

While hybrid and remote work have given flexibility and freedom to employees, embracing this shift in work environment brings up major security concerns. Equipping your employees with the latest Lenovo devices, combined with Microsoft 11 Pro for business, can help alleviate these concerns, and keep you and your business on the path to success.



## **Stay Secure with Windows 11**

Windows 11 is Zero Trust ready and secure by design, with built-in security technologies that protect your systems from chip to cloud. Key features like hardware-based isolation, encryption, and malware prevention are turned on by default. Passwordless entry is also available when deploying Windows Hello for Business. All of these components work together in the background to ensure the safety of users while never sacrificing performance quality or productivity.

## **New Threats Require New Solutions**

In 2021, protections built into Windows, Azure, Microsoft 365, and Microsoft Defender for Office 365 blocked more than 9.6 billion malware threats, 35.7 billion phishing or malicious emails, and 25.6 billion attempts to hijack enterprise customers by brute forcing stolen passwords<sup>1</sup>. Combining the modern protections of Windows 11 with ecosystem partners like Lenovo can provide protection for customers no matter when or where they choose to work.

### **Microsoft Pluton**

Built on the principles of Zero Trust, the hardware and silicon-assisted security features in Windows 11; including the TPM 2.0, firmware and identity protection, Direct Memory Access, and Memory Integrity protection, help protect core parts of the OS along with user credentials as soon as the device powers on.



Pluton offers more than just optimized firmware, it also offers protection against physical attacks through its direct integration into the CPU.



Pluton is the only security processor kept regularly up-to-date with key security and functionality updates from Windows Update.



The Pluton firmware is developed by the same Windows team that builds the features that use it, like Windows Hello and Bitlocker.

#### **Lenovo and Windows 11**

Protecting company data, assets, and users in a hybrid and remote work environment is a challenge facing many businesses. The powerful, built-in security of Lenovo ThinkShield and Windows 11 can help fortify your hybrid workplace, mitigating risk with end-to-end protection while enhancing productivity across the board.







Secure from the start

### **Device Recommendations**

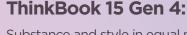
Lenovo's modern devices offer stylish designs, without compromising on performance or security.



#### ThinkBook 13s Gen 4:

Modern, ultra-portable design with premium display and smart features.

- · Extremely compact design and light weight, ideal for hybrid and remote workers
- Smart Power On allows you to switch on and log in securely with a single touch
- · Privacy shutter allows you to cover the front facing camera, shutting out unwanted eyes



Substance and style in equal measure, equipped with top-of-the-line features.

- I/O Port Access Control, Secure Wipe, and HDD Password built in, to ensure data never enters the wrong hands
- Shut out intruders with a Camera Privacy Shutter
- Built-in Touch Fingerprint Reader enhances security while allowing you to power up with just a touch



#### ThinkPad X1 Carbon Gen 10:

Ultra-thin, ultra-light design without sacrificing power or connectivity

- · ThinkShield security ensures your work stays with you, wherever your desk may be
- Power-on Touch Fingerprint Reader enhances security and ease of access
- Integrated privacy screen protects from watchful eyes

### The Peace of Mind You've Been Searching For

Windows 11 Pro for business and Lenovo combine to bring out the true capabilities of your hybrid workforce, while keeping your data safe no matter where it needs to travel.

# **Lenovo** Recommends Windows 11 Pro for Business

Ready to learn more?

Contact us today and see how you can harness remote worker's true potential.

For more information please contact,

Nicole Gray | Inside Sales & Marketing Manager | L42 Solutions Ltd. | Phone: 778-819-4642 | Email: NGRAY@L42SOLUTIONS.CA 18839 69 Ave Unit 47, 18839 69 Ave Unit 47, Surrey, Active, V4N 5S7

