

April 2019

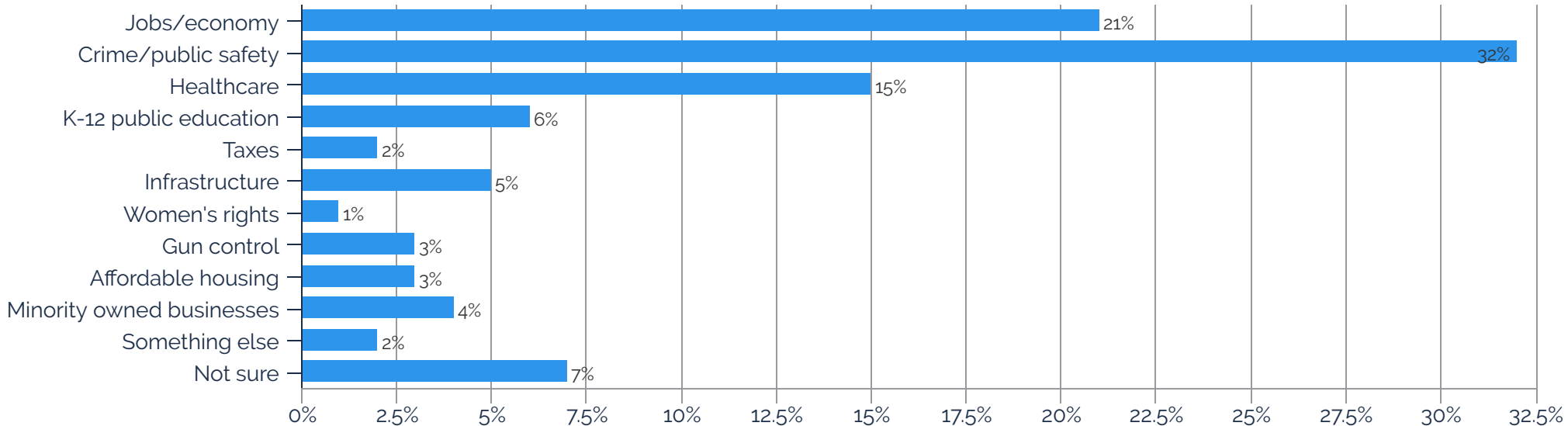
Milwaukee Top Issues: Public Opinion Survey

Survey conducted April 29 through May 1, 2019. 804 African-American likely 2020 General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2020 General Election. Margin of Error is +/-3.45% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

Nearly **1 in 3** voters believe crime is the top issue facing Milwaukee.
Jobs/the economy and healthcare are also top issues.



Q1: What is your top issue facing Milwaukee?



BY THE CROSSTABS

By City Council District:

	1	2	5	6	7	9	10	15
Jobs	21%	17%	15%	15%	30%	11%	19%	23%
Crime	33%	29%	48%	47%	25%	33%	31%	29%
Healthcare	11%	12%	11%	13%	20%	13%	25%	15%
K-12	4%	11%	6%	5%	1%	8%	7%	8%
Taxes	1%	0%	0%	0%	6%	0%	0%	2%
Infrastructure	10%	7%	8%	1%	1%	5%	0%	5%
Women's rights	0%	0%	0%	1%	0%	2%	0%	0%
Gun control	3%	4%	9%	3%	1%	4%	0%	4%
Housing	5%	4%	4%	3%	3%	6%	0%	2%
Minority business	4%	5%	0%	3%	0%	8%	13%	3%
Something else	2%	6%	0%	0%	0%	3%	0%	0%
Not sure	5%	6%	0%	9%	12%	6%	5%	8%

By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Jobs	23%	23%	15%	20%
Crime	32%	38%	31%	23%
Healthcare	15%	11%	22%	20%
K-12	3%	7%	5%	13%
Taxes	1%	0%	0%	0%
Infrastructure	5%	5%	6%	3%
Women's rights	1%	0%	1%	0%
Gun control	3%	4%	1%	2%
Housing	4%	4%	4%	4%
Minority business	4%	2%	8%	9%
Something else	1%	2%	2%	2%
Not sure	9%	4%	4%	4%

Q2: What single issue do you think your elected official should prioritize?



