



THE BONNEVILLE FOOTBALL ACADEMY

SPONSORSHIP OPPORTUNITIES

GAME TIME COMMUNITY SUPPORTER SPONSORSHIP - \$100

SPONSOR BENEFITS AT THIS LEVEL INCLUDE:

- ADVERTISEMENT AT ALL HOME GAMES (SIGNAGE WITH LOGO, LOGO IN PROGRAM)
- LOGO PLACEMENT ON ALL GAME BANNERS & POSTERS
- LOGO PLACEMENT ON THE BONNEVILLE NETWORK DURING ALL BROADCASTED GAMES
- RECOGNITION ON BFA'S WEBSITE AND SOCIAL MEDIA PAGES (LOGO PLACEMENT)
- FOUR TICKETS TO EVERY HOME GAME
- CAN INCLUDE A PROMO ITEM IN THE LITTLE EMPEROR & SEASON TICKET HOLDER GOODIE BAGS
- FREE BOOTH AT OUR SEASON OPENER TAILGATE FAMILY CARNIVAL & AT OUR TRUNK OR TREAT
- RESERVED SEATING AND RECOGNITION AT THE END OF THE SEASON GALA (TICKET EXTRA)

NAVY LEVEL SPONSORSHIP - \$500

SPONSOR BENEFITS AT THIS LEVEL INCLUDE:

- LIVE ADVERTISEMENT AT ALL HOME GAMES BY ANNOUNCER (AT LEAST 2 MENTIONS)
- ADVERTISEMENT AT HOME GAMES - SIGNAGE WITH LOGO AND 1/4 PAGE AD IN PROGRAM
- LOGO PLACEMENT ON ALL GAME BANNERS & POSTERS
- 30 SECOND COMMERCIAL ON THE BONNEVILLE NETWORK DURING ALL GAMES
- RECOGNITION ON BFA'S WEBSITE (LOGO AND LIVE LINK)
- MONTHLY SOCIAL MEDIA SHOUT-OUT (YOU CAN PROVIDE COPY)
- EIGHT TICKETS TO EVERY HOME GAME
- CAN INCLUDE A PROMO ITEM IN THE LITTLE EMPEROR & SEASON TICKET HOLDER GOODIE BAGS
- FREE BOOTH AT OUR SEASON OPENER TAILGATE FAMILY CARNIVAL & AT OUR TRUNK OR TREAT
- 1 TICKET & RESERVED SEATING FOR YOUR PARTY END OF THE SEASON GALA
- RECOGNITION AT THE END OF THE SEASON GALA & A KEEPSAKE

GOLD LEVEL SPONSORSHIP - \$750

SPONSOR BENEFITS AT THIS LEVEL INCLUDE:

- 30 SECOND LIVE ADVERTISEMENT AT ALL HOME GAMES BY ANNOUNCER (AT LEAST 2 MENTIONS)
- ADVERTISEMENT AT HOME GAMES - SIGNAGE WITH LOGO AND 1/2 PAGE AD IN PROGRAM
- LOGO PLACEMENT ON ALL GAME BANNERS & POSTERS
- 30 SECOND COMMERCIAL ON THE BONNEVILLE NETWORK DURING ALL GAMES
- AN INTERVIEW ON THE BONNEVILLE NETWORK HIGHLIGHTING YOUR BUSINESS
- LOGO IN VIDEO AD BEFORE ALL WEB VIDEOS
- AD ON BFA HOMEPAGE & RECOGNITION ON SPONSOR PAGE ON WEBSITE (LOGO & LIVE LINK)
- MONTHLY SOCIAL MEDIA SHOUT-OUT (YOU CAN PROVIDE COPY)
- 1 IN-SEASON "SPONSOR SPOTLIGHT" FACEBOOK LIVE INTERVIEW HIGHLIGHTING YOUR BUSINESS
- TWELVE TICKETS TO EVERY HOME GAME
- CAN INCLUDE A PROMO ITEM IN THE LITTLE EMPEROR & SEASON TICKET HOLDER GOODIE BAGS
- FREE BOOTH AT OUR SEASON OPENER TAILGATE FAMILY CARNIVAL & AT OUR TRUNK OR TREAT
- 2 TICKETS & RESERVED SEATING FOR YOUR PARTY END OF THE SEASON GALA
- RECOGNITION AT THE END OF THE SEASON GALA & A KEEPSAKE



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SPONSORSHIP OPPORTUNITIES

EMPEROR LEVEL SPONSOR - \$1000

SPONSOR BENEFITS AT THIS LEVEL INCLUDE:

- DEDICATED CALL ("THAT WAS ANOTHER (COMPANY NAME) FIRST DOWN/TOUCHDOWN/TIMEOUT)
- 30 SECOND LIVE ADVERTISEMENT AT ALL HOME GAMES BY ANNOUNCER (AT LEAST 4 MENTIONS)
- ADVERTISEMENT AT HOME GAMES - SIGNAGE WITH LOGO AND FULL-PAGE AD IN PROGRAM
- PREMIUM LOGO PLACEMENT ON ALL GAME BANNERS & POSTERS
- 2 30 – 60 SECOND COMMERCIALS ON THE BONNEVILLE NETWORK DURING ALL GAMES
- A BONNEVILLE NETWORK DEDICATED SHOW (MULTIPLE EPISODES – CONCEPT TBD)
- PREMIUM LOGO IN VIDEO AD BEFORE ALL WEB VIDEOS
- AD ON BFA HOMEPAGE & TOP RECOGNITION ON SPONSOR PAGE ON WEBSITE (LOGO& LIVE LINK)
- MONTHLY SOCIAL MEDIA SHOUT-OUT (YOU CAN PROVIDE COPY)
- 2 IN-SEASON "SPONSOR SPOTLIGHT" FACEBOOK LIVE INTERVIEWS HIGHLIGHTING YOUR BUSINESS
- SIXTEEN TICKETS TO EVERY HOME GAME
- CAN INCLUDE A PROMO ITEM IN THE LITTLE EMPEROR & SEASON TICKET HOLDER GOODIE BAGS
- FREE BOOTH AT OUR SEASON OPENER TAILGATE FAMILY CARNIVAL & AT OUR TRUNK OR TREAT
- 4 TICKETS & RESERVED SEATING FOR YOUR PARTY END OF THE SEASON GALA
- RECOGNITION AT THE END OF THE SEASON GALA & A KEEPSAKE PLAQUE

ADD ON: HOME GAME SPONSORSHIP - \$500 (5 AVAILABLE)

HOME GAME SPONSOR BENEFITS AT THIS LEVEL INCLUDE:

- SIGNAGE AT ENTRANCE (YOU PROVIDE)
- INFORMATION TABLE SET UP
- PA ANNOUNCEMENTS DURING GAME
- ADVERTISEMENT IN PROGRAM AS "GAME DAY SPONSOR"
- CAN DO PROMOTIONAL GIVE AWAY
- COMPLIMENTARY ADMISSION FOR UP TO 24 GUESTS
- ON FIELD RECOGNITION DURING HALF TIME

SPONSORSHIPS CAN BE PAID ONLINE AT [HTTPS://BONNEVILLEFOOTBALLACADEMY.COM/SPONSORS](https://bonnevillefootballacademy.com/sponsors)

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