

**ADVERTISING OPPORTUNITIES**

**PAHRUMP**

# **FOCUS**

**BUSINESS & RELOCATION MAGAZINE**



Brought to you by the Pahrump Valley Chamber of Commerce

THE OFFICIAL 2022-23

**PAHRUMP VALLEY CHAMBER OF COMMERCE  
BUSINESS & RELOCATION MAGAZINE**







## GREETINGS!

### **Pahrump Valley Chamber of Commerce Members & Partners**

We are pleased to announce our new 2022-23 Pahrump Valley Chamber of Commerce Business & Relocation Magazine, "FOCUS", and are confident of the marketing opportunities this new publication will offer you.

The 2022-23 Pahrump Valley Chamber of Commerce's Business & Relocation Magazine is our premier promotional publication showcasing businesses throughout the Pahrump Valley, the community and providing relocation information to new residents. The magazine will be the first resource that many new residents, businesses and visitors use when looking for information about our businesses, general business development and expansion information, future business trends, relocation information, area demographics and livability factors; all of which might foster and drive economic development and relocation to the Pahrump Valley and surrounding areas. Participation in the Chamber's FOCUS Magazine has great advantages. 20,000 printed copies of this publication will be distributed in the best locations and distributed regionally and out of state to help drive business to our advertisers, and our on-line digital magazine will allow you to reach thousands more. Your advertisement in the digital guide will be linked to your website, giving readers one-click access to your business. Please find the 2022-23 advertisement rates attached, which detail your options for participation.

If you have any questions or wish to participate as an advertiser in the Pahrump Valley Chamber of Commerce Business & Relocation Magazine, "FOCUS", please contact Mary Johnson about advertising sales, at 775-727-5800 or at her email: [Mary@Pahrumpchamber.com](mailto:Mary@Pahrumpchamber.com), to learn more on how you can take advantage of this great opportunity to promote your business. We are very excited about our new publication and we look forward to your participation.

Sincerely,  
Jenney Sartin  
CEO Pahrump Valley Chamber of Commerce

**2022-23  
Pahrump Valley  
Chamber of Commerce  
Business & Relocation  
Magazine - Focus**

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**20,000 Copies of the  
Magazine in the Best  
Locations and Distributed  
Regionally & Out-of-State!**

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**Website Traffic: Over  
81,000 – potential views to  
your ad in digital guide!**

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**Hyperlink to your Website  
in Digital Magazine Ad!**



**Pahrump Valley  
Chamber of Commerce  
1301 S. Hwy. 160, 2nd FL  
Pahrump, NV 89048  
775-727-5800  
[www.pahrumpchamber.com](http://www.pahrumpchamber.com)**

# 2022-23 AD RATES

pahrumpchamber.com



Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

**IMPORTANT: Signed ad agreement and all art materials MUST be sent to mary@pahrumpchamber.com and are due within 15 days of signed agreement.**

X	MAGAZINE RATES	
	<b>Premium Pages</b>	
	Back Cover	\$3,000
	Inside Back Cover	\$2,000
<b>SOLD</b>	<del>Inside Facing Back</del>	<del>\$1,450</del>
<b>SOLD</b>	<del>Inside Front Cover</del>	<del>\$2,500</del>
	<b>Inside Pages</b>	
	Full Page	\$1,100
	1/2 Page	\$755
	1/3 Page	\$475
	1/4 Page	\$400
	1/6 Page	\$375
	<b>Digital Magazine Only</b>	
	1/9 Page	\$300
	Directory Display	\$200
	Directory Listing +15 Words	\$80 each
	<b>Other Services</b>	
	Hyperlink to Website	\$100 Hyperlink is included with purchase of premium pages ad
	Ad Design Up to 3 revisions allowed. Further revisions will incur a separate design fee.	\$150 for premium pages \$75 for inside pages \$40 for directory display \$25 for directory listing

## PAYMENT TYPE

\_\_\_\_\_ CHECK

\_\_\_\_\_ CREDIT CARD (complete fields below)

