



REMINGTON RESEARCH GROUP

MILWAUKEE

2022 Mayoral Primary Election

FEBRUARY 2022

Survey conducted February 2 through February 3, 2022. 673 likely 2022 Primary Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2022 Primary Election. Margin of Error is +/-4% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



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Q1: Do you believe the city of Milwaukee is headed in the right direction, or is it going off on the wrong track?

Right direction: 39%

Wrong track: 44%

Not sure: 17%

Q2: Have you considered leaving Milwaukee to move elsewhere in the past year?

Yes: 29%

No: 66%

Not sure: 5%

Q3: How serious of an issue do you believe reckless driving is in Milwaukee?

Very serious issue: 80%

Somewhat serious issue: 16%

Not a very serious issue: 2%

Not an issue at all: 0%

Not sure: 2%

Q4: Do you believe Milwaukee has sufficient public transportation options?

Yes, there are sufficient options: 44%

No, there should be more options: 39%

Not sure: 17%

Q5: The candidates in the February 15th Primary Election for Mayor of Milwaukee are Cavalier Johnson, Bob Donovan, Lena Taylor, Earnell Lucas, Michael Sampson, Ieshuh Griffin and Marina Dimitrijevic. If the election were held today, for whom would you vote?

Cavalier Johnson: 41%

Bob Donovan: 24%

Lena Taylor: 10%

Earnell Lucas: 6%

Michael Sampson: 1%

Ieshuh Griffin: 1%

Marina Dimitrijevic: 5%

Undecided: 12%



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Q6: Do you support or oppose an increased sales tax?

Support: 22%
Oppose: 52%
Not sure: 25%

Q7: Are you more likely or less likely to vote for a candidate that supports school choice?

More likely: 43%
Less likely: 36%
No difference: 21%

Q8: Do you agree or disagree that parents should have the right to choose between public, charter, and voucher schools?

Yes, parents should be able to choose to send their kids to public, charter or voucher schools: 71%
No, parents should not get to choose: 16%
Not sure: 12%



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Q1: Do you believe the city of Milwaukee is headed in the right direction, or is it going off on the wrong track?

Column %	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Right direction	49%	42%	55%	42%	36%	46%	43%	56%	37%	37%	20%	64%	25%	39%	34%
Wrong track	37%	33%	23%	23%	56%	34%	34%	40%	52%	46%	70%	18%	59%	48%	31%
Not sure	14%	25%	23%	35%	8%	20%	23%	4%	11%	17%	11%	17%	16%	13%	34%

Table 1. Q1 by CITY ALDERMANIC - Categorical

Column %	Republican	Democrat	Non-Partisan
Right direction	15%	51%	31%
Wrong track	78%	29%	50%
Not sure	7%	20%	19%

Table 2. Q1 by PARTY

Column %	Very conservative	Somewhat conservative	Moderate	Somewhat progressive	Very progressive
Right direction	22%	27%	45%	49%	61%
Wrong track	64%	55%	37%	29%	28%
Not sure	14%	18%	19%	22%	11%

Table 3. Q1 by IDEOLOGY

Column %	Female	Male
Right direction	41%	36%
Wrong track	39%	50%
Not sure	20%	14%

Table 4. Q1 by GENDER

Column %	White	African-American	Other
Right direction	36%	45%	35%
Wrong track	49%	35%	48%
Not sure	15%	20%	18%

Table 5. Q1 by RACE



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Q2: Have you considered leaving Milwaukee to move elsewhere in the past year?

Column %	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Yes	20%	30%	16%	18%	36%	28%	19%	44%	35%	32%	27%	12%	43%	38%	15%
No	78%	60%	78%	76%	60%	63%	76%	44%	63%	64%	72%	88%	50%	62%	70%
Not sure	3%	11%	6%	6%	3%	8%	5%	12%	2%	5%	1%	0%	6%	0%	15%

Table 6. Q2 by CITY ALDERMANIC - Categorical

Column %	Republican	Democrat	Non-Partisan
Yes	50%	20%	34%
No	46%	75%	59%
Not sure	3%	5%	7%

Table 7. Q2 by PARTY

Column %	Very conservative	Somewhat conservative	Moderate	Somewhat progressive	Very progressive
Yes	46%	30%	25%	25%	16%
No	51%	65%	67%	71%	80%
Not sure	3%	4%	8%	5%	3%

Table 8. Q2 by IDEOLOGY

Column %	Female	Male
Yes	23%	36%
No	72%	59%
Not sure	5%	5%

Table 9. Q2 by GENDER

Column %	White	African-American	Other
Yes	31%	24%	37%
No	65%	70%	57%
Not sure	5%	5%	7%

Table 10. Q2 by RACE



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Q3: How serious of an issue do you believe reckless driving is in Milwaukee?

