



**LOS VAQUEROS RESERVOIR JOINT POWERS AUTHORITY
COMMUNICATIONS AND OUTREACH COMMITTEE**

AGENDA

Regular Meeting

August 23, 2023 – 10:00 a.m.

Directors participating telephonically:

Angela Ramirez Holmes Hendersonville Public Library, 140 Saundersville Road,
Hendersonville, Tennessee 37075
Ricardo Ortega 200 West Wilmott Avenue, Los Banos, California 93635
Vacancy

This meeting will be conducted remotely and any member of the public who desires to participate in the open session items of this meeting may do so by accessing the Zoom link below without otherwise complying with the Brown Act's teleconference requirements.

Please click the link below to join the webinar:

<https://lagerlof.zoom.us/j/87332472464?pwd=dm9DY3ZQRTJFbGkvUHdjUTdjMXdydz09>

or One tap mobile:

US: +16694449171,,83635171770#,,, *431112#

or by Telephone:

US: +1 669 444 9171

Webinar ID: 873 3247 2464; Passcode: 431112

Any member of the public wishing to make any comments to the Committee may do so by accessing the above-referenced link where they may select the option to join via webcam or teleconference. Members of the public may also submit written comments to the Clerk by 4:00 p.m. on the day prior to the meeting for the Clerk to read into the record (subject to three-minute limitation). The meeting Chair will acknowledge such individual(s) at the appropriate time in the meeting prior to making their comment. Members of the public will be disconnected from the meeting prior to any Closed Session, if applicable.

NOTE: To comply with the Americans with Disabilities Act, if you need special assistance to participate in this Committee meeting, please contact the Authority's Clerk at rperea@lagerlof.com by 4:00 p.m. on the day prior to the meeting to inform the Authority of your needs and to determine if accommodation is feasible. Each item on the Agenda shall be deemed to include any appropriate motion, resolution, or ordinance, to take action on any item. Materials related to items on this Agenda

are available for public review at: www.losvaquerosjpa.com/board-meetings.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL OF COMMITTEE MEMBERS

Angela Ramirez Holmes – Chair, Zone 7 Water Agency
Ricardo Ortega – Grassland Water District
Vacancy

PUBLIC COMMENT ON NON-AGENDA ITEMS

Any member of the public wishing to address the Communications and Outreach Committee regarding items not on the Agenda should do so at this time. The Committee welcomes your comments and requests that speakers present their remarks within established time limits and on issues that directly affect the Authority or are within the jurisdiction of the Authority.

DISCUSSION ITEMS (may include action to recommend forwarding items to Board of Directors for adoption or approval)

- 1.1 June 28, 2023 Communications and Outreach Committee Meeting Summary**
- 1.2 Draft Communications Plan Outline**
- 1.3 2023 ACWA Fall Conference – Los Vaqueros JPA Presence**
- 1.4 D.C. Congressional Leadership Trip**
- 1.5 Authority Board Meeting Public Access Options**
- 1.6 Communications Team Updates**
 - **Authority Member Communication Representatives Coordination Workgroup**
 - **Media Outreach Funding Press Release**
 - **Project Overview Video for California Water Commission**

FUTURE AGENDA ITEMS

ADJOURNMENT

ITEM 1.1: JUNE 28, 2023 COMMUNICATIONS AND OUTREACH COMMITTEE MEETING SUMMARY

RESPONSIBLE/LEAD STAFF MEMBER:

Taryn Ravazzini, Executive Director

DISCUSSION:

Attached for the Committee's information is the summary prepared for the June 28, 2023 Communications and Outreach Committee meeting.

ALTERNATIVES:

Any suggested revisions to the attached summary will be considered.

FISCAL ANALYSIS:

Not applicable.

ENVIRONMENTAL REQUIREMENTS:

Not applicable.

EXHIBITS/ATTACHMENTS:

Summary from June 28, 2023 Communications and Outreach Committee meeting.



SUMMARY OF REGULAR MEETING OF COMMUNICATIONS AND OUTREACH COMMITTEE

June 28, 2023 – 10:00 a.m.

The meeting was called to order at 10:00 a.m. Participating telephonically were:
Angela Ramirez Holmes – Hendersonville Public Library, 140 Saundersville Road
Hendersonville, Tennessee 37075

Ricardo Ortega – 200 West Wilmott Avenue, Los Banos, California 93635

Ernesto Avila – 1331 Concord Avenue, Concord, CA 94320 [incorrect address was posted on the agenda and Committee Member Avila would be participating from a location not designated on the agenda, which would violate the Brown Act. Committee Member Avila departed the meeting at 10:03 a.m.]

Staff and nine others attended the meeting via Zoom.

Chair Angela Ramirez Holmes called for public comments and none were received. Marguerite Patil of Contra Costa Water District confirmed that no members of the public were attending the meeting in person at the CCWD office address designated on the agenda.

1.1 June 28, 2023 - Communications and Outreach Committee Meeting Summary.

The summary from the June 28, 2023, Communications and Outreach Committee Meeting was presented and accepted without change.

Chair Angela Ramirez Holmes called for public comments and none were received.

1.2 Introduction of Communications Team. Executive Director Taryn Ravazzini stated the Program Management team’s scope of work includes various communications-related tasks, and she reviewed those items. She then introduced the communication specialists who are part of that team, Jennifer Persike of Jennifer Persike & Company and Lindsay Pangburn of Pro시오 Communications, Inc.

Ms. Persike and Ms. Pangburn presented an overview of the contemplated communications services they will provide to the Authority. They will start with a full audit of the Authority’s current communications methods, including reviewing all collateral materials, the content on the Authority’s website and organization of the website and stakeholder outreach efforts. They will develop and present an outline of the proposed Communications Plan to the Committee at the

Committee's August meeting for input and discussion. That plan will build upon the Authority's adopted communications goals and priorities.

Ms. Persike further advised they will be developing key milestone announcements and inquiry coordination and will be setting up a LinkedIn profile and content to share key aspects of the project on that platform and across other social media platforms.

