

# ANNUAL REPORT

2023



Find out more at:  
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EIN: 85-1391461



# STAR House Mission

STAR House is a crisis nursery which exists to provide a temporary home away from home for children and supportive services to uplift and strengthen the entire family.



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## Letter from the Board

Throughout 2023, our dedicated team, volunteers, and supporters have worked tirelessly to move us closer to our goal of making STAR House more than an idea, but an actual nursery and home. These achievements would not have been possible without the generous support of volunteers and donors like you. We have continued to take steps to open our doors and have made progress to see our dream become reality this year. Our commitment to opening a crisis nursery which exists to provide a temporary home away from home for children and supportive services for families remains unwavering, and we are proud of the positive change we are creating in our community. As we look ahead to 2024, we are excited to begin providing these direct services to community members. We remain focused on building a diverse and inclusive organization, developing our infrastructure, strengthening sustainability, and providing services to families, and we are confident that with your continued support, we will achieve these goals in the coming year. We would like to express our heartfelt gratitude to our donors, volunteers, staff, and supporters. Your dedication and commitment to our cause inspire us every day, and we are truly grateful for your ongoing support. Thank you for believing in our mission and for joining us on this journey to make a difference. Together, we are transforming lives and building a brighter future for all.

*-Sarah E., Sarah A., Kayla, & Becki*

# 2023 STAR House Nursery Warming

Thank you to our volunteers, donors, and sponsors!



A SINCERE THANK YOU  
TO THE FOLLOWING BUSINESSES:

Deerwood Bank  
Platinum Sponsor

Boulangerie Marguerite  
Cafe Latte  
Hot Hands Pie & Biscuit  
Jimmy John's  
Rise Baking Company  
Tono Pizzeria

**We raised over  
\$8,000 in financial  
and in-kind  
donations!**



# STAR House Volunteers

STAR House is 100% volunteer driven through several committees:

- ★ Grants
- ★ Fundraising
- ★ Outreach
- ★ Communications
- ★ Volunteer Relations
- ★ Finance
- ★ Strategic Planning
- ★ Launch

2023 volunteer hours: 2,500+

Value of contribution: \$79,500+



## Community Outreach

- ★ Yellowbird Cafe
- ★ Ain Dah Yung Parent Feedback Group
- ★ Grand Old Day



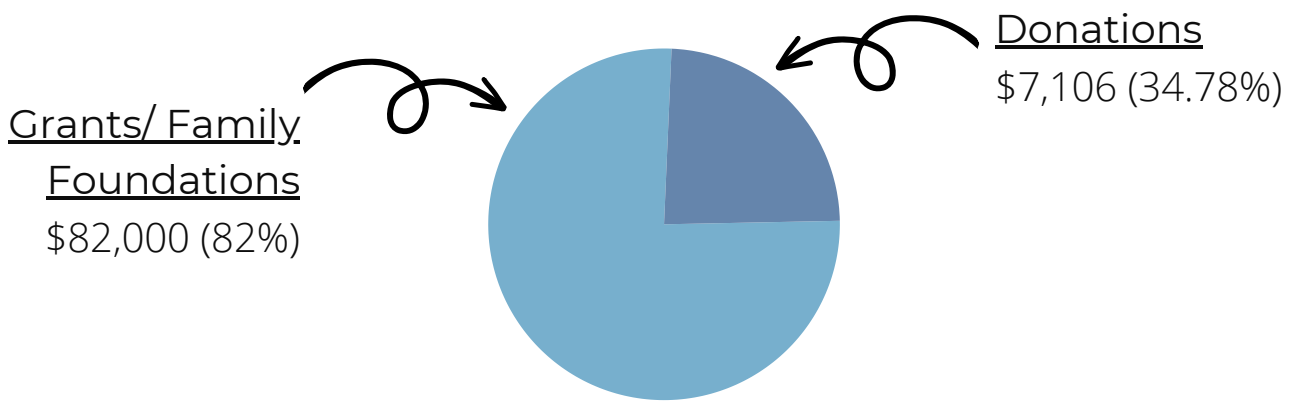
- ★ Selby Jazz Festival
- ★ CAP-RW Ice Cream Social
- ★ Halloween at STAR House



- ★ National Night Out
- ★ Roseville Juneteenth
- ★ Mac-Grove Fest



In 2023, STAR House raised \$89,366



- ★ Sauer Family Foundation \$51,484
- ★ Johari Family Foundation \$30,000

## 2023 In-Kind Donations

STAR House is lucky to have supporters who give in-kind donations. In 2023, we received in-kind donations amounting to \$10,500.

