



Dear Members:

The Chamber is pleased to announce new and affordable advertising programs which will help deliver your message to potential new customers in both the Chamber E-newsletter ("Chamber News") and online on the home page of the Chamber's website at [www.pahrumpchamber.com](http://www.pahrumpchamber.com). This is your chance to get your company in front of thousands of business professionals and people throughout Southern Nevada and the Pahrump Valley through the Chamber's website and e-newsletter options! The Chamber offers a variety of low-cost and free promotional opportunities that are available exclusively to members, to help our members reach new customers, expand their audience, promote an event, raise awareness about an initiative, and more.

Chamber's Website:

The Chamber's website is a high traffic (130,000+ reach) resource for Pahrump Valley businesses, including tools like a searchable business directory, calendar, Hot Deals, Chamber news, event information, and more. By advertising on our website, you'll market your business to the Chamber's growing membership and expand your reach to the many other individuals who visit the site daily.

E-Newsletter Ads:

Advertising in our e-newsletter is our newest and soon to be the most popular promotional option among our membership. Sent every week to more than 2,000 Chamber members and business leaders across Nye County and Southern Nevada, an e-newsletter advertisement is an effective way to market your business, events, initiatives, and more directly to other businesses. And your ad can even include a link to your business website or social media page (see advertising information for more details).

View the attached advertising packet for more details about each of the Chamber's promotional options.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jenney Sartin". The signature is fluid and cursive, written over a light blue horizontal line.

Jenney Sartin, CEO  
Pahrump Valley Chamber of Commerce



## Pahrump Valley Chamber of Commerce Business Card Advertising

### PRICING

**Introductory Offer! Advertise in both the newsletter and the website and save 10% off your total price.  
This offer is valid until 7/31/24.**

Chamber e-Newsletter		Chamber Website	
<i>Quick Facts! The Chamber newsletter is a weekly online publication. Within the past 12 months, we've sent our newsletter out to 49,302 people.</i>		<i>Quick Facts! The Chamber's website has nearly 130,000 page views with an average of 86.8% new visitors to the site.</i>	
<b>x</b>		<b>x</b>	
Black & white	\$100/quarter	Black & white	\$150/quarter
Color	\$150/quarter	Color	\$200/quarter
3 min. Video/YouTube*	\$200/quarter	3 min. Video/YouTube*	\$300/quarter
Add hyperlink to your website or primary social media page: \$50/one-time fee <i>Why should I add a hyperlink to my ad? Links are a powerful tool for improving the performance of your paid ads. By providing users with an option to explore your website or social media, they can learn about your brand and what services you offer. It is a good way to enhance their user experience and make the most of your cost per click.</i>			
I would like to save 10% and advertise in both the newsletter and the website.			

\_\_\_ Yes! I would like to advertise my business card with the Pahrump Valley Chamber! Please check (X) your options shown above.

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Completed form with payment should be sent to Mary at [mary@pahrumppchamber.com](mailto:mary@pahrumppchamber.com). First payment (check or credit card is due upon receipt of this form). Please make check payable to Pahrump Valley Chamber of Commerce. If paying by credit card, please call Mary directly at (775) 800-5979. You may select to be billed \_\_\_ quarterly or \_\_\_ annually.

Artwork/Video Requirements: Your business card sized ad (3.5"x2") should be high-res, png or jpeg format. Video ads should be no longer than 3 minutes in length, MP4 format with HD 1080p resolution is preferred. \*Your video will be linked directly to the Chamber's YouTube page at <https://www.youtube.com/@pahrumppvalleychamber>.

Pahrump Valley Chamber of Commerce  
1301 S Hwy 160, 2<sup>nd</sup> Floor  
Pahrump, NV 89048

Website: Ads will show on the Home Page under the Corporate Partners section

Newsletter: Ads will show under the Member Zone section

# Chamber Business Gateway



**Pahrump Valley**  
CHAMBER OF COMMERCE

**A.B.B. Roofing, Inc.**  
dba BEST ROOFING  
Lic. #68602

COMMERCIAL  
RESIDENTIAL

Skip Hadduck  
Crystal Hadduck

ph. 775-751-6730  
fax. 775-727-8915


P.O. Box 1358 - Pahrump, NV 89041-1358



**ACME General Store**  
PET STORE • FEED STORE

800 West St.  
775-751-ACME (2263)  
www.acmegeneralstore.net

**DREW'S TIRE PROS**  
SINCE 1988



**Drew Witten**  
Owner

1301 E. Hwy 372 • Pahrump, NV 89048  
P: 775.727.8000 • F: 775.727.2366

**MEADOWSBANK**

**Bonnie J. Benevides**  
Vice President  
Branch Relationship Manager

3250 S. Highway 160  
Suite 3  
Pahrump, Nevada 89048  
(775) 537-2256 Direct  
(775) 537-2292 Fax  
bbenevides@meadowsbank.com

