media advertising
Video ads produced for sponsors

ROCK WITH US!

Join us for Northumberland's concert of the summer & help create a local impact.

Thank you for your consideration!

Graham Beer

Chair, Northumberland Rocks Back

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