Ms. Pangburn stated the Authority's website is in the process of being transitioned from CCWD to the Hallmark Group and that transition should be completed in late July or early August. Also, monthly newsletters to the Authority members will continue and quarterly newsletters to external stakeholders are contemplated. The communications team will also develop the virtual tour of the Project that is required by the California Water Commission in connection with its final funding decision.

Committee Member Ortega concurred in the actions to be taken and stated a monthly newsletter for the Authority members is needed. Chair Ramirez Holmes suggested the communications team review the minutes from the Committee's prior meetings, which will provide context on the concerns raised on communications issues. She also emphasized the importance of ensuring coordination and consistency with the members and their messaging.

Chair Ramirez Holmes then emphasized the communications issues that are most important to her, including ensuring the Authority website is accessible, continued transparency, ensuring the Authority's media list is inclusive of all members' service areas and growing the e-mail distribution list.

Chair Ramirez Holmes also asked when the communications team will be introduced to the Board. Executive Director Ravazzini advised that an update on program management will be provided at the July 12 Board meeting, including introduction of the communications team, and a more formal presentation will be made when the Communications Plan is presented to the Board.

Committee Member Ortega stated collateral materials should be produced in multiple languages, especially Spanish, and that some materials should be focused on younger audiences and having a "Kids Page" on the Authority website may be worthwhile. He mentioned Grassland Water District's education center as a place where those materials would be useful and Executive Director Ravazzini mentioned CCWD's Los Vaqueros Interpretative Center could also be a place where those youth-focused materials could be used. Maureen Martin of CCWD advised the expansion of educational opportunities is a public benefit the Project will provide. Committee Member Ortega also stated there is a local photographer and staff members at Grassland Water District who can provide photographs and videos of the refuges that can be used as content.

Chair Angela Ramirez Holmes called for public comments. None were received.

FUTURE AGENDA ITEMS

None.

The meeting adjourned at 10:48 a.m.

James D. Ciampa
James D. Ciampa Interim General Counsel

ITEM 1.2: DRAFT COMMUNICATIONS PLAN OUTLINE

RESPONSIBLE/LEAD STAFF MEMBER:

Jennifer Persike, JPA Strategic Outreach Lead

DISCUSSION:

The communications team conducted a comprehensive communications audit, which included the Authority's current informational materials, website, newsletter, social media, media relations, branding and messaging. Results and recommendations from the audit were used to develop a draft outline for the strategic communications plan.

The complete communications plan will be developed to align with and build on the overarching goals and priorities set forth by the Communications & Outreach Committee and approved by the Board of Directors. Plan elements will encompass target audiences, communications coordination process, message platform, strategies, tactics, outreach schedule, and methods for evaluation.

This discussion item will include a review of the draft communications plan outline. Input provided by the Committee will be used to update the outline, as needed, and inform development of the complete plan.

ALTERNATIVES:

For discussion purposes.

FISCAL ANALYSIS:

Not applicable.

ENVIRONMENTAL REQUIREMENTS:

Not applicable.

EXHIBITS/ATTACHMENTS:

Communications Presentation.

Draft Communications Plan Outline.



LVR JPA - COMMUNICATIONS PLAN OUTLINE

Communications & Outreach Committee Meeting

August 23, 2023

Communications Plan Outline

- Overview
 - Developed to align with and build on the overarching goals and priorities set forth by the JPA's Communications & Outreach Committee
- Audiences
- Communications Coordination Process
- Message Platform



Communications Plan Outline

- Project Milestones
- Strategies
- Tactics
 - Phase 1: Internal and Partner Communications (2023-24)
 - Phase 2: External Communications (2024-25)
- Outreach Schedule
- Evaluation



Communications Coordination Process

	PHASE I Communications Plan	Message Platform	Collaterals / Products	Media Outreach / Queries	PHASE II External Outreach
JPA	<ul style="list-style-type: none"> Seek input for plan from Member Comm reps Develop draft Plan Present draft plan to Comms Cmte Provide final to Comms Cmte for approval Provide updates on implementation to Comms Cmte and Comms Reps 	<ul style="list-style-type: none"> Seek input for message platform Prepare message platform Present draft to Comms Cmte Provide final to Comms Cmte for approval 	<ul style="list-style-type: none"> Develop as outlined in Communications Plan w/ approved messaging Provide toolkit for JPA members 	<ul style="list-style-type: none"> JPA ED to serve as spokesperson for LVR JPA Incorporate quotes as appropriate from JPA leadership Coordinate response to media queries Notify members of potential coverage of LVR JPA 	<ul style="list-style-type: none"> Discuss potential components, deliverables with Comms Reps & Comms Cmte
Member Communications Reps	<ul style="list-style-type: none"> Seek input for plan Create Comm Reps Workgroup (<i>Quarterly meetings</i>) 	<ul style="list-style-type: none"> Provide input to message platform Utilize approved JPA messaging 	<ul style="list-style-type: none"> Identify / provide input to collateral materials / member toolkit Utilize approved toolkit 	<ul style="list-style-type: none"> Coordinate proactive media efforts pertaining to JPA Refer reporters to JPA for comment Members will continue to be lead on inquiries related to their own facilities 	<ul style="list-style-type: none"> Provide “heads up” on external outreach that identifies/ leverages JPA efforts
Communications Committee	<ul style="list-style-type: none"> Review, provide feedback and approve Comms Plan 	<ul style="list-style-type: none"> Review, provide feedback and approve 	<ul style="list-style-type: none"> Review, provide feedback and approve 	<ul style="list-style-type: none"> Refer reporters to JPA for comment 	<ul style="list-style-type: none"> Provide feedback

**LOS VAQUEROS RESERVOIR JPA
COMMUNICATIONS PLAN OUTLINE
AUGUST 2023 (DRAFT)**

COMMUNICATIONS GOALS AND PRIORITIES

This communications plan was developed to align with and build on the overarching goals and priorities set forth by the JPA’s Communications and Outreach Committee and approved by the Board of Directors in February 2023:

Goals

- Increase awareness of the JPA with a focus on the Reservoir Expansion Project, including benefits and innovative aspects.
- Maintain positive relationships and Project awareness with JPA member boards/executives and federal/state partners.
- Provide ongoing project updates at key milestones, adapted for different target audiences as needed.
- Coordinate communications, as appropriate, with Partner agencies.

