



The Mopar Performance

Preservation Restoration Upgrades

"Saving Mopar Muscle"

thempshopmail@gmail.com
www.thempshop.com

Decal Price & Info 2/20

Mopar Restoration Parts & Decals + NALRETO Certified Decals for LRE

*All decals are reproductions and may not be exact materials or images as original. MPS does not claim to identically meet any specifications; MPS tries to duplicate decals for restoration purposes only. Decals shown below may be correct for other vehicles not listed in description. When ordering multiple decals, shipping is greatly reduced. Decal shown may not be actual size, decals may be reduced in size to fit page. If you need a decal not shown, send photo with dimensions and MPS can try to reproduce it. NALRETO Certified decals may also be correct for other Mopar vehicles.

New Decals for Other Mopar Vehicles are Added Often!

Decal application information and help listed on page 15. Order form listed on pages 16 - 18.

To place an order, E-Mail your requests to thempshopmail@gmail.com

For decal locations on your Lil Red Express Truck; reference the Visual Identification Handbook created by John C. Roberts.

Body & Under Hood Restoration Decals

Lil Red Express Air Cleaner Vacuum NALRETO #220, 1 1/4" sq. - \$5 + shipping. Order Number- NALRETO #220

41043 54



MADE IN CANADA

Lil Red Express Power Brake Booster NALRETO #219, 1 3/8" sq. - \$5 + shipping. Order Number- NALRETO #219



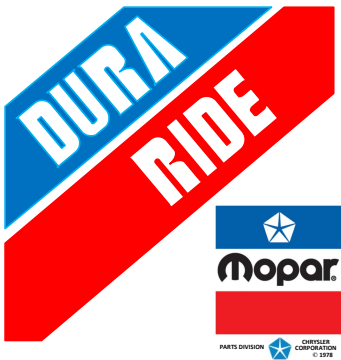
Generic Mopar Tag 1 3/8" sq. - \$5 - \$15 + shipping (can provide any size up to 5", prices vary on size). Order Number- #MOPARGENTAG + SIZE




1978 Mopar Parts Div. 1" sq. - \$5 + shipping (can provide any specific year). Order Number- #PARTSDIV



Mopar Shock "Dura Ride" Decal NALRETO #221, 2 1/8" (front) or 2 7/8" (rear) sq. - \$5 each + shipping. Order Number- NALRETO #221




Lil Red Express Air Cleaner Maintenance Decal NALRETO #222- \$5 + shipping. Order Number- NALRETO #222 (specify Year)




DO NOT WASH OR OIL PAPER FILTER
NORMAL OPERATION: Every six months remove outer filter, and clean paper filter with compressed air nozzle two inches from the inside. Wash outer filter with kerosene and sling dry. Clean housing.

EVERY TWO YEARS: Install new Mopar filter - 1739547. And install new Mopar air filter wrap — 3830142.
Service more frequently under severe conditions.


© Chrysler Corp. 1972 PARTS DIVISION  **CHRYSLER CORPORATION**

MADE IN CANADA



DO NOT WASH OR OIL
NORMAL OPERATION: Every six months clean filter with compressed air nozzle two inches from inside. Clean housing.

EVERY TWO YEARS: Install new Mopar Filter— Pt. No. 2863349
Service more frequently under severe conditions.

PRINTED IN U.S.A. © Chrysler Corp. 1972 PARTS DIVISION  **CHRYSLER CORPORATION**

1978

1979



Lil Red Express Coolant Tank NALRETO #223- \$5 + shipping. Order Number- *NALRETO #223*

COOLANT RESERVE SYSTEM COOLANT ADDITIONS

MAINTAIN COOLANT LEVEL IN RESERVE TANK
BETWEEN MAX AND MIN MARKS AT NORMAL
WORM ENGINE OPERATING TEMPERATURE

IMPORTANT

PROTECTED TO -20°F (-37.2°C) (-35°F) CANADA AND POLICE
WITH MOPAR ANTIFREEZE (ETHYLENE GLYCOL TYPE)
DATE _____ CHECKED BY DEALER _____

Lil Red Express Fan Shroud, Air Conditioning Refrigerant NALRETO #224- \$5 + shipping (also available if your system has been upgraded to R134, may not be NALRETO Certified). Order Number- *NALRETO #224*



DETROIT, MI 48288

AIR CONDITIONING

MAX CHARGE 1.25 Kg (44 oz)