Breakdown, Top 4 Responses:

"Crime"

"Education"

"Job creation"

"Healthcare"

Affordable housing

Gun control

Government transparency

Job creation

Impeach Trump

Community improvement

Community engagement

Prison reform

Minimum wage

Crime

Taxes

Justice system

Government spending

Poverty

Environment

Social services

Equality

Gerrymandering

Education

Economy

Police brutality

Law enforcement

Healthcare

Minority owned business development

Infrastructure



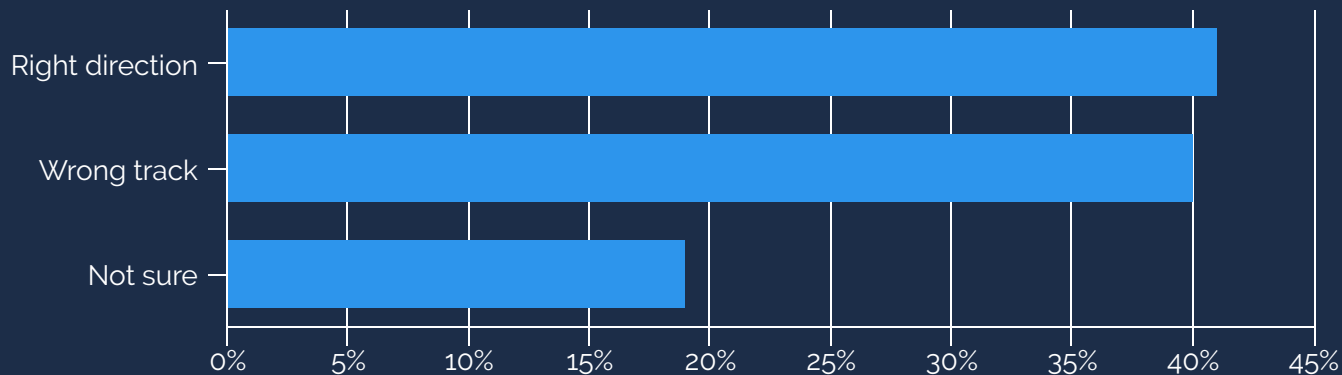
Voters are **split** on whether they think Milwaukee is headed in the right direction or going off on the wrong track.

Q3: Do you think the city of Milwaukee is headed in the right direction, or going off on the wrong track?

Right direction: 41%

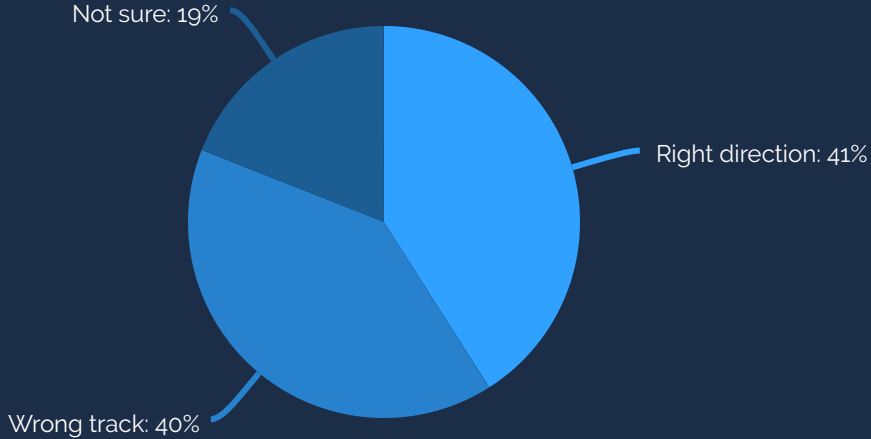
Wrong track: 40%

Not sure: 19%



Q3: Do you think the city of Milwaukee is headed in the right direction, or going off on the wrong track?