Priorities

- Ensure JPA member agencies and partners are informed, supported, and engaged.
- Continue state and federal coordination to maintain support and secure funding for Project approvals.
- Leverage key milestones for external communications.
- Brief media outlets and editorial boards.
- Enhance social media presence.

AUDIENCES

The primary focus of communications and outreach efforts will include the following target audiences, as outlined within the goals and priorities approved by the Board of Directors. In addition to remaining informed about the Reservoir Expansion Project and the JPA’s related efforts, these key stakeholders and organizations can also help extend information and messaging to their readers, members, and constituents.

- Internal and Partner Communications
 - JPA Member Boards and Executive Staff
 - State and Federal Agencies
 - State and Federal Elected Officials
 - JPA Member Ratepayers (through JPA members)
- External Communications
 - Key JPA Stakeholders
 - Local and Regional Media Outlets
 - Communities Affected by Construction
 - Environmental and Business Groups
 - General Public

COMMUNICATIONS COORDINATION PROCESS

The following table outlines the process for communications coordination among the JPA/project management team, the Communications and Outreach Committee, and member agency communications representatives.

	PHASE I Communications Plan	Message Platform	Collaterals / Products	Media Outreach / Queries	PHASE II External Outreach
JPA	<ul style="list-style-type: none"> Seek input for plan from Member Comm reps Develop draft Plan Present draft plan to Comms Cmte Provide final to Comms Cmte for approval Provide updates on implementation to Comms Cmte and Comms Reps 	<ul style="list-style-type: none"> Seek input for message platform Prepare message platform Present draft to Comms Cmte Provide final to Comms Cmte for approval 	<ul style="list-style-type: none"> Develop as outlined in Communications Plan w/ approved messaging Provide toolkit for JPA members 	<ul style="list-style-type: none"> JPA ED to serve as spokesperson for LVR JPA Incorporate quotes as appropriate from JPA leadership Coordinate response to media queries Notify members of potential coverage of LVR JPA 	<ul style="list-style-type: none"> Discuss potential components, deliverables with Comms Reps & Comms Cmte
Member Communications Reps	<ul style="list-style-type: none"> Seek input for plan Create Comm Reps Workgroup (<i>Quarterly meetings</i>) 	<ul style="list-style-type: none"> Provide input to message platform Utilize approved JPA messaging 	<ul style="list-style-type: none"> Identify / provide input to collateral materials / member toolkit Utilize approved toolkit 	<ul style="list-style-type: none"> Coordinate proactive media efforts pertaining to JPA Refer reporters to JPA for comment Members will continue to be lead on inquiries related to their own facilities 	<ul style="list-style-type: none"> Provide “heads up” on external outreach that identifies/ leverages JPA efforts
Communications Committee	<ul style="list-style-type: none"> Review, provide feedback and approve Comms Plan 	<ul style="list-style-type: none"> Review, provide feedback and approve 	<ul style="list-style-type: none"> Review, provide feedback and approve 	<ul style="list-style-type: none"> Refer reporters to JPA for comment 	<ul style="list-style-type: none"> Provide feedback

MESSAGE PLATFORM

<< TO BE DEVELOPED: Key messages for the LVE project, to ensure that messaging is consistent through all communication and outreach efforts. The final message platform will be provided to all JPA members. >>

PROJECT MILESTONES

<< TO BE DEVELOPED: Outline of the Phase 2 project milestones that will be used to align ongoing outreach and engagement efforts. >>

STRATEGIES

- Identify and update unique features and milestones for ongoing content development and updates to include in communications (internal and external, as relevant).
- Promote the purpose and benefits of the project, which include a reliable water supply for wildlife refuges and protection of bird populations, regional water system integration, improved water quality, and recreation facility enhancement. Highlight unique partnership among the JPA members.
- Build/maintain relationships with relevant media to encourage fair and accurate media coverage of the project and the JPA, and correct misinformation, as needed.
- Inform stakeholders by utilizing transparent, consistent, credible and coordinated messages and informational materials through various outreach and engagement tactics and activities.

- Promote the JPA’s website as a central resource for information about the project, goals, status updates and timelines.

TACTICS

Phase 1: Internal and Partner Communications (2023-2024)

- Communications Audit
 - Review of Existing Communications Tools/Materials
 - Initial Recommendations
- Informational Materials
 - Update/Light Refresh
- Monthly Update/Newsletter
 - Transition to Electronic Format/Distribution
- Media Relations
 - Key Milestone Announcements
 - Update/Expand Project Media List
 - Media Monitoring
 - Response Coordination
- Social Media
 - Twitter
 - LinkedIn
- Website
 - ADA Compliance
 - Ongoing Updates
- Virtual Tour Video
 - California Water Commission Requirement

Phase 2: External Communications (2024-2025)

- Research
 - Community/Stakeholder Surveys
- Brand Development
 - Visioning Session
 - Brand/Logo Development
 - Brand Guidelines
- Media Relations
 - Key Milestone Announcements
 - Media Monitoring
 - Response Coordination
- E-Newsletter
 - Incorporate Branding
 - Expand Distribution
- Website
 - Redesign
 - Ongoing Posts/Updates
- Government Relations Outreach
 - Briefing Packet/Toolkit

- Community and Stakeholder Engagement
 - Stakeholder Database
 - Stakeholder Meetings
 - Community Events
 - Speaking Opportunities
 - Multicultural Outreach
 - Site Visits
- Videography/Photography
 - Capture Project/Key Milestones
- Social Media
 - Twitter
 - Facebook
 - LinkedIn
- Construction Outreach
 - Public Meetings
 - Traffic Impacts/Detours

OUTREACH SCHEDULE

<< TO BE DEVELOPED: Timeline of outreach activities and deliverables for Phase 1 and Phase 2. >>

EVALUATION

<< TO BE DEVELOPED: Methods for assessing and evaluating communications efforts. >>

DRAFT

ITEM 1.3: 2023 ACWA FALL CONFERENCE – LOS VAQUEROS JPA PRESENCE

RESPONSIBLE/LEAD STAFF MEMBER:

Jennifer Persike, JPA Strategic Outreach Lead

DISCUSSION:

The Authority’s activities at the 2023 ACWA Spring Conference were well received and included an “open house” event and meetings with general managers and other key stakeholders. Poster boards identifying the key features of the expansion project and handouts supported the Project story and were featured at the open house event.