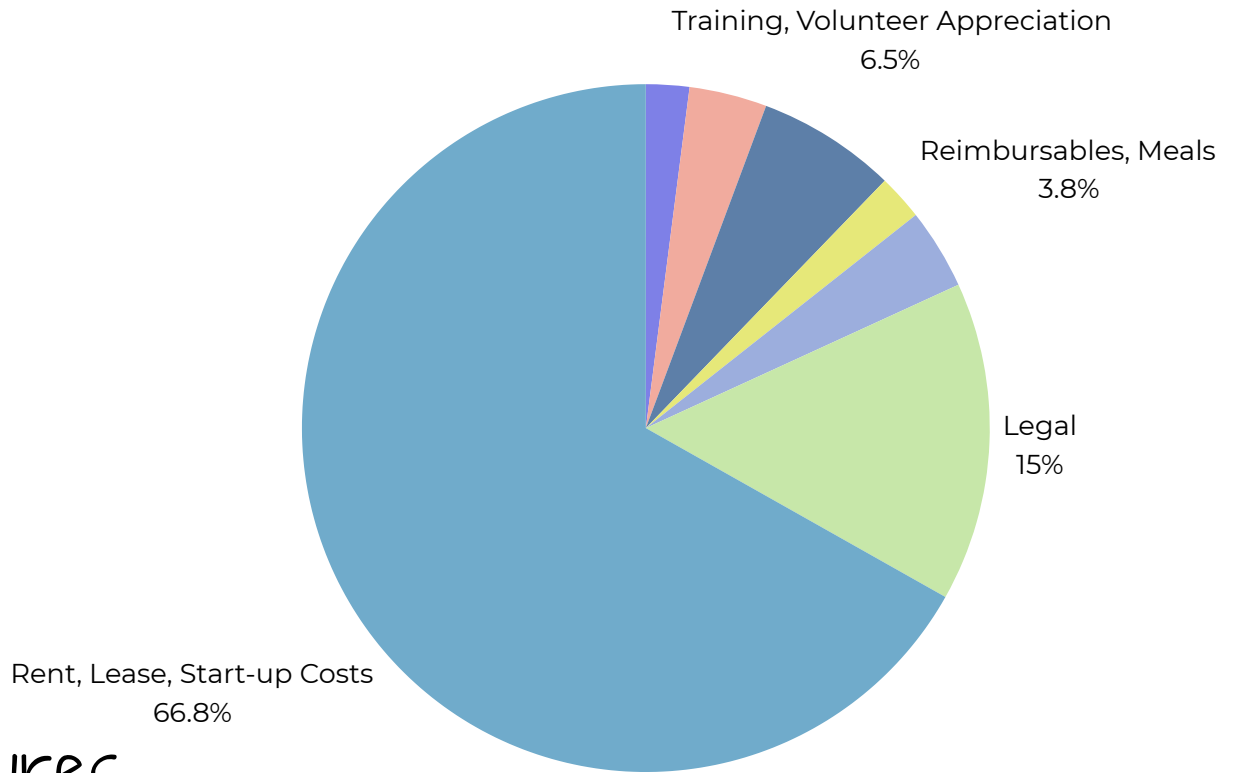


# 2023 STAR House Donors

Kristy Anderson	Nick DeJulio	Merriam Park Library
Matt Arnold	Meghan Dove McAfee	Anna Netz
Hugo Azpurua	Bisa Duncan	Blanca <i>not given</i>
Aliya Bailey	Jaida Emerfoll	Annie Paetzniok
Nicole Banholzer	Kayley Field	Jerrell Perry
David Becker	Paula Fischer	Kitti Poppen
Joseph Becker	Michaela Gallagher	Rise Baking Company
John Benson	Joyce Garrett	Crystal Rossel
Tiffany Benson	Denise Glass	Kim Rozendaal
Travis Bledsoe	Samantha Glass	Tim Rozendaal
Kevin Bokay	Eric Gustafson	Bridget Sabo
Margaret Bredeson	Jane Hanzsek	Tori Sadofsky
Meg Bredeson	Nyia Harris	Ethan Schmitz
Jhon Brown	Stephen Hawley	Naomi Shapiro
Theresa Brown	Bella Holt	Jessica Sommers
Julie Bustos	Wendy Jensen	Susan Stabilo
Zoe Chang	Cheryl Josephson	Briana Stahlmann
Faith Clark	Sarah Kerrigan	Kayla Ulsby
Samuel Clark	Lakes Life Center	Matt Wagner
Yaya Cochran	Steph Lindstrom	Lindsay Williams
Frank Dana	Maxwell Elementary	Tevis Wilson
Mark Davidson	Meghan McAfee	The Yarnery

Thank You!

