

**One Success Cookie Policy**

**Effective Date:** 03/03/2026

**Policy Owner:** Tahmin Choudhury (Data Protection Officer)

**Review Date:** Annually or as required

## 1. Introduction

One Success (“we”, “our”, “us”) uses cookies and similar tracking technologies on our website to enhance your browsing experience, analyse website usage, and provide personalised content.

This Cookie Policy explains:

- What cookies are
- How and why we use them
- The types of cookies we use
- Your choices and how to manage them

By continuing to use our website, you consent to the use of non-essential cookies as described in this policy.

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## 2. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or smartphone) when you visit a website. They allow the website to recognise your device and remember your preferences or actions.

Cookies can be categorised as:

**First-Party Cookies** – Set by our website and used only by us to improve your experience.

**Third-Party Cookies** – Set by external services, such as analytics providers, advertising networks, or social media platforms.

Cookies can also be:

- **Session Cookies:** Temporary cookies that expire when you close your browser.
- **Persistent Cookies:** Remain on your device for a set period to remember your preferences.

Cookies may store information such as device identifiers, IP addresses, or anonymised usage data.

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## 3. How We Use Cookies

We use cookies to provide a better user experience, improve our services, and comply with legal obligations.

### 3.1 Essential Cookies (Required)

These cookies are necessary for the website to function correctly. They allow you to navigate the site, access secure areas, and submit forms.

- Cannot be disabled.
- Examples: session management, login authentication, shopping cart functionality.

### 3.2 Analytics & Performance Cookies

Used to understand website performance and visitor behaviour.

- Help us optimise functionality, detect errors, and improve user experience.
- Examples: Google Analytics cookies, heatmaps, site usage tracking.

### 3.3 Functional Cookies

Allow the website to remember your choices, preferences, or settings.

- Examples: language selection, preferred layout, and user account settings.

### 3.4 Marketing & Social Media Cookies

Used to track browsing habits, personalise content, and enable social sharing.

- Only set with your consent.
  - Examples: cookies from social media platforms, targeted advertising networks, or remarketing tools.
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## 4. Third-Party Cookies

Some cookies are set by trusted third-party services:

- **Google Analytics:** Tracks site traffic and visitor behaviour
- **Social media platforms:** Enable content sharing and engagement
- **Marketing and advertising networks:** Deliver personalised promotions

All third parties are required to comply with GDPR and applicable data protection laws.

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## 5. Your Cookie Choices

You have control over which cookies are used:

- **Accept all cookies:** Allows all types, including non-essential cookies.
- **Reject non-essential cookies:** Only essential cookies will be set.
- **Manage preferences:** Choose which categories of cookies to allow.

You can also manage cookies through your browser settings at any time. Most modern browsers allow you to block, delete, or restrict cookies.

**Important:** Blocking essential cookies may affect website functionality.

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## 6. Withdrawal of Consent

You can withdraw consent for non-essential cookies at any time:

- Using the cookie banner or preferences panel on our website
- Adjusting your browser settings to block or delete cookies

Withdrawal does not affect the lawfulness of processing conducted before consent was withdrawn.

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## 7. Data Protection and Privacy

Cookies may collect personal data such as IP addresses, device identifiers, and usage behaviour.

We handle all personal data collected through cookies in accordance with:

- Our Privacy Policy
- UK GDPR and the Data Protection Act 2018

Data is only used for legitimate purposes, securely stored, and retained only as long as necessary.

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## 8. Cookie Retention

The retention period of cookies varies depending on their type:

- **Session cookies:** Deleted when the browser closes
- **Persistent cookies:** Stored for periods ranging from 30 days up to 2 years depending on functionality or analytics requirements
- **Marketing cookies:** Typically expire after 6–12 months but may be renewed on return visits

Cookies that are no longer needed are securely removed or anonymised.

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## 9. Updates to This Policy

We may update this Cookie Policy to reflect changes in:

- Law or regulations
- Website functionality
- Our data processing practices

Updates will be published on this page with a new effective date. Users are encouraged to review the policy periodically.

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## 10. Contact Us

For questions about our use of cookies or your rights regarding data collected via cookies, please contact our Data Protection Officer (DPO):

**Tahmin Choudhury**

Email: [admin@one-success.co.uk](mailto:admin@one-success.co.uk)

Phone: **0207 870 6291**

**Last Review:** 03/03/2026

**Next Scheduled Review:** 03/03/2027



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