Registration for the **2023 ACWA Fall Conference Nov. 28-30 in Indian Wells** has been released. There will be format changes to this conference as ACWA tests a new approach to its conference agenda. Rather than the large meal functions with keynote speakers and award presentations, there will be a “main stage” approach where keynotes will appear as scheduled throughout the day. Meals will be included in the registration cost and will be geared to support networking opportunities (i.e., portable meal boxes).

This agenda item is to discuss potential opportunities for the Project’s visibility at the Fall Conference, particularly under this new conference approach. The Authority is already working with conference organizers to secure a space for on-site meetings. Another “open house” type event could be considered now that JPA responsibilities are fully housed and functioning under the Authority and the staff team is in place. There are potentially other opportunities to showcase the Project itself on panels or programs featuring infrastructure investments, the unique partnerships represented by the JPA and the investment in refuges, among other topics. Once we receive input from the Communications Committee at its August 23 meeting, we can pursue the desired pathway.

ALTERNATIVES:

For discussion purposes.

FISCAL ANALYSIS:

Not applicable. TBD depending on outreach approach identified.

ENVIRONMENTAL REQUIREMENTS:

Not applicable.

EXHIBITS/ATTACHMENTS:

ITEM 1.4: D.C. CONGRESSIONAL LEADERSHIP TRIP

RESPONSIBLE/LEAD STAFF MEMBER:

Taryn Ravazzini, Executive Director

DISCUSSION:

Since the Authority’s successful introductory trip to Washington, D.C. in September 2022, the Project has been allocated \$110 million in combined federal funding from the Bipartisan Infrastructure Law and the WIIN Act. With continued interest in the Project from Members of Congress, it is important that the Authority provide a status update for elected officials. Additionally, many elected officials have expressed frustration by the lack of progress on the Project – as demonstrated by the congressional letter sent to Reclamation in late 2022 following the Authority’s visit. It is critical that the Authority share the progress that has been made over this past year and preserve positive relations with our federal partners and supporters in Congress.

Staff will present the proposed approach to this federal advocacy trip involving the Authority’s Chair and Vice Chair, which is currently scheduled for September 27-28, 2023. The main objectives of meetings with elected officials are 1) to demonstrate to elected officials that the Authority is working towards resolution on outstanding issues that could impact federal investment, and 2) to strengthen support for ongoing and future federal funding. Keeping these offices informed with the latest information on the Project should ensure that the Project avoids any hurdles when congressional action is required on any aspect of the Project (predominately continuing to appropriate funding into the WIIN Act Storage Account). Additional meetings with Reclamation Commissioner Touton and potentially other Administration officials will allow the Authority to provide its perspective on where things stand relative to the Project and to ensure that the Project remains a priority for both funding and staff attention from the Administration.

This item is to allow Committee members to have a general discussion regarding the proposed meetings in Washington D.C., to inform the key messaging and talking point development, and to provide staff with direction and feedback on the overall approach to the ongoing Federal outreach activities.

ALTERNATIVES:

Not applicable.

FISCAL ANALYSIS:

Not applicable.

ENVIRONMENTAL REQUIREMENTS:

Not applicable.

EXHIBITS/ATTACHMENTS:

Proposed Advocacy Meetings and Approach

Previous outreach materials (ACWA Open House 4-sided folding pamphlet (May 2023),
Project Fact Sheet (March 2023))

LVE JPA Washington DC Trip: Proposed Advocacy Meetings and Approach

Importance of Trip

Since the Authority's successful introductory trip to Washington, D.C. in September 2022, the Project has been allocated \$110 million in combined federal funding from the Bipartisan Infrastructure Law and the WIIN Act. With continued interest in the Project from Members of Congress, it is important that the Authority provide a status update for elected officials. Additionally, many elected officials have expressed frustration by the lack of progress on the Project – as demonstrated by the congressional letter sent to Reclamation in late 2022 following the Authority's visit. It is critical that the Authority share the progress that has been made over this past year and preserve positive relations with our federal partners and supporters in Congress.

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With the Authority well established and with the support of its federal advocacy team, the recommendation is to keep the trip participants to Authority Board officers, principally the Chair and Vice Chair, and the Executive Director. The target dates are September 27-28, 2023.

Proposed Meeting Slate

While no meetings have been requested to date, we propose the following as meeting targets for the trip:

1. Senator Feinstein
2. Senator Padilla
3. Congressman Huffman (D-CA-02)
4. Congressman Thompson (D-CA-04)
5. Congressman Garamendi (D-CA-08)
6. Congressman Harder (D-CA-09)
7. Congressman DeSaulnier (D-CA-10)
8. Congresswoman Pelosi (D-CA-11)
9. Congresswoman Lee (D-CA-12)
10. Congressman Duarte (R-CA-13)
11. Congressman Swalwell (D-CA-14)
12. Congresswoman Eshoo (D-CA-16)
13. Speaker McCarthy (R-CA-20)

14. Congressman Costa (D-CA-21)
15. Senate Energy and Natural Resources Committee (Majority & Minority)
16. House Natural Resources Committee (Majority & Minority)
17. Bureau of Reclamation Commissioner Touton

Participation from Member Agency Advocates

Having a local voice (or representative of a local voice) in the room typically makes meetings with Members of Congress more personal and fruitful. Because of this, we propose including the federal advocates of each of the Authority members in meetings with Members of Congress that represent the service areas of Authority members for those members not participating in the trip.

1. Congressman Garamendi (D-CA-08)
 - a. Contra Costa Water District
 - b. East Bay Municipal Utility District
2. Congressman Harder (D-CA-09)
 - a. Contra Costa Water District
3. Congressman DeSaulnier (D-CA-10)
 - a. Contra Costa Water District
 - b. East Bay Municipal Utility District
4. Congresswoman Pelosi (D-CA-11)
 - a. San Francisco Public Utilities Commission
5. Congresswoman Lee (D-CA-12)
 - a. East Bay Municipal Utility District
6. Congresswoman Eshoo (D-CA-16)
 - a. Valley Water

To prepare for this, talking points and leave behind materials will be shared with Authority members well in advance of the proposed trip.

