

Ribbon Cutting Guidelines

We would be delighted to help your business celebrate a Grand Opening with a Ribbon Cutting Ceremony.

The Pahrump Valley Chamber of Commerce will conduct the ceremony, complete with a giant pair of scissors and ribbon. We will also take photos/and or a video of the event which will be published on the Chamber's social media platforms (Facebook, Instagram, LinkedIn and YouTube). Your event plan can be as simple or elaborate as you like, whatever fits your budget.

Your business must meet the following criteria for a Ribbon Cutting ceremony:

1. Ribbon Cutting events are held for Chamber members only.
2. Must have started a new business with a physical "bricks & mortar" business location in the last 12 months.
3. Changed ownership or under new management.
4. Moved to a new location.
5. Has been remodeled or expanded at its present location.
6. Event must be scheduled with the Chamber at least 4 weeks in advance of the event date to allow for proper planning and to avoid scheduling conflicts.
7. Ribbon cuttings will be held on normal business hours Monday through Thursday between 12 pm - 4:00 pm. The recommended days being Tuesday, Wednesday or Thursday around 4:00 pm. Only one ribbon cutting will be scheduled per day. (Special exceptions can be made with the approval of the CEO).
8. The Chamber must confirm the availability of the date on the Chamber calendar. Please keep in mind that the date you want may not be available so choose several possible dates for your event.

Here's How We Help

- Notifying the Chamber's Board of Directors, membership, community and other stakeholders to encourage them to attend your event
- Connecting you with other Chamber businesses which you can contact for catering, deli and/or beverage services if needed
- Arranging a Chamber representative to emcee
- Bringing the ribbon and giant scissors
- Taking pictures/video at the appointed time

Tips for a Successful Ribbon Cutting

The More the Merrier...

While the Chamber invites Chamber members, Board members, City officials and Chamber Staff, we encourage businesses to invite clients, vendors, neighboring businesses, family and friends to ribbon cuttings. This is not only to have a large gathering for photo opportunities; it enables the business to showcase its assets to more people in the community.

Celebrate and Decorate...

Celebrate this great event by having festive décor—balloons and company signage not only draw attention to your business; it brings a celebratory spirit to the ceremony and makes it easier for attendees to locate your business.

Chips, Dip and Everything in Between... We encourage member businesses to have refreshments, snacks, cake, etc., for attending guests. This also adds to the flair of the event! We encourage you to choose a chamber member if you would like your event catered.

Open up...

Give guests a brief tour of your company and explain its function. You may never know what this can do for making business contacts in the future!

NOTE:

For new members to take advantage of this service, payment of your membership investment must be made in-full before publicizing any event.

More Information

To schedule a ribbon cutting please email the Chamber at info@pahumpchamber.com or call (775) 727-5800.