Right direction: 41%
 Wrong track: 40%
 Not sure: 19%



By City Council District:

	1	2	5	6	7	9	10	15
Right direction	47%	41%	40%	42%	37%	43%	28%	40%
Wrong track	35%	44%	54%	36%	47%	48%	47%	22%
Not sure	17%	15%	6%	22%	15%	9%	25%	38%

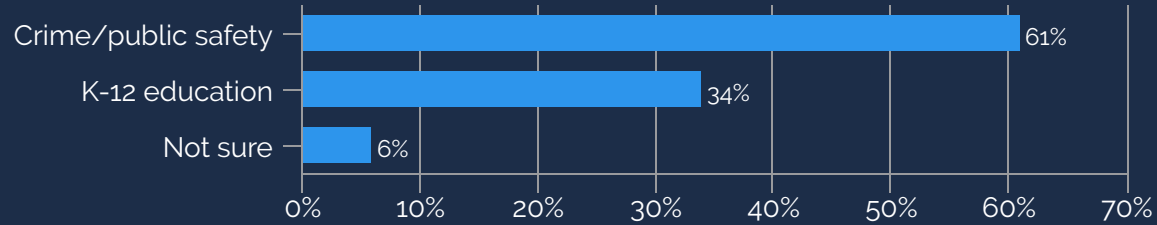
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Right direction	40%	42%	40%	43%
Wrong track	44%	43%	44%	30%
Not sure	16%	15%	16%	27%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Right direction	49%	38%	37%	44%	34%
Wrong track	32%	44%	47%	31%	43%
Not sure	19%	18%	16%	25%	23%

Q4: Crime/public safety **OR** K-12 public education?



By City Council District:

	1	2	5	6	7	9	10	15
Crime	57%	49%	62%	74%	66%	49%	57%	62%
K-12	38%	49%	35%	22%	23%	49%	38%	33%
Not sure	5%	2%	2%	5%	10%	2%	4%	5%

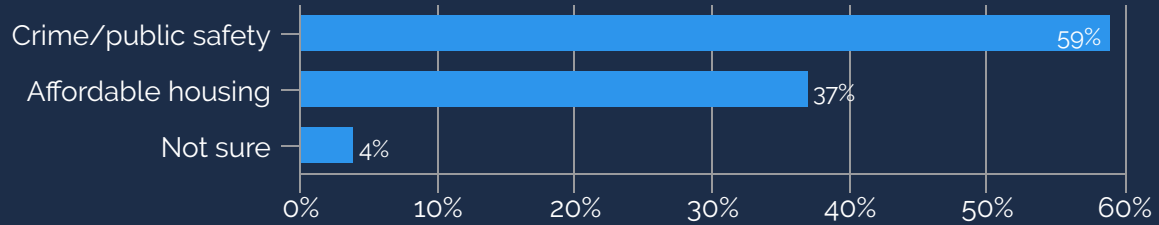
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Crime	69%	56%	50%	42%
K-12	26%	38%	46%	54%
Not sure	6%	7%	4%	4%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Crime	68%	64%	51%	53%	55%
K-12	26%	30%	43%	42%	43%
Not sure	5%	6%	5%	6%	1%

Q5: Crime/public safety **OR** affordable housing?



By City Council District:

	1	2	5	6	7	9	10	15
Crime	62%	55%	57%	57%	61%	63%	75%	55%
Housing	35%	43%	35%	37%	34%	36%	20%	41%
Not sure	4%	2%	7%	6%	5%	1%	5%	4%

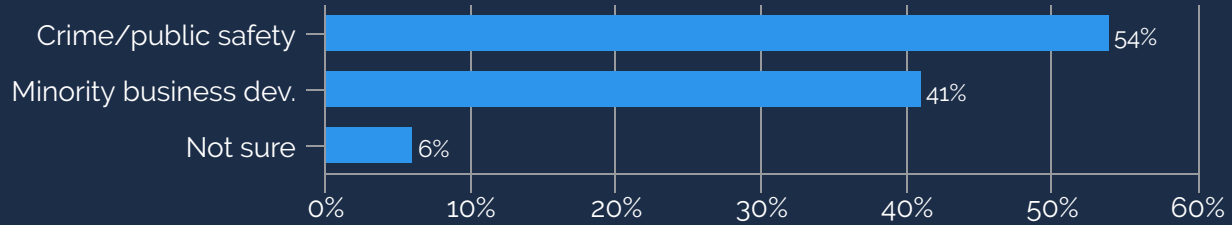
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Crime	56%	60%	71%	55%
Housing	41%	37%	29%	35%
Not sure	3%	4%	0%	10%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Crime	44%	63%	62%	72%	66%
Housing	50%	33%	36%	25%	34%
Not sure	6%	4%	3%	2%	0%

Q6: Crime/public safety **OR** minority owned business development?