LOS VAQUEROS RESERVOIR

ccwater.com/LosVaqueros



Los Vaqueros Reservoir has been an invaluable investment by Contra Costa Water District customers to improve water quality and increase water supply reliability. Dedicated in 1998, the original Los Vaqueros Dam was expanded in 2012 making it taller and wider to deliver additional benefits to customers.



1998:
Original dam construction

CAPACITY	100,000 acre feet
DAM HEIGHT	192 feet
CREST LENGTH	1,000 feet
CREST THICKNESS	30 feet
BASE THICKNESS	1,200 feet



2012:
Phase 1 expansion

CAPACITY	160,000 acre feet
DAM HEIGHT	226 feet
CREST LENGTH	1,295 feet
CREST THICKNESS	28 feet
BASE THICKNESS	1,330 feet

LOS VAQUEROS RESERVOIR JOINT POWERS AUTHORITY

www.losvaquerosjpa.com



PROJECT OBJECTIVES

Develop water supplies for environmental water management

Increase municipal and industrial water supply reliability

Improve the quality of water deliveries

PURPOSE

WATER FOR



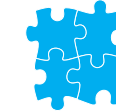
Reliable water supply for South of Delta wildlife refuges

WATER FOR



Reliable water supply for 11 million Californians

REGIONAL INTEGRATION



High potential for regional water system integration

WATER QUALITY



Protection of delivered water quality

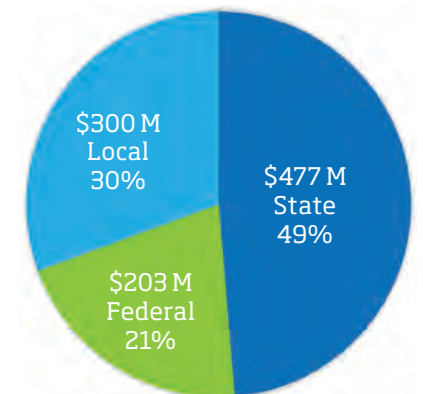
RECREATION



Recreation facility enhancement

PROJECT FUNDING

- **State funding from the California Water Commission (Proposition 1, 2014)**
 - Supports public benefits: wildlife refuges, emergency response, and recreation
- **Local funding from partner agencies**
 - Supports regional water supply reliability
 - LV JPA is seeking a low-interest, federal loan*
- **Federal funding authorized from Congressional authorization**
 - Supports wildlife refuges
 - The Water Infrastructure Improvements for the Nation Act (WIIN Act) and Bipartisan Infrastructure Law
- **Total development and construction cost: ~\$980M (September 2022)**
 - Since November 2014, inflation has increased construction costs by more than 40%**
 - Total project development costs escalated through the end of construction: ~\$1.25B



* Water Infrastructure Finance and Innovation Act (WIFIA) | ** Engineering News Record Index

JPA CONTACT

EXECUTIVE DIRECTOR

Taryn Ravazzini

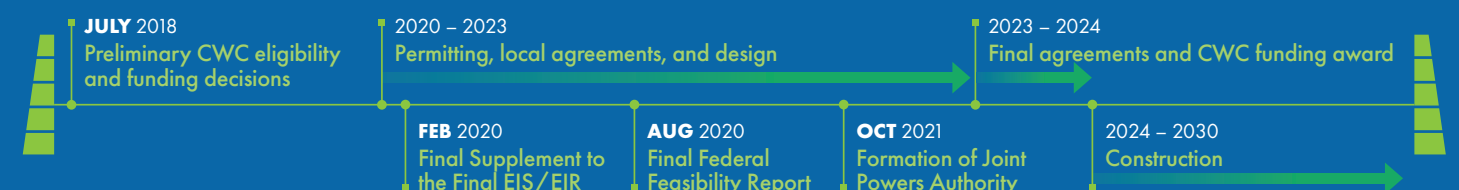
Los Vaqueros Reservoir JPA
1331 Concord Ave.
Concord, CA 94520
916-206-5367

GENERAL CONTACT INFORMATION

www.losvaquerosjpa.com
info@losvaquerosjpa.com

NEXT STEPS

The JPA is currently working with state and federal agencies, including wildlife refuge managers, to advance the project to construction.