# 2023 STAR House Expenses



## Expenditures

Mailing	\$245
Office Supplies	\$428
Marketing and Advertising	\$505
Training	\$398
Volunteer Appreciation	\$2,252
Website/Systems	\$868
Events	\$977
Printing	\$151
Other: Reimbursables & Meals	\$1,538
Other: Legal & Prof	\$6,088
Other: Rent, Lease, add'l start-up costs	\$27,097
<b>Total Expenditures</b>	<b>\$40,548</b>

# 2023 STAR House Balance Sheet

## Operation Expenses

STAR House	
Statement of Activity	
January - December 2023	
	TOTAL
Revenue	
Discounts/Refunds Given	260.00
Donations	6,134.50
Donations Net of Paypal Fees	971.62
Grants	81,284.00
<b>Total Revenue</b>	<b>\$88,650.12</b>
Cost of Goods Sold	
Cost of Goods Sold	82.12
<b>Total Cost of Goods Sold</b>	<b>\$82.12</b>
<b>GROSS PROFIT</b>	<b>\$88,568.00</b>
Expenditures	
Advertising & Marketing	505.49
Bank Charges & Fees	-4.85
Childrens needs	46.85
Events	976.71
Insurance	659.21
Legal & Professional Services	6,088.04
Meals & Entertainment	833.67
Office/General Administrative Expenditures	428.05
Postage	245.00
Printing	151.09
Reimbursable Expenses	704.23
Rent & Lease	20,444.31
Repairs & Maintenance	30.00
Set-Up & Licensing Costs	4,387.74
Shelter Supplies	51.53
Software, Websites & Online Databases	867.76
Taxes & Licenses	500.00
Training	398.00
Utilities	982.40
Volunteer Appreciation	2,252.24
<b>Total Expenditures</b>	<b>\$40,547.47</b>
<b>NET OPERATING REVENUE</b>	<b>\$48,020.53</b>
Other Expenditures	
Reconciliation Discrepancies	-42.75
<b>Total Other Expenditures</b>	<b>\$ -42.75</b>
<b>NET OTHER REVENUE</b>	<b>\$42.75</b>
<b>NET REVENUE</b>	<b>\$48,063.28</b>



# 2024 STAR House Plan

## ★ Q1

### Prepare for opening

- Secure licensing
- Prepare house for first guests
- Hire direct care staff
- Confirm community resources for families



## ★ Q2

### Final preparations and opening

- Expand volunteer program to include direct care
- Launch KPI dashboard
- Monitor and adapt operations

## ★ Q3

### Increase support

- Add board member
- Launch donor development program
- Adapt/expand equity strategy

## ★ Q4

### Expand services

- Expand hours
- Kick off advisory committee
- Explore expansion opportunities



# STAR House Board of Directors



Sarah Ellefson  
Board President



Becki Emerfoll  
Board Treasurer



Sarah Anderson  
Board Vice President



Kayla Ulsby  
Board Secretary



Theresa Brown  
Board Member

**Watch the  
2024  
STAR House  
Kick-Off Call**

Recording:  
[www.starhousemn.org/about-us](http://www.starhousemn.org/about-us)

## Inclusive Workplaces Cohort: Achieving Equity Together

STAR House leadership participated in the Ramsey County, Minnesota Inclusive Workplace Cohort. Leadership graduated the cohort, leaving with the knowledge and foundation for creating an equitable inclusivity plan for STAR House., focusing on setting goals in Leadership and Hiring.





## Support our Mission!

### Contribute Time

To volunteer now, please reach out to [volunteer@starhousemn.org](mailto:volunteer@starhousemn.org) or visit [www.starhousemn.org/volunteering](http://www.starhousemn.org/volunteering)

### Donate Goods

You can find an up-to-date wish list of STAR House material needs at [www.starhousemn.org/donating](http://www.starhousemn.org/donating)

### More Ways

- ★ Employer Programs
- ★ Benefit Event
- ★ Tell Friends, Families & Colleagues
- ★ Corporate Grant Invitations

### Contribute Funds

Please consider donating funds to support the mission of STAR House. You can contribute one time or monthly by visiting [www.starhousemn.org/donating](http://www.starhousemn.org/donating)

### Follow Social Media

@starhousemn



Facebook



LinkedIn



Instagram



Alignable



TikTok

Find out more at:  
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