By City Council District:

	1	2	5	6	7	9	10	15
Crime	51%	52%	59%	59%	55%	51%	37%	65%
MOBD	43%	46%	41%	33%	34%	46%	49%	33%
Not sure	6%	1%	0%	7%	11%	3%	14%	2%

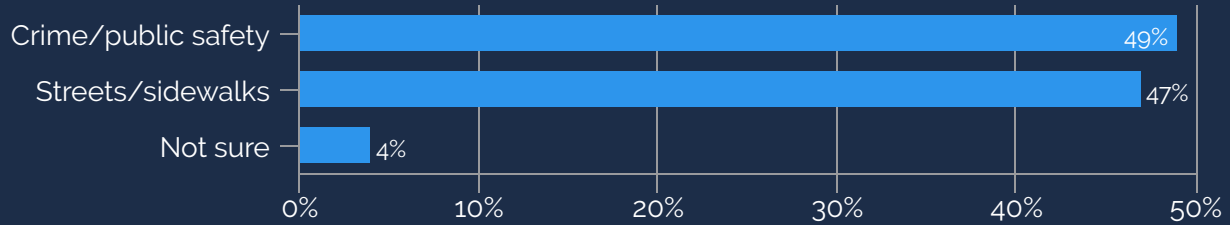
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Crime	56%	57%	55%	47%
MOBD	38%	40%	42%	51%
Not sure	6%	3%	3%	2%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Crime	51%	59%	52%	48%	56%
MOBD	40%	36%	44%	49%	40%
Not sure	8%	6%	4%	3%	4%

Q7: Crime/public safety **OR** fixing streets and sidewalks?



By City Council District:

	1	2	5	6	7	9	10	15
Crime	45%	50%	70%	41%	51%	48%	49%	59%
Streets	49%	48%	27%	55%	44%	52%	51%	35%
Not sure	6%	2%	3%	4%	5%	0%	0%	6%

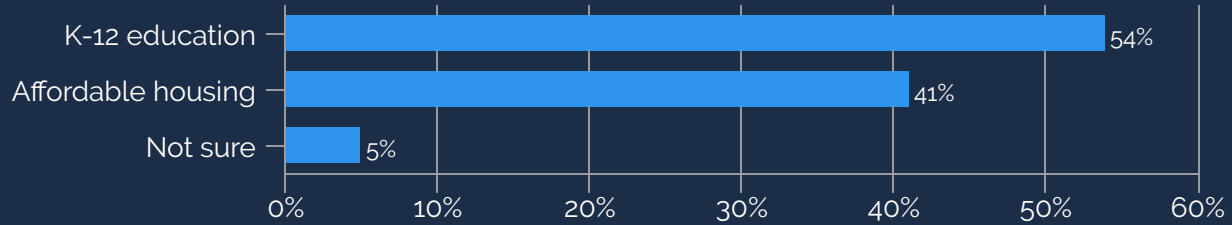
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Crime	45%	54%	54%	41%
Streets	50%	44%	43%	57%
Not sure	4%	1%	3%	2%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Crime	45%	47%	50%	56%	59%
Streets	52%	48%	46%	40%	39%
Not sure	3%	5%	4%	4%	3%

Q8: K-12 public education **OR** affordable housing?



By City Council District:

	1	2	5	6	7	9	10	15
K-12	61%	61%	63%	49%	49%	72%	62%	43%
Housing	36%	38%	32%	45%	44%	26%	20%	51%
Not sure	3%	2%	5%	6%	7%	1%	18%	6%