JPA MEMBERS

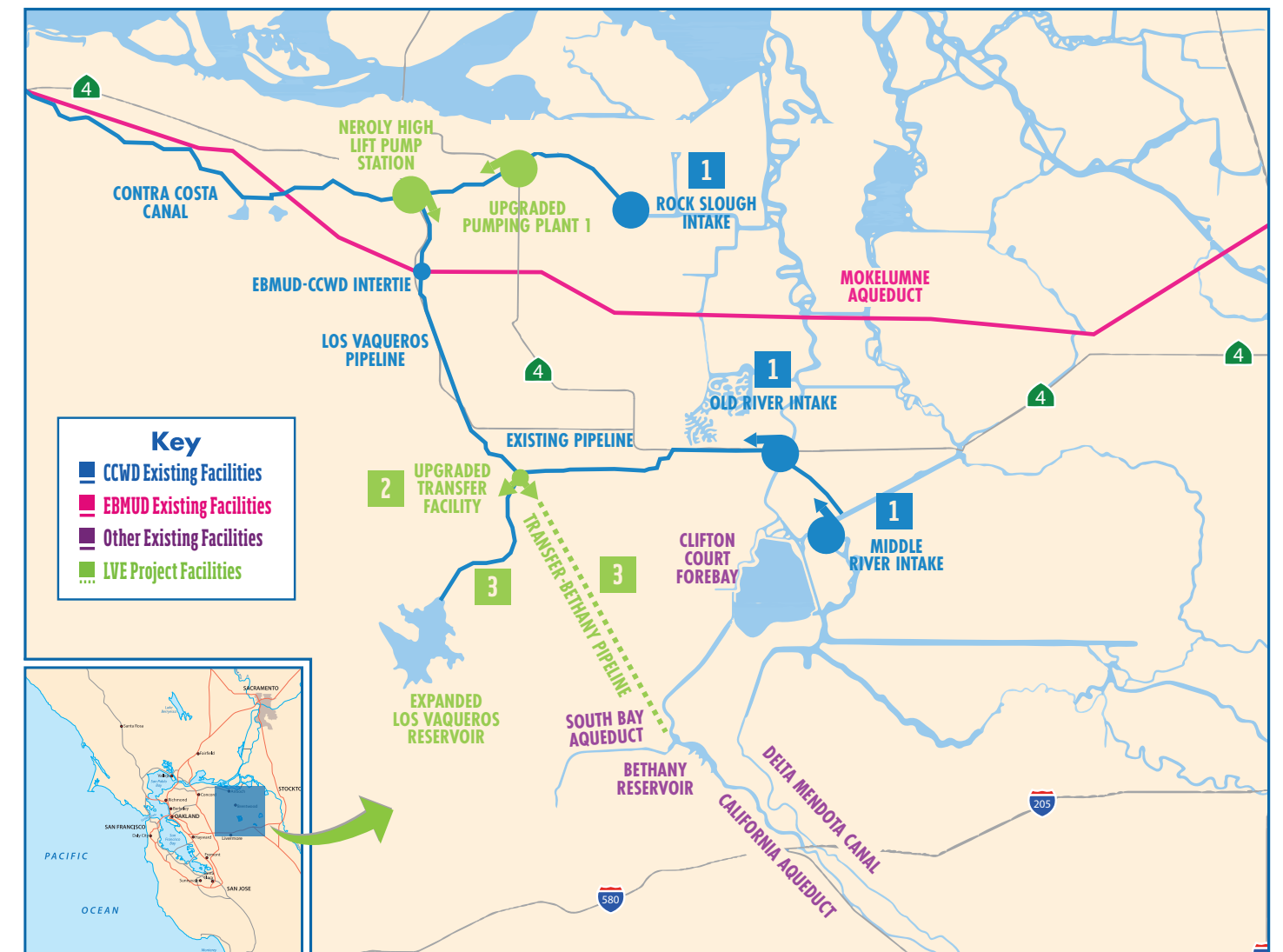
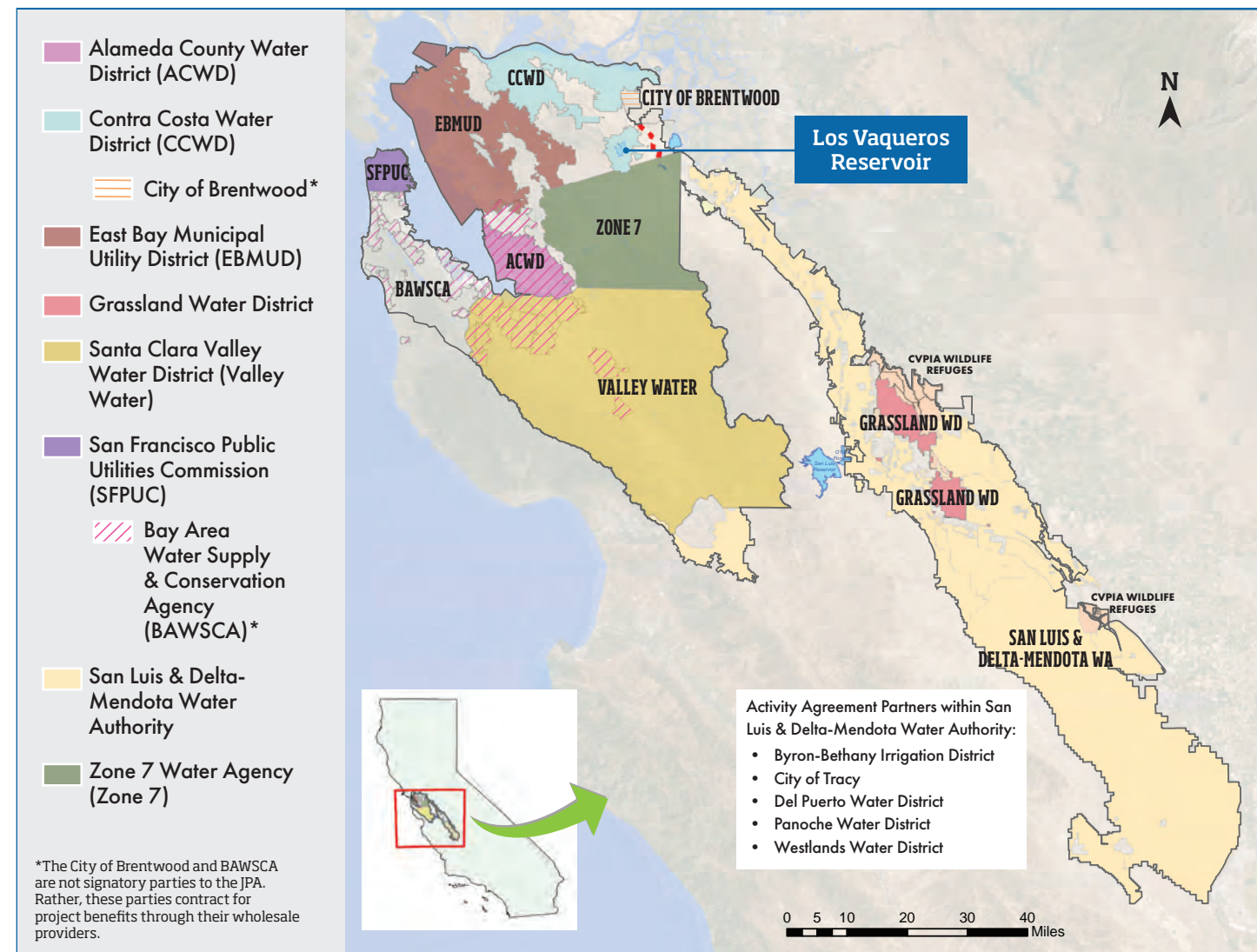
The recently executed joint exercise of powers agreement establishes a new public agency to provide for governance and administration of the Los Vaqueros Reservoir Expansion Project (Project).

