



Dear Members:

The Chamber is pleased to announce new and affordable advertising programs which will help deliver your message to potential new customers in both the Chamber E-newsletter ("Chamber News") and online on the Chamber's website at [www.pahrumpchamber.com](http://www.pahrumpchamber.com). This is your chance to get your company in front of thousands of business professionals and people throughout Southern Nevada and the Pahrump Valley through the Chamber's website and e-newsletter options! The Chamber offers a variety of low-cost and free promotional opportunities that are available exclusively to members, to help our members reach new customers, expand their audience, promote an event, raise awareness about an initiative, and more.

Chamber's Website:

The Chamber's website is a high traffic (130,000+ reach) resource for Pahrump Valley businesses, including tools like a searchable business directory, calendar, Hot Deals, Chamber news, event information, and more. By advertising on our website, you'll market your business to the Chamber's growing membership and expand your reach to the many other individuals who visit the site daily.

E-Newsletter Ads:

Advertising in our e-newsletter is our newest and soon to be the most popular promotional option among our membership. Sent every week to more than 2,000 Chamber members and business leaders across Nye County and Southern Nevada, an e-newsletter advertisement is an effective way to market your business, events, initiatives, and more directly to other businesses. And your ad can even include a link to your business website or social media page (see advertising information for more details).

View the attached advertising packet for more details about each of the Chamber's promotional options.

Sincerely,

A handwritten signature in black ink, appearing to read "Jenney Sartin". The signature is fluid and cursive.

Jenney Sartin, CEO  
Pahrump Valley Chamber of Commerce



## Pahrump Valley Chamber of Commerce Business Card Advertising

### PRICING

**Introductory Offer! Advertise in both the newsletter and the website and save 10% off your total price.  
This offer is valid until 7/31/24.**

Chamber e-Newsletter		Chamber Website	
<i>Quick Facts! The Chamber newsletter is a weekly online publication. Within the past 12 months, we've sent our newsletter out to 49,302 people.</i>		<i>Quick Facts! The Chamber's website has nearly 130,000 page views with an average of 86.8% new visitors to the site.</i>	
<b>x</b>		<b>x</b>	
Black & white	\$100/quarter	Black & white	\$150/quarter
Color	\$150/quarter	Color	\$200/quarter
3 min. Video/YouTube*	\$200/quarter	3 min. Video/YouTube*	\$300/quarter
Add hyperlink to your website or primary social media page: \$50/one-time fee <i>Why should I add a hyperlink to my ad? Links are a powerful tool for improving the performance of your paid ads. By providing users with an option to explore your website or social media, they can learn about your brand and what services you offer. It is a good way to enhance their user experience and make the most of your cost per click.</i>			
I would like to save 10% and advertise in both the newsletter and the website.			

\_\_\_ Yes! I would like to advertise my business card with the Pahrump Valley Chamber! Please check (X) your options shown above.

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Completed form with payment should be sent to Mary at [mary@pahrumppchamber.com](mailto:mary@pahrumppchamber.com). First payment (check or credit card is due upon receipt of this form). Please make check payable to Pahrump Valley Chamber of Commerce. If paying by credit card, please call Mary directly at (775) 800-5979. You may select to be billed \_\_\_ quarterly or \_\_\_ annually.

Artwork/Video Requirements: Your business card sized ad (3.5"x2") should be high-res, png or jpeg format. Video ads should be no longer than 3 minutes in length, MP4 format with HD 1080p resolution is preferred. \*Your video will be linked directly to the Chamber's YouTube page at <https://www.youtube.com/@pahrumppvalleychamber>.

Pahrump Valley Chamber of Commerce  
1301 S Hwy 160, 2<sup>nd</sup> Floor  
Pahrump, NV 89048

**Website:** As an introduction, Ads will show on the Home Page temporarily under the Corporate Partners section, until August 30th, then will appear under the new tab: "Chamber Business Gateway".

