

Northumberland Rocks Back Presents Chris Janson LIVE at the Cobourg Community Centre

Special performances from Jeremy Macklin, Nickola Magnolia and Western Avenue

Cobourg, ON (March 10, 2023) – The Town of Cobourg Community Services Division, in partnership with Northumberland Rocks Back, is pleased to announce ACM award-winning artist and Grand Ole Opry Member, Chris Janson, live at the Cobourg Community Centre, Thursday June 15, 2023.

Claimed by billboard as “one of the most-respected artists on the Country Music Horizon,” following the release of his hit single ‘Buy Me a Boat’ and a “live legacy in the making” by Rolling Stone, Janson has fired up a name for himself for his artistry and electrifying live performances. The award-winning singer-songwriter and platinum-selling recording artist has been selling out concert venues across the United States and wowing his growing fandom with his high-octane entertainment.

Janson will be joined by local Canadian country artists Jeremy Macklin (‘Another Round’, ‘Half Full Cup’), Nickola Magnolia (‘I Love Country Music’, ‘Live off the Floor’) and Western Avenue (‘This I Promise You’) for a night of great music and good times.

“We are thrilled to present Grand Ole Opry Member, Chris Jason to our community and elevate the local concert experience,” said Graham Beer, Chair and Executive Producer of Northumberland Rocks Back. “You don’t want to miss this high-energy show with talented country bands from Northumberland.”

Presented by Northumberland Rocks Back, tickets for the June 15, 2023 show will go live Thursday March 16 at 10 a.m. With 2,500 seats in the Bowl Arena, the Cobourg Community Centre will provide guests an intimate and interactive opportunity to see this country star. For more information visit the Cobourg Tourism website, ExperienceCobourg.ca

Pre-sale Tickets Available through Experience Cobourg

Members of the Experience Cobourg monthly eNewsletter will have the opportunity to access pre-sale tickets. Those who have already registered to receive the eNewsletter, or who register prior to March 13 at 9am, will receive a pre-sale code for the chance to access 250 reserved pre-sale tickets. The pre-sale ticket code will be emailed out to subscribers on March 13 and will be valid for ticket purchases on March 14 and 15 exclusively, while supplies last.

Register for the Experience Cobourg eNewsletter at <https://ExperienceCobourg.ca/>

Ticket Sales

Regular tickets go on sale Thursday, March 16, 2023 at 10:00 a.m.

Pricing:

- Floor Seats: \$99.50 + HST and service fees
- Bowl Seats: \$92.50 + HST and service fees
- Standing Area: \$55 + HST and service fees

Tickets can be purchased online at <https://ExperienceCobourg.ca/>

Get Involved in the Excitement:

Northumberland Rocks Back (NRB) is a concert event organized by community organizations and local businesses. Since 2021, NRB has delivered a high-quality music experience and raised over \$71,000 for local organizations, services and programs through Northumberland United Way and the Lions Club of Cobourg. If your company or organization is interested in contributing to the June 15 show, there are sponsorship and volunteer opportunities available. Please visit www.northumberlandrocks.ca for more information.

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About The Town of Cobourg

The Town of Cobourg is a lakeside community (population 20,500) located on the north shore of Lake Ontario halfway between Toronto and Kingston and has been recognized multiple times by MoneySense Magazine as "One of Canada's Best Places to Live" in populations under 25,000.

Founded in 1798, Cobourg is rich in heritage offering a vibrant downtown, sophisticated small-town atmosphere and renowned waterfront that serves as a popular getaway destination. As the largest town in Northumberland County, Cobourg is personified by historic Victoria Hall, hosts a 143,000 sq. ft. multiple purpose community centre, an educated and skilled labour force, flourishing commercial sector and supportive municipal government. Cobourg has received the Federation of Canadian Municipalities Sustainable Communities Award, accolades from the Accessibility for Ontarians with Disabilities Act Alliance, and multiple heritage, environmental, and event awards.

About Jeremy Macklin

Jeremy Macklin's passion for writing songs began at the early age of 13 when he first laid his hands on a guitar. He instantly fell in love with the writing process and proceeded to perform in front of live audiences. Jeremy's love affair with live performance was instantaneous. He was the front man for a popular local rock band Exit 487 for many years. In 2019, Jeremy launched his solo career as a country music artist and has never looked back, amassing more than 1 million streams and climbing. If a party is what you're looking for, then Jeremy's down and dirty, anthemic sound is what you're looking for!

About Nickola Magnolia

Intertwining classic melodies of Country Music with the intimate familiarity and euphonic vocals of Folk and Americana, Port Hope, Ontario's Nickola Magnolia sings songs of change and longing, death, loss and heartbreak, and hope and belonging from the shores of the Great Lakes. Reviewers have noted her "vulnerable yet independent, sobering yet intoxicating, personal yet universal.... singularly powerful" performances.

About Western Avenue

Throughout 2010-2013, Western Avenue was a recognizable name on the Canadian country circuit, performing at the biggest Canadian music festivals and winning awards south of the border. With Top 40 Canadian hits, **Highway Headin' Out of Town, Wherever You Are & This I Promise You**, Peterborough's Nikki English, Cobourg's Matt Williams & Noel Savage, and Colborne's Keith Robertson showcased their three-part harmonies and energetic country rock stylings on stages everywhere. "We're excited to get the crew together for our 10-year reunion performance. The timing finally felt right & we can't wait to hit the stage on June 15th at the Cobourg Community Centre"