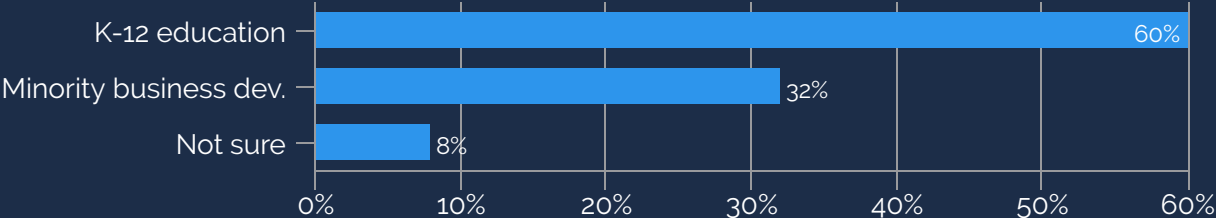
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
K-12	47%	61%	73%	58%
Housing	50%	35%	24%	40%
Not sure	3%	4%	3%	2%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
K-12	45%	53%	61%	63%	51%
Housing	49%	41%	35%	31%	41%
Not sure	5%	6%	3%	6%	8%

Q9: K-12 public education **OR** minority owned business development?



By City Council District:

	1	2	5	6	7	9	10	15
K-12	63%	63%	64%	65%	61%	65%	60%	54%
MOBD	28%	35%	33%	23%	31%	32%	31%	39%
Not sure	9%	1%	2%	12%	9%	3%	9%	7%

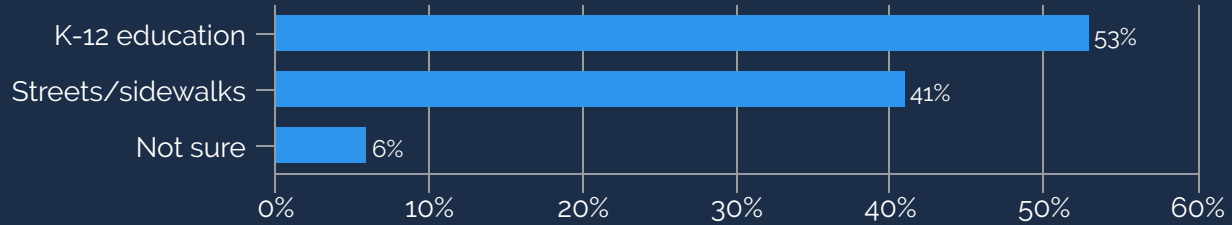
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
K-12	54%	69%	73%	59%
MOBD	35%	30%	25%	31%
Not sure	11%	1%	2%	10%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
K-12	58%	59%	64%	66%	55%
MOBD	35%	32%	29%	28%	39%
Not sure	8%	10%	7%	6%	6%

Q10: K-12 public education **OR** fixing streets and sidewalks?



By City Council District:

	1	2	5	6	7	9	10	15
K-12	56%	60%	72%	38%	41%	61%	60%	64%
Streets	38%	38%	26%	54%	48%	38%	29%	29%
Not sure	6%	1%	2%	8%	11%	1%	11%	6%

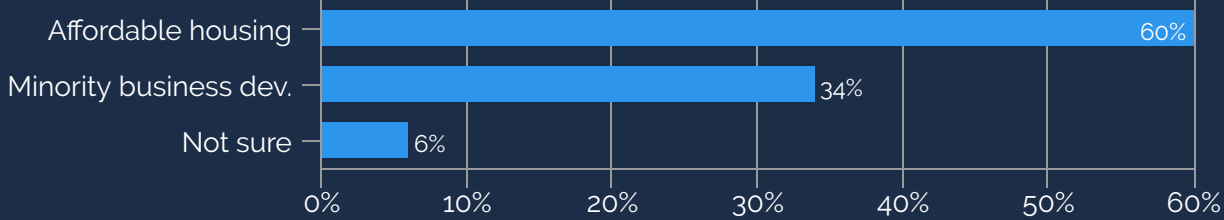
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
K-12	50%	60%	64%	66%
Streets	44%	38%	32%	34%
Not sure	7%	2%	3%	0%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
K-12	42%	48%	64%	66%	73%
Streets	50%	47%	32%	25%	22%
Not sure	8%	5%	4%	8%	5%

Q11: Affordable housing **OR** minority owned business development?