\_\_\_\_\_ Mastercard \_\_\_\_\_ Visa

\_\_\_\_\_ Discover

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

## COST & PAYMENT

Base Ad Rate: \$ \_\_\_\_\_

Other Services Rate: + \$ \_\_\_\_\_

Total: = \$ \_\_\_\_\_

**AUTHORIZED BY:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**SALES REP:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**ONLY PREMIUM AD POSITIONS ARE GUARANTEED.  
ADS ARE SOLD ON A FIRST-COME, FIRST SERVED BASIS.**

**RETURN THIS FORM & MAKE CHECKS PAYABLE TO:**

Pahrump Valley Chamber of Commerce  
1301 S. Hwy 160, 2nd Floor  
Pahrump, NV 89048

updated 6/14/22

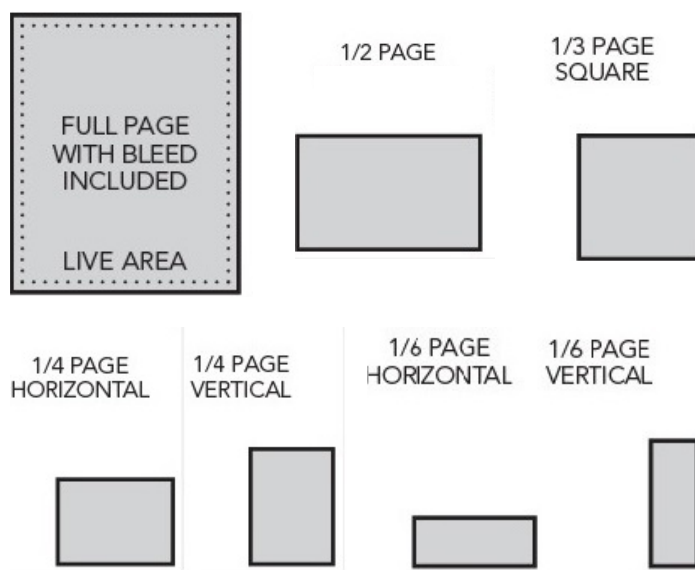
# 2022-23 AD SPECS

pahrumpchamber.com



**IMPORTANT: Magazine will be VERTICAL and in PORTRAIT VIEW.**  
**Please keep this in mind when designing your ad.**

MAGAZINE AD SIZE	WIDTH	HEIGHT
<b>FULL PAGE</b>		
Bleed- .125	8.625	11.125
Trim	8.375	10.875
Live Area	7.875	10.375
<b>ADDITIONAL SIZES</b>		
1/2 Page	7.375	4.75
1/4 Page HORIZONTAL	4.583	3.333
1/4 Page VERTICAL	3.333	4.583
1/3 Page SQUARE	4.583	4.583
1/6 Page VERTICAL	2.166	4.583
1/6 HORIZONTAL	4.583	2.166
<b>DIGITAL MAGAZINE ONLY</b>		
1/9 Page	2.25	3
Directory Display	2.25	1.5



## DISK-READY ART & MECHANICAL REQUIREMENTS

Ads MUST be provided as a PDF, JPG, TIFF or EPS format and be a minimum 300 dpi and MUST be CMYK. Vector files must have all text converted to outlines. Please include bleeds where instructed. Ads may be rejected or charged an additional design fee based on quality of resolution and inability to provide the required specifications.

## DEADLINES

Advertising Agreement Deadline

**October 31, 2022**

**Email ad materials to:**

Mary Johnson at [mary@pahrumpchamber.com](mailto:mary@pahrumpchamber.com)

## TERMS & CONDITIONS

This insertion order represents confirmation of the agreement between agency/advertiser and Pahrump Valley Chamber of Commerce. Payment is due upon receipt of invoice. ADS NOT PAID IN FULL WILL NOT BE INCLUDED IN THE PUBLICATION. ONLY PREMIUM AD POSITIONS ARE GUARANTEED. NO REFUNDS.

Pahrump Valley Chamber of Commerce reserves the right to refuse advertisements on the basis of content or quality of production, and assume no liability for statements or claims made in advertising copy. Pahrump Valley Chamber of Commerce also reserves the right to refuse advertisements that contain what is considered to be false, illegal or libelous information or materials that gratuitously offends members of the general public.