

**ADVERTISING OPPORTUNITIES**

**PAHRUMP**

# **FOCUS**

**BUSINESS & RELOCATION MAGAZINE**



Brought to you by the Pahrump Valley Chamber of Commerce

THE OFFICIAL 2022-23

**PAHRUMP VALLEY CHAMBER OF COMMERCE  
BUSINESS & RELOCATION MAGAZINE**



# 2022-23 AD RATES

pahrumpchamber.com



Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

**IMPORTANT: Signed ad agreement and all art materials MUST be sent to mary@pahrumpchamber.com and are due within 15 days of signed agreement.**

X	MAGAZINE RATES	
	<b>Premium Pages</b>	
	Back Cover	\$3,000
	Inside Back Cover	\$2,000
<b>SOLD</b>	<del>Inside Facing Back</del>	<del>\$1,450</del>
<b>SOLD</b>	<del>Inside Front Cover</del>	<del>\$2,500</del>
	<b>Inside Pages</b>	
	Full Page	\$1,100
	1/2 Page	\$755
	1/3 Page	\$475
	1/4 Page	\$400
	1/6 Page	\$375
	<b>Digital Magazine Only</b>	
	1/9 Page	\$300
	Directory Display	\$200
	Directory Listing +15 Words	\$80 each
	<b>Other Services</b>	
	Hyperlink to Website	\$100 Hyperlink is included with purchase of premium pages ad
	Ad Design Up to 3 revisions allowed. Further revisions will incur a separate design fee.	\$150 for premium pages \$75 for inside pages \$40 for directory display \$25 for directory listing

## PAYMENT TYPE

\_\_\_\_\_ CHECK

\_\_\_\_\_ CREDIT CARD (complete fields below)

\_\_\_\_\_ Mastercard \_\_\_\_\_ Visa

\_\_\_\_\_ Discover

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

## COST & PAYMENT

Base Ad Rate: \$ \_\_\_\_\_

Other Services Rate: + \$ \_\_\_\_\_

Total: = \$ \_\_\_\_\_

**AUTHORIZED BY:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**SALES REP:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**ONLY PREMIUM AD POSITIONS ARE GUARANTEED.  
ADS ARE SOLD ON A FIRST-COME, FIRST SERVED BASIS.**

**RETURN THIS FORM & MAKE CHECKS PAYABLE TO:**

Pahrump Valley Chamber of Commerce  
1301 S. Hwy 160, 2nd Floor  
Pahrump, NV 89048

updated 6/14/22

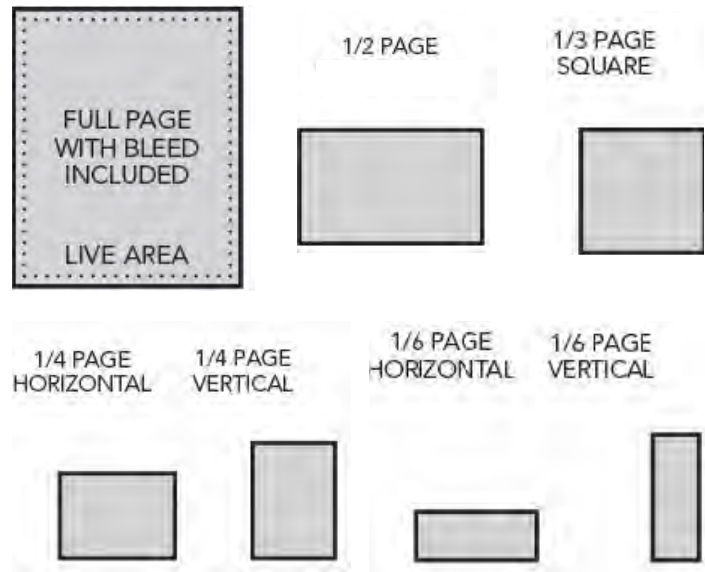
# 2022-23 AD SPECS

pahrumpchamber.com



**IMPORTANT: Magazine will be VERTICAL and in PORTRAIT VIEW.**  
**Please keep this in mind when designing your ad.**

MAGAZINE AD SIZE	WIDTH	HEIGHT
<b>FULL PAGE</b>		
Bleed- .125	8.625	11.125
Trim	8.375	10.875
Live Area	7.875	10.375
<b>ADDITIONAL SIZES</b>		
1/2 Page	7.375	4.75
1/4 Page HORIZONTAL	4.583	3.333
1/4 Page VERTICAL	3.333	4.583
1/3 Page SQUARE	4.583	4.583
1/6 Page VERTICAL	2.166	4.583
1/6 HORIZONTAL	4.583	2.166
<b>DIGITAL MAGAZINE ONLY</b>		
1/9 Page	2.25	3
Directory Display	2.25	1.5



## DISK-READY ART & MECHANICAL REQUIREMENTS

Ads MUST be provided as a PDF, JPG, TIFF or EPS format and be a minimum 300 dpi and MUST be CMYK. Vector files must have all text converted to outlines. Please include bleeds where instructed. Ads may be rejected or charged an additional design fee based on quality of resolution and inability to provide the required specifications.

Email ad materials to Mary Johnson at [mary@pahrumpchamber.com](mailto:mary@pahrumpchamber.com).

## TERMS & CONDITIONS

This insertion order represents confirmation of the agreement between agency/advertiser and Pahrump Valley Chamber of Commerce. Payment is due upon receipt of invoice. ADS NOT PAID IN FULL WILL NOT BE INCLUDED IN THE PUBLICATION. ONLY PREMIUM AD POSITIONS ARE GUARANTEED. NO REFUNDS.

Pahrump Valley Chamber of Commerce reserves the right to refuse advertisements on the basis of content or quality of production, and assume no liability for statements or claims made in advertising copy. Pahrump Valley Chamber of Commerce also reserves the right to refuse advertisements that contain what is considered to be false, illegal or libelous information or materials that gratuitously offends members of the general public.