**Virginia Fortier**  
Patient Service Representative

*No one should end the journey of life alone, afraid or in pain.*

Main: 775.751.6700  
Cell: 775.513.6334  
Fax: 775.751.5651

2270 E. Commercial Rd., Suite A/B  
Pahrump, Nevada 89048  
vfortier@nash.org | www.nash.org

**Nathan Adelson**  
HOSPICE

Joint Commission  
An Accredited Health Care Organization




**NEVADA REALTY**  
1771 S. Highway 169 Pahrump, NV 89048

**Sarah Chapman, REALTOR®**  
Cell: 702-327-8170  
Office: 775-727-1818  
Email: pahrumphomesales@outlook.com  
Lic.# S.0190718

**TINA AGOES**  
Branch Manager  
NMLS# 960302

**newamerican FUNDING**

C: 973.997.0356  
F: 775.201.9372  
tina.agoes@nafinc.com  
naf.com/tinsagoes  
401 South Frontage Road, Ste. 5, Pahrump, NV 89048



**OLD REPUBLIC TITLE**



**John G. Ingram**  
Sr. Escrow Officer  
jingram@ortc.com  
3250 S. Highway 160 | Suite 8  
Pahrump, NV 89048  
D: 702.804.7762 | C: 702.882.4038  
ortc.com

**OLD REPUBLIC INSURANCE GROUP**

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Flyers  
Vehicle Graphics  
Brochures  
Store Fronts  
Flags  
Real Estate Signs  
Postcards  
A-Frames  
Business Cards



**PAHRUMP PRINT SOLUTIONS**  
PRINT | DESIGN | SERVICE  
1201 S. Highway 160, Suite 105

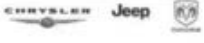
Call for a free quote today  
**775-537-5575**

**SAITTA TRUDEAU**  
CHRYSLER PLYMOUTH DODGE  
YOUR HOMETOWN DEALER

**Don Trudeau**  
Co Owner

775-727-0102  
fax 775-727-0203

1541 E Wahkiakum Ave.  
Pahrump, NV 89048  
saittatrudeau.com





## *What to Expect with Chamber Advertising*

Congratulations! You just took the first step toward securing more customers through chamber advertising. We are glad you're considering it.

The chamber is the voice of business for the community. By making this investment in your business, you are now being seen by a new group of potential customers.

One of the things that makes chamber advertising so effective is that community members often see chamber businesses as well-established, community-oriented, and reputable. Advertising with us shows a strong alliance with your business and the chamber. According to various studies, businesses associated with the chamber are also seen as having better products and services than non-chamber members.

Now that you know the benefits of being affiliated with and advertising with the chamber, let's go over what you can expect.

### **TYPES OF CHAMBER ADVERTISING: CHOOSE THE ONE THAT WORKS FOR YOU**

You know your business better than anyone else. Is your ideal customer online? Or maybe she is a busy mom who's out and about in the community? Wherever your ideal customer is we have a form of chamber advertising that can help with that and get your customer's attention.

Before selecting one of our types of advertising, it's important to think about who you're trying to reach. Below, you will find some of our most popular types of advertising as well as who it might be ideal for:

- **Event sponsorships:** if you're considering an event sponsorship, we can provide details about the types of participants who attend the event. Each event attracts a slightly different crowd. So if you tell us who you're looking to reach from a demographic perspective we can help you find an event that will get you in front of that market.
- **Website ads:** our website generates a lot of traffic each month. We can give you specifics to the type of groups we're most popular with. The chamber offers ads on our website as well as custom options like direct website links for your business. This is an ideal investment if your potential customers are active online.
- **Newsletter ad placement:** we publish a chamber newsletter once a week. It goes out to 2000+ people. And that list is always growing as we actively market the Chambers and are growing.
- **Print Publications ad placement:** We have a variety of advertising options in print, the annual Chamber magazine, "FOCUS", the Pahrump Valley area map and our digital version of the Chamber's Magazine.