By City Council District:

	1	2	5	6	7	9	10	15
Housing	55%	56%	70%	77%	58%	55%	59%	60%
MOBD	41%	41%	30%	15%	33%	43%	36%	30%
Not sure	4%	3%	0%	7%	9%	2%	5%	10%

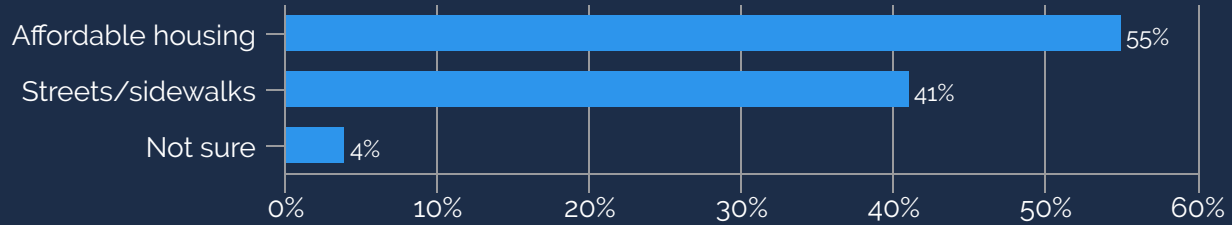
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Housing	67%	61%	46%	58%
MOBD	28%	37%	50%	35%
Not sure	6%	1%	4%	7%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Housing	70%	60%	57%	48%	49%
MOBD	26%	31%	41%	45%	49%
Not sure	4%	9%	2%	7%	3%

Q12: Affordable housing **OR** fixing streets and sidewalks?



By City Council District:

	1	2	5	6	7	9	10	15
Housing	51%	62%	68%	41%	52%	60%	44%	65%
Streets	48%	38%	32%	44%	43%	40%	47%	30%
Not sure	1%	1%	0%	15%	5%	0%	9%	5%

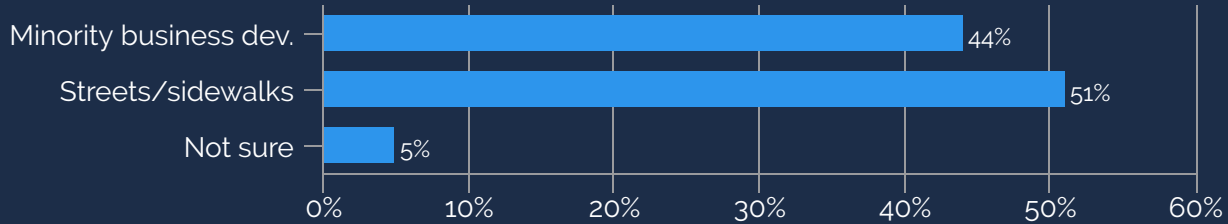
By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Housing	52%	62%	55%	45%
Streets	42%	38%	41%	50%
Not sure	6%	0%	5%	6%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Housing	53%	48%	62%	64%	55%
Streets	40%	49%	35%	30%	41%
Not sure	7%	3%	3%	6%	4%

Q13: Minority owned business development **OR** fixing streets and sidewalks?



By City Council District:

	1	2	5	6	7	9	10	15
MOBD	42%	55%	61%	41%	36%	53%	29%	40%
Streets	54%	44%	33%	53%	58%	45%	64%	52%
Not sure	4%	2%	6%	6%	6%	2%	6%	8%

By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
MOBD	41%	48%	50%	37%
Streets	52%	51%	46%	54%
Not sure	6%	1%	4%	9%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
MOBD	40%	38%	49%	51%	62%
Streets	56%	56%	46%	44%	32%
Not sure	4%	6%	4%	5%	5%

Over *half* of voters think K-12 education spending is **too low**.