Column %	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Very serious	87%	81%	66%	59%	87%	71%	88%	74%	88%	87%	69%	100%	79%	75%	100%
Somewhat serious	8%	10%	30%	25%	8%	23%	8%	21%	12%	9%	24%	0%	20%	22%	0%
Not very serious	0%	6%	0%	13%	1%	1%	0%	0%	0%	4%	6%	0%	0%	1%	0%
Not an issue at all	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	5%	2%	3%	0%	3%	5%	4%	5%	0%	1%	0%	0%	2%	2%	0%

Table 11. Q3 by CITY ALDERMANIC - Categorical

Column %	Republican	Democrat	Non-Partisan
Very serious	83%	80%	73%
Somewhat serious	13%	15%	22%
Not very serious	4%	2%	2%
Not an issue at all	0%	0%	1%
Not sure	0%	3%	2%

Table 12. Q3 by PARTY

Column %	Very conservative	Somewhat conservative	Moderate	Somewhat progressive	Very progressive
Very serious	90%	79%	81%	71%	76%
Somewhat serious	7%	16%	14%	24%	20%
Not very serious	1%	5%	2%	1%	2%
Not an issue at all	0%	0%	1%	0%	0%
Not sure	2%	1%	2%	4%	3%

Table 13. Q3 by IDEOLOGY

Column %	Female	Male
Very serious	85%	74%
Somewhat serious	11%	21%
Not very serious	1%	3%
Not an issue at all	0%	0%
Not sure	3%	1%

Table 14. Q3 by GENDER

Column %	White	African-American	Other
Very serious	76%	86%	84%
Somewhat serious	20%	9%	12%
Not very serious	2%	2%	1%
Not an issue at all	0%	0%	3%
Not sure	2%	3%	0%

Table 15. Q3 by RACE



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Q4: Do you believe Milwaukee has sufficient public transportation options?

Column %	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Yes	36%	51%	23%	39%	47%	43%	48%	52%	29%	41%	59%	17%	58%	48%	39%
No	52%	28%	60%	33%	39%	40%	34%	46%	49%	43%	26%	53%	20%	39%	43%
Not sure	12%	20%	17%	27%	15%	18%	18%	2%	22%	16%	15%	30%	22%	12%	18%

Table 16. Q4 by CITY ALDERMANIC - Categorical

Column %	Republican	Democrat	Non-Partisan
Yes	60%	38%	43%
No	23%	46%	36%
Not sure	17%	16%	21%

Table 17. Q4 by PARTY

Column %	Very conservative	Somewhat conservative	Moderate	Somewhat progressive	Very progressive
Yes	65%	43%	44%	32%	28%
No	21%	35%	38%	53%	58%
Not sure	15%	22%	18%	15%	15%

Table 18. Q4 by IDEOLOGY

Column %	Female	Male
Yes	39%	49%
No	40%	38%
Not sure	21%	13%

Table 19. Q4 by GENDER

Column %	White	African-American	Other
Yes	44%	47%	33%
No	39%	38%	46%
Not sure	18%	15%	21%

Table 20. Q4 by RACE



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Q5: The candidates in the February 15th Primary Election for Mayor of Milwaukee are Cavalier Johnson, Bob Donovan, Lena Taylor, Earnell Lucas, Michael Sampson, Ieshuh Griffin and Marina Dimitrijevic. If the election were held today, for whom would you vote?