The primary objectives of the Joint Powers Authority (JPA) are to:

- 1** Provide governance of the Project by the Members
- 2** Ensure sufficient stable funding for the Project and related administrative and support activities
- 3** Ensure costs are reasonable and cost allocations are equitable and transparent

HOW THE PROJECT WORKS

- 1** Water is pumped into the system from one of four existing Delta Intakes.
 - Rock Slough Intake
 - Old River Intake and Pump Station
 - Middle River Intake and Pump Station
 - EBMUD Freeport Intake (not shown on map, located in
- 2** Once in the system, water is sent to an upgraded Transfer Facility pump station.
- 3** From CCWD's Transfer Facility, water can be delivered directly to local agency partners and wildlife refuges or pumped into an expanded Los Vaqueros Reservoir for later delivery.



LOS VAQUEROS RESERVOIR JOINT POWERS AUTHORITY

LOS VAQUEROS RESERVOIR EXPANSION PROJECT



PROJECT OBJECTIVES

- Develop water supplies for environmental water management
- Increase municipal and industrial water supply reliability
- Improve the quality of water deliveries

PURPOSE

WATER FOR WETLANDS



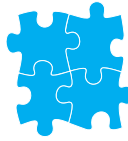
Reliable water supply for South of Delta wildlife refuges

WATER FOR COMMUNITIES



Reliable water supply for 11 million Californians

REGIONAL INTEGRATION



High potential for regional water system integration

WATER QUALITY



Protection of delivered water quality

RECREATION



Recreation facility enhancement

JPA MEMBERS

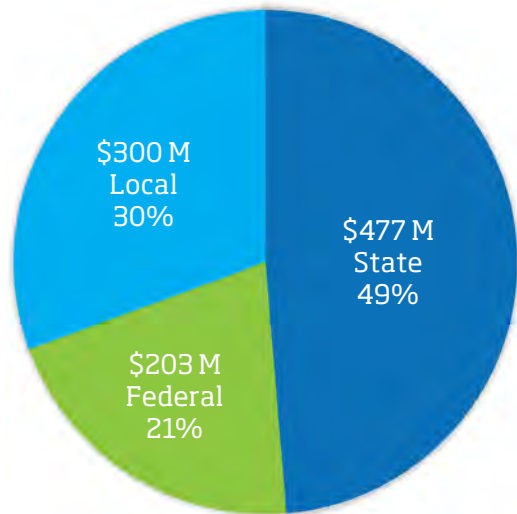
These agencies are members of the Los Vaqueros Reservoir Joint Powers Authority and seek to diversify their water supply portfolios against drought, emergencies, climate change and regulatory challenges.

- Los Vaqueros Reservoir
- 1 Alameda County Water District
- 2 Contra Costa Water District
 - City of Brentwood
- 3 East Bay Municipal Utility District
- 4 Grassland Water District
- 5 San Francisco Public Utilities Commission
 - Bay Area Water Supply & Conservation Agency
- 6 San Luis & Delta-Mendota Water Authority
 - Byron Bethany Irrigation District
 - City of Tracy
 - Del Puerto Water District
 - Panoche Water District
 - Westlands Water District
- 7 Santa Clara Valley Water District
- 8 Zone 7 Water Agency



PROJECT FUNDING

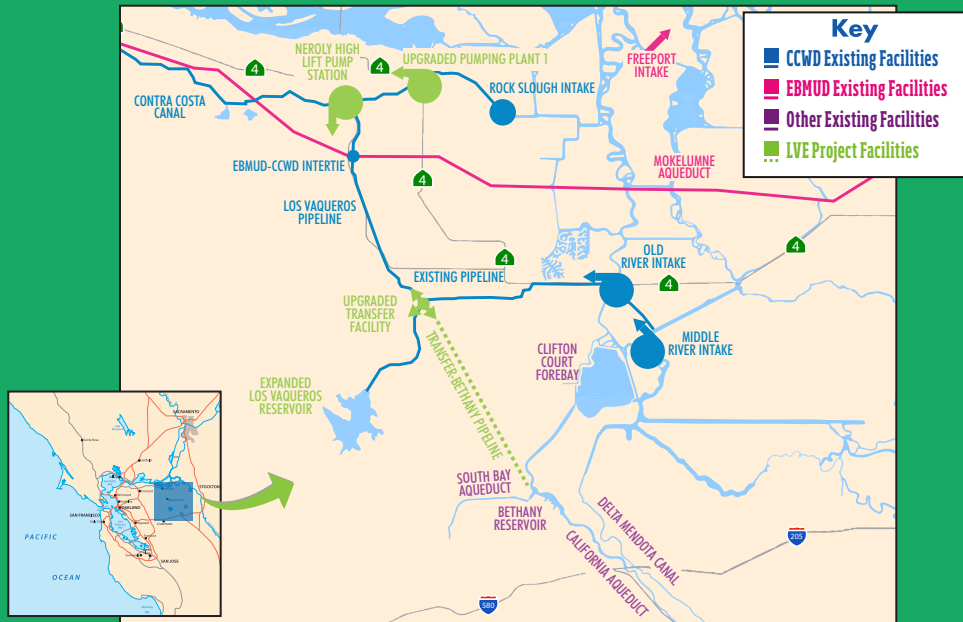
- Total development and construction cost ~\$980 M* (2022 Dollars)
 - Since the passage of Prop 1 in November 2014, inflation has increased construction costs by more than 40% based on ENR index
- State funding from California Water Commission
 - Total project development and construction costs escalated through the end of construction ~\$1.25 B
 - Supports public benefits, maximizing wildlife refuge benefits
- Local funding from partner agencies
 - JPA is seeking a WIFIA Loan
 - Supports regional reliability
- Federal funding from WIIN Act and Bipartisan Infrastructure Law funding has been authorized
 - Supports wildlife refuges



*The source of the cost estimate is the WIFIA Loan Letter of Interest submitted to US EPA in September 2022.