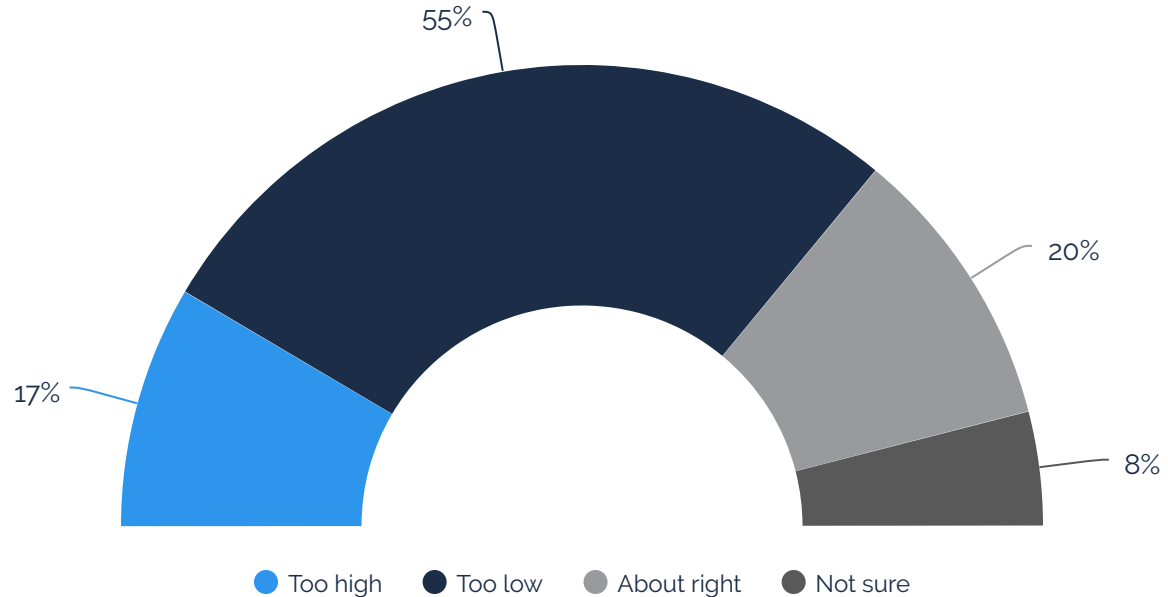
Q14: Do you believe the amount spent per student on K-12 education in Milwaukee is too high, too low, or about right?

Too high: 17%

Too low: 55%

About right: 20%

Not sure: 8%



BY THE CROSSTABS

By City Council District:

	1	2	5	6	7	9	10	15
Too high	20%	14%	21%	24%	16%	15%	18%	14%
Too low	50%	62%	50%	46%	52%	63%	53%	58%
About right	21%	15%	23%	18%	23%	18%	20%	21%
Not sure	9%	9%	6%	12%	9%	4%	9%	7%

By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Too high	23%	19%	11%	3%
Too low	46%	63%	72%	65%
About right	21%	15%	15%	23%
Not sure	11%	3%	3%	10%

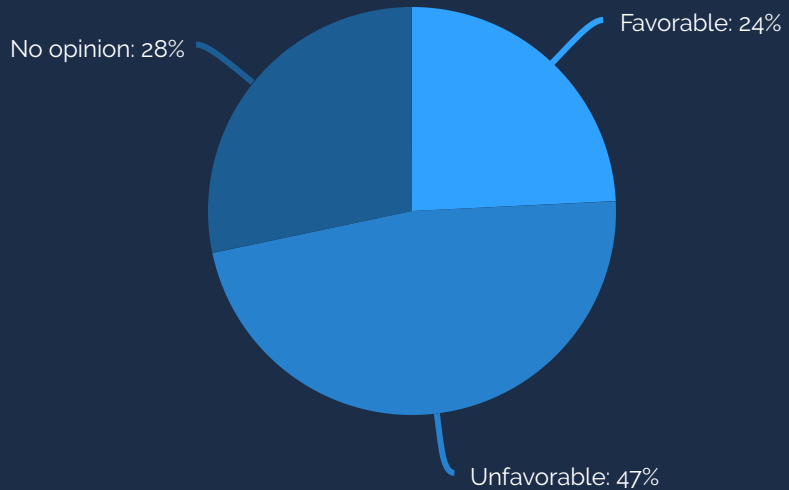
By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Too high	30%	14%	15%	8%	4%
Too low	42%	54%	57%	73%	74%
About right	22%	24%	20%	10%	6%
Not sure	6%	8%	9%	8%	16%

Q15: What is your opinion of the Milwaukee Public School District?

