

PUBLIC PLATFORM LETTER

Gord Elliott – Candidate for Mayor of Mississauga

Dear Residents of Mississauga,

Hello, I'm **Gord Elliott**, and I am running to be your next Mayor.

Proven Leadership & Action

I have often been described as a "**Dream Maker**." When people come to me with their ideas and challenges, I help facilitate solutions and turn them into reality. Throughout my life, I have stepped up to support Canadians from all walks of life—whether overseeing the design and creation of the original board games for **Trivial Pursuit** co-creators Chris Haney and Scott Abbott, or supporting prominent Canadian activists and advocates like Linda Gibbons, Heather Perkins-McVey, and Norman Traversy. Suffice it to say, I know how to problem-solve, cut through bureaucracy, and get things done. **I am a man of action.**

Tenant Protection & Housing Affordability

Housing is a fundamental right, yet renters across our city are facing unprecedented pressure. Having lived in a large Mississauga apartment building for the past 20 years, I know these struggles firsthand. In 2025, over 150 tenants in my building received shocking **Above-Guideline Increase (AGI)** notices totaling thousands of dollars. In response to this landlord overreach, I founded a new tenants' association. Through our collective action, we secured financial relief and successfully halted eviction proceedings for affected residents.

I am actively working on an Amicus Report to the Ontario Ombudsman to overhaul the Landlord and Tenant Board (LTB), establish a comprehensive **Tenants' Bill of Rights**, eliminate the 2.5% inflation tax impacting renters and condo owners through maintenance fees, freeze AGIs, and stabilize rental rates back to 2022 baseline levels.

Responsible Urban Planning & Development Transparency

Growth cannot come at the expense of existing communities. When our landlord attempted to build a second tower in our visitor parking and green space, my advocacy successfully put that zoning application on hold. As Mayor, I will institute mandatory **audits, checks, and balances** on all high-rise developments across Mississauga. I will end closed-door meetings between developers and City Council, ensuring that the public is always present and heard in municipal planning decisions.

Fiscal Responsibility & Tax Relief

Our city needs sensible financial leadership, not unchecked spending on the public dime. I am committed to cutting wasteful spending and bringing real tax relief to homeowners and renters alike. Mayor Carolyn Parrish's decision to increase property taxes by 3% to fund expansion policies places an unfair burden on Mississauga families. **I will work to repeal that property tax increase** and reallocate existing municipal resources far more efficiently.

Furthermore, proposing a \$500 million arts center when the funds do not exist is fiscally irresponsible. We must prioritize essential services and affordability over vanity mega-projects. Mississauga needs accountable management, not "spend-baby-spend" policies on someone else's credit card.

Civic Accountability & Restoring Public Trust

Our leadership must be dedicated entirely to serving the people of Mississauga. Former Mayor Bonnie Crombie stepped down to pursue personal political ambitions with the Ontario Liberal Party. When higher opportunities arose, she abandoned her post. **Mississauga deserves a Mayor who is 100% committed to this city** and will not view the office as a stepping stone.

Justice for City Workers & Municipal Transparency

We must right historical wrongs and protect the public servants who risk their lives for our city. A primary focus of my administration will be resolving the case of **Norman Traversy**, a decorated Mississauga firefighter of over 25 years who was unjustly terminated under Mayor Hazel McCallion, resulting in the loss of his pension, severe hardship, and long-term homelessness.

Additionally, past city leadership failed to properly address the long-term health impacts of major historical disasters, including the toxic aftermath of the local train derailment and major industrial fires that impacted our brave firefighters and residents. I will advocate for a **formal public inquiry and Grand Jury investigation** into municipal transparency, historical health cover-ups, and the misallocation of tax dollars, while establishing permanent public memorials for those who lost their lives in service to our city.

A Stronger Voice for Mississauga

Mississauga is the seventh-largest city in Canada, and it is time we lead like it. Together, we can make our municipality a safer, more affordable, and vibrant place to live. By electing me as your Mayor, we will build a stronger local community and demand that our collective voice is heard clearly at both Queen's Park and Ottawa.

I ask for your vote in this election. Thank you for reading my platform.

Sincerely,

Gord Elliott

Candidate for Mayor of Mississauga