HOW IT WORKS

- 1 Water is pumped into the system from one of four existing Delta Intakes.
- 2 Once in the system, water is sent to an upgraded Transfer Facility pump station.
- 3 From CCWD's Transfer Facility, water can be delivered directly to local agency partners and wildlife refuges or pumped into an expanded Los Vaqueros Reservoir for later delivery.



NEXT STEPS

The JPA is currently working with state and federal agencies, including wildlife refuge managers, to advance the project to construction.



ITEM 1.5 AUTHORITY BOARD MEETING PUBLIC ACCESS OPTIONS

RESPONSIBLE/LEAD STAFF MEMBER:

Taryn Ravazzini, Executive Director

DISCUSSION:

Since February of 2023, the Authority Board of Directors has been convening for in person sessions. Authority staff have been working to improve public engagement for the project. Currently, the Authority utilizes a call-in conference line, which provides audio only. In September, the Authority will initiate use of the Zoom platform that will allow for presentation slides to be seen as well as audio. Staff would like to discuss potential future approaches and seek feedback for how to improve public engagement for those meetings and associated timing for implementation.

ALTERNATIVES:

For discussion purposes.

FISCAL ANALYSIS:

Not applicable.

ENVIRONMENTAL REQUIREMENTS:

Not applicable.

EXHIBITS/ATTACHMENTS:

ITEM 1.6: COMMUNICATIONS TEAM UPDATES

RESPONSIBLE/LEAD STAFF MEMBER:

Lindsay Pangburn, JPA Public Engagement Lead

DISCUSSION:

JPA Member Communication Representatives Coordination Workgroup

The Communication Representatives Coordination Workgroup is comprised of communications representatives from each of the JPA Member agencies. The communications team facilitated the first convening of the Workgroup on July 25, which included an overview of the communications scope of work and a suggested process for ongoing coordination. The meeting was very well received.

Media Outreach – Funding Press Release

The Authority issued a news release on July 27, 2023, announcing receipt of \$10 million in federal funding from the U.S. Department of the Interior, Bureau of Reclamation. The news release resulted in coverage in the following media outlets:

- Contra Costa Herald
- Antioch Herald
- Brentwood Press
- Claycord NewsTalk 925
- ACWA Member News (e-newsletter/website)
- East Bay Leadership Council (newsletter)

Project Overview Video for California Water Commission

A videographer has been secured for the production of a Project overview/virtual tour video, as required by the California Water Commission for any project receiving funding from the Proposition 1/Water Storage Investment Program (WSIP).

ALTERNATIVES:

For discussion purposes.

FISCAL ANALYSIS:

Not applicable.

ENVIRONMENTAL REQUIREMENTS:

Not applicable.

EXHIBITS/ATTACHMENTS:

BIL Funding Announcement.



News Release

For Immediate Release: 7/27/2023

Contact: Taryn Ravazzini, (916) 706-0936 office

Los Vaqueros Reservoir Expansion Project receives \$10 million from Bureau of Reclamation

Funding to benefit regional water supply improvements and protection of critical bird populations

CONCORD, Calif. – Los Vaqueros Reservoir Expansion Project Joint Powers Authority today (July 27) was notified that it will receive \$10 million in federal funding from the U.S. Department of the Interior, Bureau of Reclamation. The funding will be used to further the project’s goals of improving Bay Area and Central Valley water supply and supporting wildlife refuges along the Pacific Flyway, a vital migratory route for critical bird populations.

According to the National Audubon Society, each year at least one billion birds migrate along the flyway, which is only a fraction of those that used it a century ago. Wildlife refuges along the Pacific Flyway provide protection against habitat loss, water shortages, diminishing food sources and climate change.

Additionally, the expansion will increase the Los Vaqueros Reservoir capacity from 160,000 acre-feet to 275,000 acre-feet and add new and modified conveyance facilities to provide environmental, water supply reliability, operational flexibility, water quality and recreational benefits.

Board of Directors

Angela Ramirez Holmes, Chair
Zone 7 Water Agency

Anthea Hansen, Vice Chair
San Luis & Delta-Mendota Water Authority

Ellen Wehr, Secretary
Grassland Water District

Paul Sethy, Treasurer
Alameda County Water District

Ernesto A. Avila
Contra Costa Water District

Michael Tognolini
East Bay Municipal Utility District

Dennis Herrera
San Francisco Public Utilities Commission

Rebecca Eisenberg
Santa Clara Valley Water District

Executive Director

Taryn Ravazzini

“We are grateful to Reclamation for acknowledging the importance of the Los Vaqueros Reservoir Expansion Project and the role it will play in providing water supply reliability for 11 million customers and protection of critical bird populations from the Bay Area to the Central Valley,” said Board Chair Angela Ramirez Holmes. “Our partnership with Reclamation is invaluable and will help ensure quality of life now and for future generations.”

The \$10 million allocation today is authorized under the Bipartisan Infrastructure Law, approved by Congress in November 2021, and is in addition to a previously awarded \$164 million, from all federal sources for the reservoir expansion project. The project was previously authorized for federal funding under the Water Infrastructure Improvements for the Nation (WIIN) Act of 2016.

“We appreciate the ongoing federal support of this project that is vital to millions of Californians and key wildlife refuges,” said Los Vaqueros Reservoir Joint Powers Authority Executive Director Taryn Ravazzini. “The allocation of these funds marks another milestone and allows the LVR JPA and its members to continue our progress toward regional resilience.”

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The Los Vaqueros Reservoir Joint Powers Authority (JPA) was formed in 2021 and provides governance and administration for the Phase 2 Los Vaqueros Reservoir Expansion Project (Project). The Los Vaqueros Reservoir is an off-stream reservoir owned and operated by the Contra Costa Water District.

The Project will increase Bay Area and Central Valley water supply reliability, develop water supplies for wildlife refuges, and improve water quality while protecting Delta fisheries and providing additional Delta ecosystem benefits. When completed, it will increase the Los Vaqueros Reservoir capacity from 160,000 acre-feet to 275,000 acre-feet and add new and modified conveyance facilities to provide environmental, water supply reliability, operational flexibility, water quality, and recreational benefits.

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