REFRIGERANT R 12

CONFORMS TO SAE J639



DETROIT, MI 48288

AIR CONDITIONING

MAX CHARGE 1.25 Kg (44 oz)

REFRIGERANT R 134

CONFORMS TO SAE J639

Lil Red Express AC Compressor NALRETO #225 - \$8 foil decal + shipping Provide Serial Number from your compressor when ordering, if you do not have a serial number the will be random.
Order Number- *NALRETO #225*



Lil Red Express Coolant Tank NALRETO #226, 8 1/8" x 1"- \$5 + shipping. Order Number- *NALRETO #226*

IMPORTANT:

PROTECTED TO -20° F. WITH MOPAR
ANTIFREEZE (ETHYLENE GLYCOL TYPE)
DATE
CHECKED BY DEALER



WARNING:

ALWAYS MAKE SURE COOLANT HAS
PROPER AMOUNT OF MOPAR ANTIFREEZE
SEE OWNER'S MANUAL FOR COOLING
SYSTEM RECOMMENDATIONS

Mopar Replacement Parts (Radiator Support) NALRETO #227- \$5 + shipping. Order Number- *NALRETO #227*



FOR OPTIMUM
PERFORMANCE
USE GENUINE MOPAR
REPLACEMENT PARTS



Lil Red Express Coolant Tank NALRETO #228- \$5 + shipping. Order Number- NALRETO #228

- IMPORTANT: ENGINE HAS ALUMINUM COMPONENTS.
- FOR SERVICE USE ONLY ANTI-FREEZE WITH ALUMINUM CORROSION INHIBITORS SUCH AS MOPAR PART NUMBER 4106784. FAILURE TO USE PROPER ANTI-FREEZE COULD CAUSE RADIATOR PLUGGING AND ENGINE OVERHEATING.
 - MAINTAIN AT 44% MIN. CONCENTRATION -20°F (-29°C) FOR CORROSION PROTECTION.
 - KEEP COOLANT RESERVE TANK LEVEL BETWEEN MAX – MIN AT OPERATING TEMP.

Sure-Grip Jack Instructions NALRETO #229, 3 7/8” x 2 ½” (decals part number in bottom right corner may vary, please provide decal part number if differs than one shown) - \$5 + shipping. Order Number- NALRETO #229

JACKING INSTRUCTIONS
for
'SURE – GRIP' DIFFERENTIAL

When one rear wheel is raised from the ground, be sure the engine is shut off. Before raising a rear wheel, always have the diagonally opposite wheel blocked against forward and backward motion.

275 0652

1978 Lil Red Express Emission Information NALRETO #230 (Tune Up Specs for 360 IP only, not original OEM, much smaller, available in two sizes, 4 ½”x 1 ½” or 6”x 2” and will fit on valve cover much better unlike original OEM large tag with all engines listed) please specify size when ordering- \$5 + shipping. Order Number- NALRETO #230

ENGINE EXHAUST EMISSION CONTROL INFORMATION
THIS ENGINE CONFORMS TO U.S. ENVIRONMENTAL PROTECTION AGENCY REGULATIONS
APPLICABLE TO 1978 MODEL YEAR GASOLINE-FUELED HEAVY DUTY ENGINES.

TUNE UP INFORMATION

ENGINE DISPL-MODEL		FAMILY	TIMING	D* IDLE RPM	F* ENRICHED RPM	**HOT TAPPET CLEARNACE INT .010 EXH .020												
360 – IP** **		LA - 1	4° BTC	800	AUTO 870	**HI-PERFORMANCE **4BBL ENGINE												
DATE OF ENGINE MANUFACTURE	1977						1978											
	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

Electronic Ignition Decal NALRETO #232- \$5 foil decal + shipping. Order Number- NALRETO #232



70's Battery Decal NALRETO #231, 5 1/2" x 4 1/4" - \$8 + shipping.
Order Number- NALRETO #231



70's Battery Warranty Decal NALRETO #244 ,
3 1/4" x 1 7/8" \$7 + shipping.



