

ANNUAL REPORT

2022



Find out more at:
www.starhousemn.org

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OUR MISSION

STAR House is a crisis nursery which exists to provide a temporary home away from home for children and supportive services to uplift and strengthen the entire family.



TABLE OF CONTENTS

- 2 Community Impact
- 3 Donations
- 4 Expenses
- 5 Plan for 2023
- 6 Balance Sheet
- 7 Board
- 8 Support

LETTER

FROM THE BOARD

As we look forward to opening our doors in 2023, we're reflecting on the great progress we've made in 2022. We've established new relationships, finalized our strategic plan, and raised additional funds to support our ongoing efforts to positively impact not only many families and children, but each other as well.

Our progress has been made possible by you, our supporters and volunteers. It cannot be stated enough, we are endlessly grateful to have you on this journey with us. We couldn't do this without you- your donations, volunteer hours, well wishes, and much more. As 2023 brings many new and exciting opportunities for STAR House, our hope is that you will continue to join us on this journey. Our sincerest thank you to you as we move on to 2023.

-Sarah, Becki, Kayla, and Theresa

STAR HOUSE VOLUNTEERS

STAR House is 100% volunteer driven through several committees:

- ★ Grants
- ★ Fundraising
- ★ Outreach
- ★ Resource Line
- ★ Volunteer Relations
- ★ Communications
- ★ Finance
- ★ Strategic Planning
- ★ Launch *(coming soon!)*



38 fantastic people contributed time to STAR House in 2022!

5,102 hours were given to STAR House in 2022 to reach our goals!

COMMUNITY IMPACT 2022

Although we have not yet opened our doors, there are still families in need. STAR House has already established a culture of supporting other nonprofits in their efforts to offer some relief now. Here are some of the ways we gave back:

6 BABY SHOWER GIFT BAGS

30+ HATS, MITTENS, AND SCARVE SETS

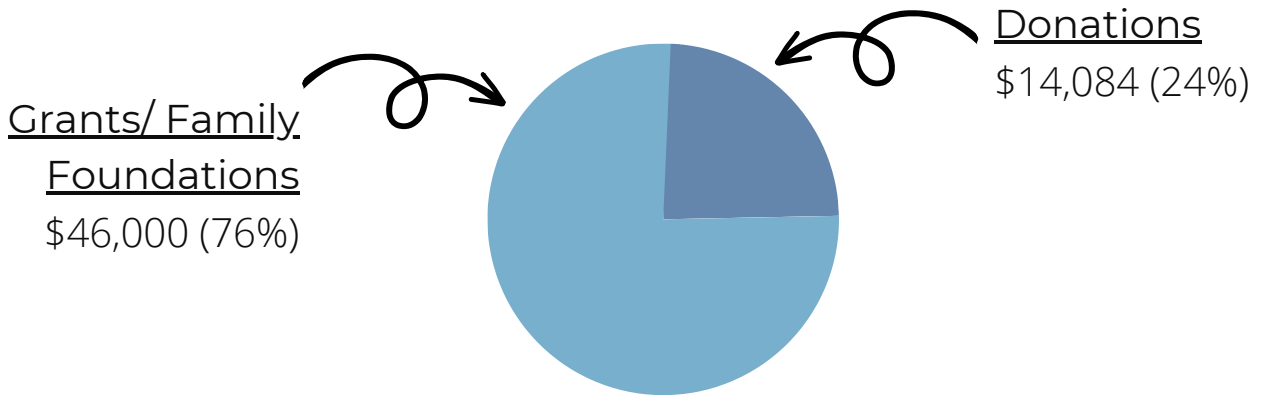
6 NEW MOTHER GIFTS

\$300+ IN GIFT CARDS TO PARENTS

12 BIRTHDAY SURPRISES

40 FAMILIES RECEIVED SUPPORT THROUGH RESOURCE LINE

In 2022, STAR House raised \$60,064



- ★ C.H. Robinson Worldwide
\$28,000
- ★ Patrick and Aimee Butler Family Foundation
\$12,000
- ★ St. Paul Foundation
\$4,500
- ★ Digital Lift
\$1,000
- ★ Bender Family Giving Fund
\$500

