



Pahrump Valley Chamber of Commerce 2020 Shop Local Pahrump Advertisers' Application

Business Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Marquee Ad: \$500/quarter

- Featured in prominent location on the Shop Local section of the Pahrump Valley Chamber of Commerce website
- Your ad will be hyperlinked to your Business Website
- Spotlight on the Pahrump Valley Chamber of Commerce's Facebook page
- Featured on the Pahrump Valley Chamber of Commerce's Weekly E-Newsletter

Rotating Banner: \$150/quarter

- Featured on the Shop Local section of the Pahrump Valley Chamber of Commerce website
- Your ad will be hyperlinked to your Business Website
- Spotlight on the Pahrump Valley Chamber of Commerce's Facebook page

Standard Banner Ad: \$75/quarter

- Featured on the Shop Local section of the Pahrump Valley Chamber of Commerce website
- Your ad will be hyperlinked to your Business Website

___ CHECK (Please make checks payable to the Pahrump Valley Chamber of Commerce)

___ CREDIT CARD: ___ Mastercard ___ Visa ___ Discover

Name on Card: _____

Card #: _____ Exp. Date: _____ Security Code: _____

Chamber Use Only: Date received: _____ Check#: _____ CC: _____ Staff Rep: _____



Pahrump Valley Chamber of Commerce 2020 Shop Local Pahrump Why You Should Advertise With Us

We want your business to be seen this holiday season all the way through the New Year! Check out our statistics below on all the ways the Chamber can use its resources to drive revenue to your business!

Chamber Newsletter

- The Chamber newsletter is a weekly online publication.
- Open rate is 26%. This percentage is 11% higher than the industry average of 15%.

Facebook

- The Chamber has 3,765 page likes and 4,010 followers (as of 12/1/20). These numbers are steadily increasing.
- Over the last 30 days, our post reach is up 52% and our total page views is up 95%.
- Our fans are 78% women and 22% men and predominately range from here in Nevada to California, Texas, Arizona, and Utah. We also have international fans in Canada, the UK, Germany, and other countries.

Website Traffic: www.pahrumpchamber.com

- Over the past year, we've had:
 - ❖ 18,870 new visitors to the website (87.4%).
 - ❖ 54,534 page views
 - ❖ 31.88% of visitors are from the Las Vegas area, 28.34% from Pahrump, 8.91% from the LA area
 - ❖ 58.1% of users are female, 41.9% are male
 - ❖ The three highest age brackets are: 55-64 (20.64%), 25-34 (19.65%), and 65+ (19.37%)
- Over the past quarter, we've had a total of 8,188 searches for our website on Google.

For more information on advertising in **2020 Shop Local Pahrump**, please contact Donna Corey, Membership & Events Coordinator at 775.727.5800 x3 or donna@pahrumpchamber.com.



**Pahrump Valley Chamber of Commerce
2020 Shop Local Pahrump
Digital Advertising Information**

Please fill out the information below and return with your application. This information (if applicable) will be listed in your 2020 Shop Local Pahrump advertisement.

⇔ Please provide a high-resolution image of your business logo.

Images need to be formatted as .jpg, .jpeg, or .png files. Email your logo file to mary@pahrumpchamber.com. Thank you!

Business Name: _____

Physical Address: _____

Telephone: _____ Website: _____

Description of Business/Savings Offered:

Example: "Visit the Harvest Store, your local sustainable grocery store, for 20% of any order of \$100 or more."