60's Battery Decal 5 1/2" x 4" - \$8 + shipping. Order Number- #60SBAT



Cargo Light Decal NALRETO #233- \$5 foil decal + shipping. Order Number- NALRETO #233

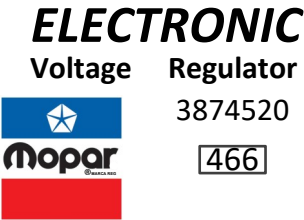


foil with no frame

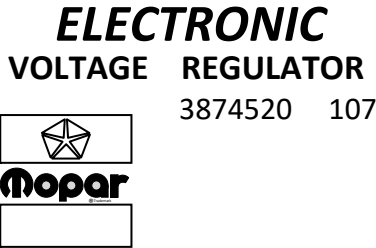


foil with frame

Mopar Voltage Regulator Decal, white or clear background, please specify when ordering - \$5 + shipping.
Order Number- #REGWHT OR #REGCLR



white background



black & clear or #4091050 366



Canada Transport Decal NALRETO #234- \$5 foil decal + shipping. Order Number- NALRETO #234



foil

79' Little Red Express Valve Cover Decal NALRETO #235- \$5 + shipping. Order Number- NALRETO #235



Direct Connected Decal 3"x1"- \$5 + shipping. Order Number- #DIRCONNECT



Mopar Early 70's Coolant Decal - \$5 + shipping. Order Number- #70SCOOOLANT

COOLANT RESERVE SYSTEM
COOLANT ADDITIONS

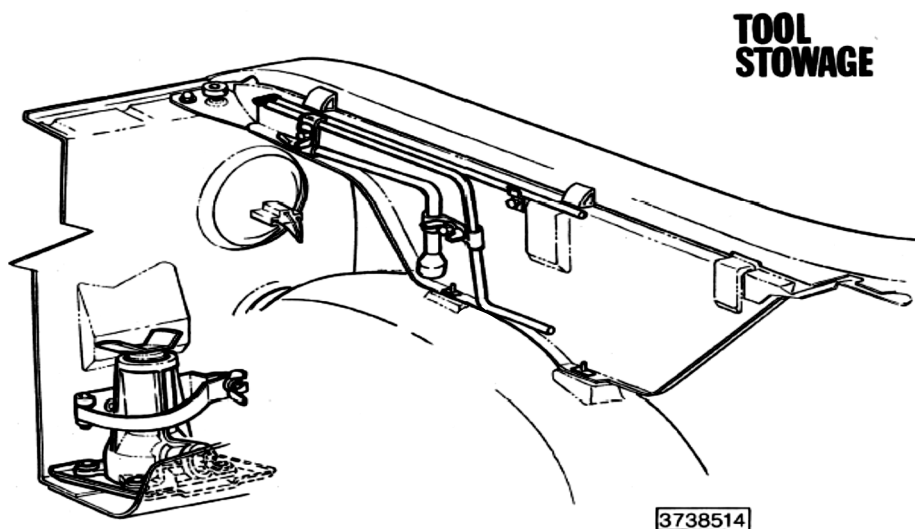
MAINTAIN COOLANT LEVEL IN RESERVE
TANK BETWEEN 1 AND 2 QT MARK AT NOR-
MAL TEMPERATURE WITH 50-50 ANTIFREEZE

REFILLING SYSTEM
REMOVE RADIATOR CAP AND FILL RADIATOR FULL



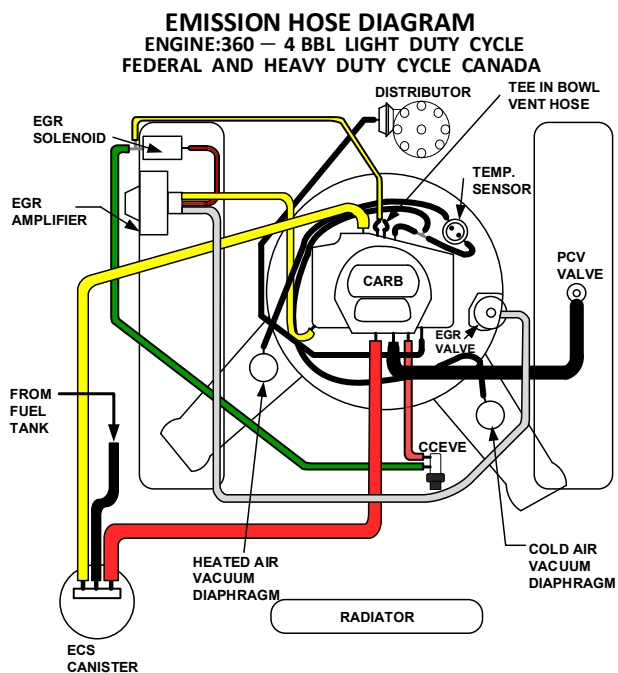
Little Red Express Jack Storage Decal 5"x 6 .25" NALRETO #236- \$10 + shipping.