Column %	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Cavalier Johnson	45%	46%	43%	47%	35%	45%	49%	35%	43%	47%	40%	70%	25%	27%	48%
Bob Donovan	1%	8%	7%	21%	36%	3%	10%	40%	27%	30%	37%	6%	54%	39%	0%
Lena Taylor	27%	21%	10%	6%	5%	21%	14%	7%	17%	9%	0%	6%	0%	0%	18%
Earnell Lucas	13%	4%	6%	3%	3%	19%	13%	12%	4%	1%	1%	0%	4%	1%	25%
Michael Sampson	0%	0%	3%	0%	0%	0%	0%	0%	2%	2%	0%	0%	0%	4%	0%
Ieshuh Griffin	0%	4%	2%	0%	2%	0%	0%	0%	0%	1%	3%	0%	3%	0%	0%
Marina Dimitrijevic	0%	0%	13%	12%	1%	1%	0%	7%	2%	4%	6%	0%	8%	16%	2%
Undecided	14%	18%	17%	11%	18%	11%	14%	0%	6%	6%	14%	17%	6%	13%	8%

Table 21. Q5 by CITY ALDERMANIC - Categorical

Column %	Republican	Democrat	Non-Partisan
Cavalier Johnson	11%	56%	27%
Bob Donovan	74%	4%	27%
Lena Taylor	3%	13%	8%
Earnell Lucas	0%	8%	6%
Michael Sampson	0%	1%	1%
Ieshuh Griffin	0%	2%	0%
Marina Dimitrijevic	0%	6%	8%
Undecided	12%	9%	23%

Table 22. Q5 by PARTY

Column %	Very conservative	Somewhat conservative	Moderate	Somewhat progressive	Very progressive
Cavalier Johnson	30%	33%	42%	57%	45%
Bob Donovan	55%	33%	13%	3%	9%
Lena Taylor	4%	10%	12%	11%	14%
Earnell Lucas	3%	2%	11%	9%	5%
Michael Sampson	0%	2%	0%	2%	0%
Ieshuh Griffin	0%	2%	1%	1%	2%
Marina Dimitrijevic	0%	3%	4%	8%	16%
Undecided	8%	14%	16%	9%	10%

Table 23. Q5 by IDEOLOGY



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Q5: The candidates in the February 15th Primary Election for Mayor of Milwaukee are Cavalier Johnson, Bob Donovan, Lena Taylor, Earnell Lucas, Michael Sampson, Ieshuh Griffin and Marina Dimitrijevic. If the election were held today, for whom would you vote? (Continued)

Column %	Female	Male
Cavalier Johnson	47%	33%
Bob Donovan	16%	34%
Lena Taylor	10%	10%
Earnell Lucas	6%	6%
Michael Sampson	1%	1%
Ieshuh Griffin	0%	2%
Marina Dimitrijevic	5%	5%
Undecided	15%	8%

Table 24. Q5 by GENDER

Column %	White	African-American	Other
Cavalier Johnson	34%	54%	37%
Bob Donovan	34%	7%	22%
Lena Taylor	5%	19%	9%
Earnell Lucas	4%	8%	7%
Michael Sampson	1%	1%	2%
Ieshuh Griffin	2%	0%	0%
Marina Dimitrijevic	8%	0%	2%
Undecided	11%	10%	21%

Table 25. Q5 by RACE



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Q6: Do you support or oppose an increased sales tax?

Column %	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Support	29%	14%	25%	33%	24%	22%	18%	16%	22%	24%	18%	6%	25%	24%	17%
Oppose	48%	61%	35%	27%	50%	44%	43%	68%	49%	61%	67%	24%	66%	62%	47%
Not sure	22%	25%	41%	41%	26%	33%	39%	16%	29%	15%	15%	70%	9%	14%	36%

Table 26. Q6 by CITY ALDERMANIC - Categorical

Column %	Republican	Democrat	Non-Partisan
Support	15%	25%	22%
Oppose	72%	45%	51%
Not sure	13%	30%	27%

Table 27. Q6 by PARTY

Column %	Very conservative	Somewhat conservative	Moderate	Somewhat progressive	Very progressive
Support	12%	18%	23%	35%	30%
Oppose	73%	53%	47%	43%	39%
Not sure	16%	29%	29%	22%	30%

Table 28. Q6 by IDEOLOGY

Column %	Female	Male
Support	19%	26%
Oppose	52%	53%
Not sure	29%	21%

Table 29. Q6 by GENDER

Column %	White	African-American	Other
Support	25%	20%	13%
Oppose	53%	51%	50%
Not sure	22%	29%	37%

Table 30. Q6 by RACE



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Q7: Are you more likely or less likely to vote for a candidate that supports school choice?