Favorable: 24%
 Unfavorable: 47%
 No opinion: 28%

Net -23 unfavorable rating



By City Council District:

	1	2	5	6	7	9	10	15
Favorable	22%	24%	29%	17%	29%	26%	18%	33%
Unfavorable	49%	46%	47%	43%	47%	46%	54%	37%
No opinion	28%	30%	23%	40%	23%	28%	29%	30%

By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Favorable	27%	25%	23%	18%
Unfavorable	45%	46%	62%	61%
No opinion	29%	28%	15%	21%

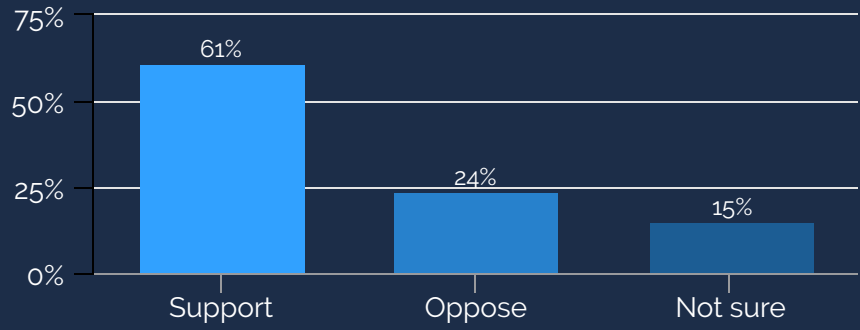
By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Favorable	28%	22%	24%	21%	32%
Unfavorable	38%	46%	51%	64%	46%
No opinion	34%	32%	25%	15%	21%

Q16: School choice gives parents the right to use the tax dollars designated for their child's education to send their child to the public or private school which best serves their needs. Do you support or oppose school choice voucher programs that provide a state-funded payment to families for their children to attend a private school?

Support: 61%
 Oppose: 24%
 Not sure: 15%

Net +37 support



By City Council District:

	1	2	5	6	7	9	10	15
Support	55%	74%	61%	61%	63%	74%	56%	51%
Oppose	26%	19%	34%	21%	25%	21%	15%	32%
Not sure	19%	7%	5%	19%	12%	6%	29%	17%

By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
Support	65%	62%	64%	49%
Oppose	20%	26%	33%	38%
Not sure	16%	13%	3%	13%

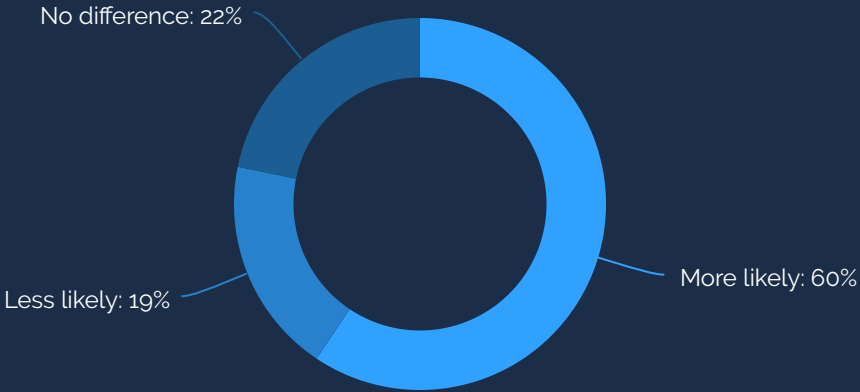
By Education:

	Some HS	HS	Some college	Bachelors	Prof.
Support	66%	57%	65%	58%	56%
Oppose	17%	25%	23%	38%	22%
Not sure	17%	17%	12%	4%	23%

Q17: If you knew your elected official supported school choice voucher programs, would you be more likely or less likely to vote for that elected official in the 2020 election?

More likely: 60%
 Less likely: 19%
 No difference: 22%

Net +41% more likely



By City Council District:

	1	2	5	6	7	9	10	15
More likely	55%	77%	76%	46%	54%	69%	47%	61%
Less likely	20%	12%	16%	18%	23%	17%	28%	15%
No difference	25%	11%	9%	37%	23%	13%	25%	24%

By Income:

	\$0-30k	\$30-50k	\$50-75k	\$75-100k
More likely	66%	62%	53%	37%
Less likely	14%	16%	24%	32%
No difference	20%	22%	23%	32%

By Education:

	Some HS	HS	Some college	Bachelors	Prof.
More likely	62%	64%	57%	44%	62%
Less likely	15%	14%	21%	35%	18%
No difference	23%	22%	22%	21%	21%



REMINGTON RESEARCH GROUP

ACCURATE, ACTIONABLE SURVEYS