Order Number- #NALRETO #236



79" Little Red Express Vacuum hose decal 6"x 5.5" NALRETO #237- \$8 + shipping.

Order Number- #NALRETO #237



4117845



Early 79' Little Red Express Visor Engine Start Decal 8.4"x 3.5" NALRETO #238- \$10 + shipping.
Order Number- #NALRETO #238E

To Start the Engine

Cold Engine or, First of Day (Above 0°F)

Depress accelerator pedal to the floor and release. Turn ignition key to "START" position and release When the engine starts. After about five seconds, if the engine speed seems excessive and your car is equipped with an automatic transmission, lightly depress and release the accelerator pedal before shifting to any driving range.

Warm Engine

Press accelerator pedal 1/3" of the way down and hold. Turn key to "START" and hold until engine runs, then release key and pedal.

Extremely Cold Engine (Below 0°)

Press accelerator pedal to the floor and release. Then Hold pedal 1/3 of the way down. Turn key to "START" and hold until engine runs, then release key and pedal. Allow the engine to run for approximately 30 seconds Before engaging transmission. If temperature falls Below -20°F (-29°C), start car only in Neutral.

If Engine Fails to Start

If Engine fails to start after cranking for five to ten Seconds, stop cranking, and after a few seconds repeat The proper procedure.

If repeating starting attempts are unsuccessful, the Engine may be "loaded" with gasoline. In this instance the following procedure should be followed:

1. Press the accelerator pedal all the way to the floor and hold firmly. DO NOT PUMP THE PEDAL.
2. Turn key to "START".
3. Release key when engine starts.
4. Release pedal gradually as engine speeds up.

Caution: Do not hold key in "START" position longer than 15 seconds at a time.

4173822



Late 79' Little Red Visor Express Engine Start Decal 10.5"x 3.5" NALRETO #238- \$10 + shipping.
Order Number- #NALRETO #238L

PREVENTING CATALYTIC CONVERTER DAMAGE

FOR VEHICLES EQUIPPED WITH A CATALYTIC CONVERTER. THE FOLLOWING PRECAUTIONS ARE APPLICABLE.

- **Damage** to the catalytic converter can result if your new vehicle is not kept in proper operating condition. In the event of engine malfunction, particularly involving engine misfire or other apparent loss of performance, have your vehicle serviced promptly. Continued operation of your vehicle with a severe malfunction could cause the converter to overheat, resulting in possible damage to the converter and vehicle. Consult the Operator's Manual for further information.
- As with any vehicle, do not park or operate this vehicle in areas where combustible materials such as grass or leaves can come in contact with a hot exhaust system.

TO START THE ENGINE

COLD ENGINE OR, FIRST START OF DAY (Above 0°F)

Press accelerator pedal to the floor and slowly release foot from pedal. Turn key to "START" and hold until engine runs, then release key.

If the engine speed seems excessive, lightly depress and release pedal five seconds after start.

Warm Engine

Press accelerator pedal 1/3" of the way down and hold. Turn key to "START" and hold until engine runs, then release key and pedal.

Extremely Cold Engine (Below 0°)

Press accelerator pedal to the floor and release. Then hold pedal 1/3 of the way down. Turn key to "START" and hold until engine runs, then release key and pedal.

IF ENGINE FAILS TO START

If engine fails to start after cranking for five to ten seconds, stop cranking and after a few seconds repeat the proper procedure.

If repeating starting attempts are unsuccessful, the engine may be "loaded" with gasoline. In this Instance the following procedure should be followed:

1. Press the accelerator pedal all the way to the floor and hold firmly. DO NOT PUMP THE PEDAL.
2. Turn key to "START".
3. Release key when engine starts.
4. Release pedal gradually as engine speeds up.

Caution: Do not hold key in "START" position longer than 15 seconds at a time.

Caution: Cold start difficulty can result in ignition is left in "ON" position when engine is not running.

4006590



Little Red Express AC Discharge Hose Bracket Decal NALRETO #239- \$3 + shipping.
Order Number- #NALRETO #239



38721

4089 377

1438