Column %	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
More likely	45%	34%	30%	36%	52%	35%	55%	26%	47%	48%	42%	6%	47%	45%	39%
Less likely	31%	37%	48%	35%	25%	47%	28%	51%	21%	35%	44%	70%	35%	39%	35%
No difference	24%	29%	22%	28%	23%	18%	16%	23%	31%	17%	14%	24%	18%	16%	26%

Table 31. Q7 by CITY ALDERMANIC - Categorical

Column %	Republican	Democrat	Non-Partisan
More likely	64%	35%	43%
Less likely	14%	43%	39%
No difference	22%	22%	19%

Table 32. Q7 by PARTY

Column %	Very conservative	Somewhat conservative	Moderate	Somewhat progressive	Very progressive
More likely	71%	51%	37%	29%	16%
Less likely	14%	23%	43%	52%	56%
No difference	15%	25%	20%	19%	28%

Table 33. Q7 by IDEOLOGY

Column %	Female	Male
More likely	40%	47%
Less likely	36%	35%
No difference	24%	18%

Table 34. Q7 by GENDER

Column %	White	African-American	Other
More likely	43%	45%	41%
Less likely	38%	33%	29%
No difference	20%	22%	29%

Table 35. Q7 by RACE



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Q8: Do you agree or disagree that parents should have the right to choose between public, charter, and voucher schools?

Column %	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Yes	80%	63%	56%	67%	75%	71%	75%	58%	74%	73%	71%	94%	73%	71%	79%
No	8%	14%	19%	17%	8%	15%	14%	39%	10%	17%	26%	6%	21%	24%	13%
Not sure	12%	23%	25%	16%	18%	14%	11%	2%	15%	10%	3%	0%	6%	5%	8%

Table 36. Q8 by CITY ALDERMANIC - Categorical

Column %	Republican	Democrat	Non-Partisan
Yes	86%	67%	64%
No	10%	18%	22%
Not sure	4%	15%	14%

Table 37. Q8 by PARTY

Column %	Very conservative	Somewhat conservative	Moderate	Somewhat progressive	Very progressive
Yes	95%	76%	64%	63%	51%
No	5%	12%	19%	24%	27%
Not sure	0%	11%	17%	13%	22%

Table 38. Q8 by IDEOLOGY

Column %	Female	Male
Yes	75%	67%
No	14%	19%
Not sure	11%	14%

Table 39. Q8 by GENDER

Column %	White	African-American	Other
Yes	67%	80%	65%
No	20%	9%	23%
Not sure	13%	10%	13%

Table 40. Q8 by RACE



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DEMOGRAPHICS

	%
MILWAUKEE CITY ALDERMANIC 01	6%
MILWAUKEE CITY ALDERMANIC 02	6%
MILWAUKEE CITY ALDERMANIC 03	7%
MILWAUKEE CITY ALDERMANIC 04	5%
MILWAUKEE CITY ALDERMANIC 05	11%
MILWAUKEE CITY ALDERMANIC 06	6%
MILWAUKEE CITY ALDERMANIC 07	8%
MILWAUKEE CITY ALDERMANIC 08	2%
MILWAUKEE CITY ALDERMANIC 09	9%
MILWAUKEE CITY ALDERMANIC 10	9%
MILWAUKEE CITY ALDERMANIC 11	9%
MILWAUKEE CITY ALDERMANIC 12	1%
MILWAUKEE CITY ALDERMANIC 13	9%
MILWAUKEE CITY ALDERMANIC 14	8%
MILWAUKEE CITY ALDERMANIC 15	3%

Table 41. CITY ALDERMANIC - Categorical

	%
Republican	24%
Democrat	60%
Non-Partisan	16%

Table 42. PARTY

	%
Very conservative	21%
Somewhat conservative	23%
Moderate	25%
Somewhat progressive	17%
Very progressive	14%

Table 43. IDEOLOGY

	%
Female	53%
Male	47%

Table 44. GENDER