2022 STAR House In-Kind Donations

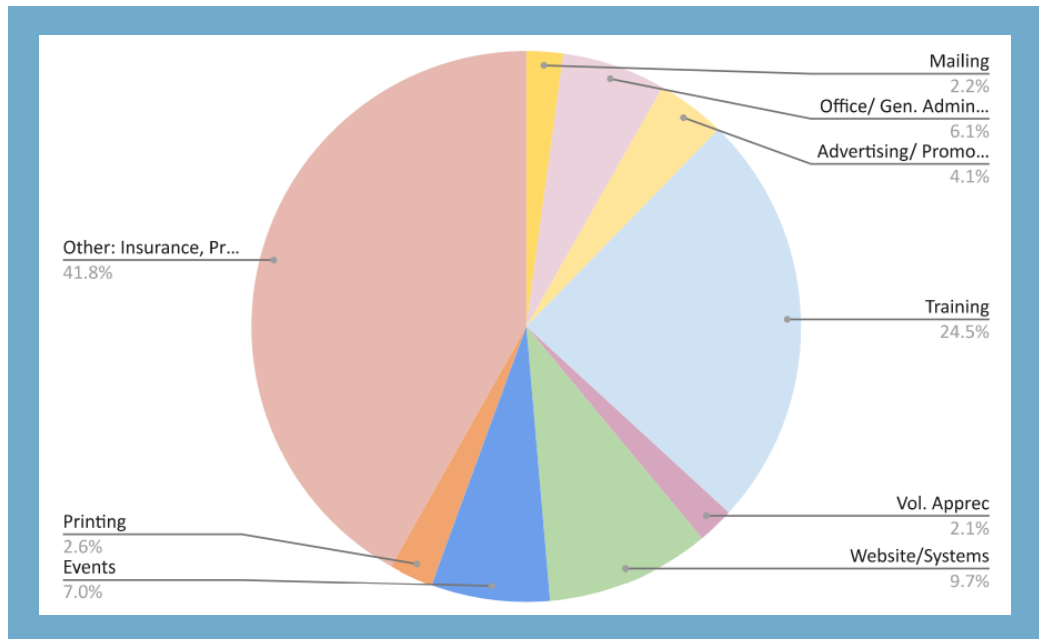
STAR House is lucky to have supporters that give in-kind donations.

In 2022, we received in-kind donations amounting to \$2,274.



2022 STAR House Expenses

STAR House
spent
\$20,187
in 2022.



Expenditures

Advertising & Marketing	\$810.74
Bank Charges & Fees	\$55.74
Events	\$1,166.86
Insurance	\$493.00
Legal & Professional Services	\$7,787.50
Meals & Entertainment	\$227.97
Office Supplies & Software	\$25.00
Office/General Administrative Expenditures	\$1,393.06
Postage	\$431.40
Printing	\$515.04
Software, Websites & Online Databases	\$1,931.98
Taxes & Licenses	\$25.62
Training	\$4,895.15
Volunteer Appreciation	\$427.59
Total Expenditures	\$20,186.65

2023 PLAN

Preparing for Grand Opening

- Formalize DEI Framework
- Begin Board Expansion
- Acquire Physical Space

Q1

Q2

- Recruit Additional Board Members
- Begin Preparations for Grand Opening

- Complete Preparations for Grand Opening

Q3

- Licenses
- Policy + Care Procedures
- Recruit Staff + Volunteers
- Perform Training
- Acquire Material Goods
- Establish Measures of Success/Quality Control

Sep-Oct



Grand Opening!

Q4

- Perform Continuous Monitoring and Quality Controls

Watch our 2023 New Year Kick-off Call

Recording: www.starhousemn.org/events

Balance Sheet

Operation Expenses

STAR House

Statement of Activity

January - December 2022

	TOTAL
Revenue	
Donations	9,400.86
Donations Net of Paypal Fees	4,683.59
Grants	45,979.61
Total Revenue	\$60,064.06
GROSS PROFIT	\$60,064.06
Expenditures	
Advertising & Marketing	810.74
Bank Charges & Fees	55.74
Events	1,166.86
Insurance	493.00
Legal & Professional Services	7,787.50
Meals & Entertainment	227.97
Office Supplies & Software	25.00
Office/General Administrative Expenditures	1,393.06
Postage	431.40
Printing	515.04
Software, Websites & Online Databases	1,931.98
Taxes & Licenses	25.62
Training	4,895.15
Volunteer Appreciation	427.59
Total Expenditures	\$20,186.65
NET OPERATING REVENUE	\$39,877.41
NET REVENUE	\$39,877.41

STAR House Board of Directors



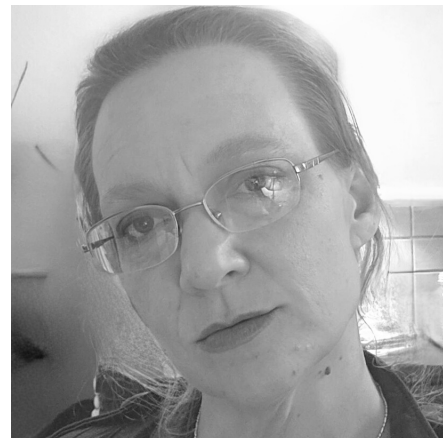
Sarah Ellefson
Board President



Becki Emerfoll
Board Treasurer



Kayla Ulsby
Board Secretary



Theresa Brown
Board Member



Support our Mission!

Contribute Time

To volunteer now, please reach out to volunteer@starhousemn.org or visit www.starhousemn.org/volunteering

Contribute Funds

To volunteer now, please reach out to volunteer@starhousemn.org or visit www.starhousemn.org/donating

Donate Goods

In 2023, STAR House will begin accepting material donations.

Social Media

 Facebook

 LinkedIn

 Instagram

 Alignable

 TikTok *(coming soon!)*

More Ways

- ★ Employer Programs
- ★ Benefit Event
- ★ Tell Friends, Families & Colleagues
- ★ Corporate Grant Invitations

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