



GB SOCCER ACADEMY SOCIAL MEDIA POLICY

Effective Date: 01 JULY 2023

Thank you for being a part of GB SOCCER ACADEMY. We welcome active participation on social media from students, parents, and staff, but we also request that all participants adhere to the following social media policy.

1. Social Media Purpose:
 - a. GB SOCCER ACADEMY encourages positive and constructive engagement on social media to foster community connections and development.
2. Code of Conduct:
 - a. On social media, all students, parents, and staff should maintain a respectful, polite, and responsible attitude.
 - b. Avoid posting content on social media that may violate others' privacy, involve defamation, discrimination, or inappropriate comments.
3. School Image and Information:
 - a. Ensure that information shared about the school on social media is accurate, timely, and relevant.
 - b. Without school permission, do not disclose confidential information about internal school affairs, faculty, or other students.
4. Students' Social Media Use:
 - a. Students' behavior on social media should align with the school's values and standards.
 - b. Encourage students to use school-designated tags or official social media accounts when sharing content related to the school.
5. School-Related Issues:
 - a. For issues or concerns related to the school, please communicate through the formal channels provided by the school rather than discussing them publicly on social media.
6. Education and Guidance:
 - a. The school will provide education and guidance on social media use to help students and parents better understand and comply with these policies.

Please note that this Social Media Policy may be updated periodically, and we recommend checking regularly for the latest information. For any questions regarding the social media policy, please contact info@gbsoccer.com.au.