

Non-Executive Director / Board Advisory



Retained engagements supporting Agency Founders & Leaders with:

- **Mentoring**
- **Business planning & strategy**
- **Growth planning**
- **Budget development & reviews**
- **Corporate governance**
- **Board / SLT Chair**

"Andy brought vigour and discipline to his role as our growth advisor. His thoughts are invaluable – from growth operations, to marketing and new business. He provides constructive challenges, optimises what we're currently doing, and his integration into the wider team is simply stellar."

**Grace Keeling, Co-Founder
Made By Giants**

"Andy is a trusted thought partner who helped us strengthen the fundamentals in our agency. As our fractional Commercial Director, both as an ongoing advisor as well as delivering specific change projects with us, I always felt he was going above and beyond and was really committed to our business success"

**Barry Johnston, Co-Founder
Purpose Union**

AGENCY ADVISORY



Project engagements supporting Agency Founders & Leaders with:

- Planning
- Positioning & Proposition
- Productivity
- Pitching
- Processes

"We brought Andy in to audit our new business process, and he's been a game-changer. He delivered a sharp, practical plan for transformation and rolled up his sleeves to help make it happen. His insight and perspective have been invaluable—he challenges us in all the right ways and is a joy to work with."

**Debby Penton – CEO
Wildfire**

"Andy led a series of sales training for our senior teams and they were incredibly well received. At a time when the new business dynamic in agency is as competitive as ever, to have our teams be consistently clear on the process, the considerations, the efforts required to identify, analyse, pitch and convert was invaluable. Highly recommend any agency, regardless of size, to have Andy spend time with their team."

**Rachel Gilley – CEO
Clarity**

Training & Workshops

Bespoke training and workshops for all agency levels, tailored to specific challenges being faced

- **Thinking bigger, better & bolder**
- **Consultative selling**
- **Organic growth workshop**
- **Business development best practice**
- **Networking confidence boosters**
- **Pitch training & practice**
- **Commercial awareness**

“I’d absolutely recommend Andy and the Consultative Selling training session he delivered for our team. He did a fantastic job of adapting the content, originally created for a growth audience, to make it highly relevant and practical for our Client Services team. That flexibility really stood out and made the session land so well.”

Abbie McEvaddy, Client Partner – Impression Digital

Andy delivered two tailored Bigger Better Bolding Thinking workshops using Go MAD Framework to help our senior team gain confidence in networking. We looked to him to share not just frameworks but his own extensive experience in the area. Andy’s relaxed delivery coupled with the workshop’s action-oriented approach have led to an increase in confidence across our team, something we will reap the benefits from throughout the year ahead.

Holly Justice, Chief of Staff – Tyto PR