**Newsletter:** Ads will show under the Member Zone section.

# Chamber Business Gateway



**Pahrump Valley**  
CHAMBER OF COMMERCE

**A.B.B. Roofing, Inc.**  
COMMERCIAL RESIDENTIAL  
Skip Haddock  
Crystal Haddock  
775-251-8730  
775-721-5915  
P.O. Box 1858 - Pahrump, NV 89048



**ACME General Store**  
PET STORE - FEED STORE  
800 WEST ST.  
775-751-ACME (2631)  
www.acme-generalstore.net



**Deew Witton**  
Owner  
1081 E. Hwy 572 - Pahrump, NV 89048  
775-727-8800 / 775-727-2300

**Meadows Bank**  
Denise A. Denevillas  
SAC, Manager  
Branch Manager  
2580 Highway 50  
Suite 3  
Pahrump, Nevada 89048  
775-727-2244 ext 200  
775-727-2300 ext  
denise@dmeadowsbank.com

**Virgina Fortier**  
1400 Chamber Administration  
775-751-2200  
Cell: 782-84224  
Fax: 782-84447  
21721 Greenway Rd. Suite 102  
Pahrump, Nevada 89048  
virginiafortier.com



**NEVADA REALTY**  
DWAYNE THOMPSON, REALTOR®  
916-780-2917  
888-444-7527 ext 504  
www.dwaynethompsonrealtor.com  
DWAYNE@NRS.COM



**TINA AGOES**  
Branch Manager  
775-727-2300  
775-387-4375  
tina.agoes@meadows.com  
1400 Chamber Administration  
901 South Fremont Road, Ste. G Pahrump, NV 89048



**John G. Ingram**  
SA, Team Office  
775-751-2200  
1000 E. Highway 507 Suite 0  
Pahrump, NV 89048  
D: 702-844-7100 / C: 702-882-4028  
www.jginc.com

Signs  
Banners  
Window Graphics  
Billboards  
Vehicle Graphics  
Aerials  
775-537-5575



**FARE AND TRIP SOLUTIONS**  
2000 S. Highway 300, Suite 100  
Call for a free quote today  
775-537-5575

WEBSITE  
Flyers  
Brochures  
Flags  
Posters  
Business Cards

**SAITTA TRUDEAU**  
Dan Trudeau  
Co-Owner  
775-727-6127  
775-727-2883  
1041 S. Highway 507  
Pahrump, NV 89048  
saitta.com



## *What to Expect with Chamber Advertising*

Congratulations! You just took the first step toward securing more customers through chamber advertising. We are glad you're considering it.

The chamber is the voice of business for the community. By making this investment in your business, you are now being seen by a new group of potential customers.

One of the things that makes chamber advertising so effective is that community members often see chamber businesses as well-established, community-oriented, and reputable. Advertising with us shows a strong alliance with your business and the chamber. According to various studies, businesses associated with the chamber are also seen as having better products and services than non-chamber members.

Now that you know the benefits of being affiliated with and advertising with the chamber, let's go over what you can expect.

### **TYPES OF CHAMBER ADVERTISING: CHOOSE THE ONE THAT WORKS FOR YOU**

You know your business better than anyone else. Is your ideal customer online? Or maybe she is a busy mom who's out and about in the community? Wherever your ideal customer is we have a form of chamber advertising that can help with that and get your customer's attention.

Before selecting one of our types of advertising, it's important to think about who you're trying to reach. Below, you will find some of our most popular types of advertising as well as who it might be ideal for:

- **Event sponsorships:** if you're considering an event sponsorship, we can provide details about the types of participants who attend the event. Each event attracts a slightly different crowd. So if you tell us who you're looking to reach from a demographic perspective we can help you find an event that will get you in front of that market.
- **Website ads:** our website generates a lot of traffic each month. We can give you specifics to the type of groups we're most popular with. The chamber offers ads on our website as well as custom options like direct website links for your business. This is an ideal investment if your potential customers are active online.
- **Newsletter ad placement:** we publish a chamber newsletter once a week. It goes out to 2000+ people. And that list is always growing as we actively market the Chambers and are growing.
- **Print Publications ad placement:** We have a variety of advertising options in print, the annual Chamber magazine, "FOCUS", the Pahrump Valley area map and our digital version of the Chamber's Magazine.