

RESOLUTION NO. 7-22-03

**RESOLUTION OF THE BOARD OF DIRECTORS OF
THE LOS VAQUEROS RESERVOIR JOINT POWERS AUTHORITY
ADOPTING A SOCIAL MEDIA POLICY**

WHEREAS, it is an important principle of the Los Vaqueros Reservoir Joint Powers Authority (the “Authority”) that it is transparent in its dealings with local, state and federal agencies, other stakeholders and members of the public, and that it provides timely information to such persons and entities; and

WHEREAS, the Authority intends to use its website and various social media platforms in connection with its communication and outreach efforts; and

WHEREAS, it is prudent to have in place guidelines to govern the Authority’s use of its website and such social media platforms to ensure the Authority’s messaging is accurate and the rights of the public are protected,

NOW THEREFORE, the Board of Directors of the Los Vaqueros Reservoir Joint Powers Authority hereby adopts the Social Media Policy in the form attached hereto as Exhibit A and directs the Authority’s staff to take all actions necessary to implement this Policy.

PASSED, APPROVED AND ADOPTED by the Board of Directors of the Los Vaqueros Reservoir Joint Powers Authority this 13th day of July, 2022, by the following roll call vote:

AYES: Hansen, Wehr, Sethy, Avila, Kremen, Ritchie
NOES: None
ABSTAIN: None
ABSENT: Ramirez Holmes, Coleman

Anthea G. Hansen
Anthea G. Hansen (Jul 26, 2022 13:45 PDT)
Anthea Hansen, Vice Chair

ATTEST:

Ellen Wehr
Ellen Wehr (Jul 26, 2022 13:21 PDT)
Ellen Wehr, Secretary

EXHIBIT A

LOS VAQUEROS RESERVOIR JOINT POWERS AUTHORITY POLICY REGARDING AUTHORITY SOCIAL MEDIA

The Los Vaqueros Reservoir Joint Powers Authority (the “Authority”) may utilize various social media channels (e.g., Facebook, Twitter, Instagram, LinkedIn, and YouTube) as a communications tool to provide Authority Members, members of the public, stakeholders, and water industry and regional partners with information pertaining to, but not limited to, the Authority’s activities and status updates concerning the Phase 2 Los Vaqueros Reservoir Expansion Project (the “Project”). This Policy is intended to establish guidelines to govern the Authority’s use of its website and those social media platforms to ensure the Authority’s messaging is accurate and the rights of the public are protected. This Policy applies to the Authority and its representatives in their use of social media on the Authority’s behalf and to any other persons or entities who use a social media platform affiliated with the Authority as described below.

The Authority will not post, comment, share, or message any material that is related to political campaigns or stances that are not directly related to the Project and related water issues nor will it post, comment, share or message any personal information of its Board of Directors, staff and contractors. All postings made on behalf of the Authority to the Authority’s website or any social media platform or channel shall be subject to the Authority’s Policy regarding Decorum During Board of Directors’ Meetings and Establishing Rules of Conduct for Directors (Resolution No. 3-2022-03), which is incorporated herein in full by this reference. In utilizing any Authority social media platforms, Directors and Alternate Directors must comply with all applicable laws and regulations applicable to their service as members of the Authority’s Board of Directors, including, without limitation, the Political Reform Act and Fair Political Practices Commission regulations, Government Code Section 1090 and the Brown Act.

The Authority’s official pages are strictly limited to those found at the Project website (www.losvaquerosjpa.com) and the social media channels directly accessed by the links located on the Project website. Any other page not officially claimed by the Authority and with the aforementioned titles are unaffiliated with the Authority.

The Authority’s social media pages are intended to provide information regarding the Project but may not be consistently monitored with respect to requests for responsive information. Messages, comments, requests for public records, and any other form of communication directed to the Authority should be delivered through the Project website “Contact Us” message portal, email or regular mail. Such messages, comments, requests or other communications will be responded to in a timely manner. Members of the public should visit the Project’s website for further detailed information regarding the Authority and the Project.

This Policy applies to all current and future Authority social media pages including, but not limited to: Twitter, Facebook, YouTube, LinkedIn, and Instagram. The Authority will not edit comments for grammar or spelling but reserves the right to moderate any and all comments and messages, including the right to remove any post, comment, or message and the right to revoke a user's privilege to post, comment, and share to its website or other pages, based on the following criteria:

1. Posts containing profanity, hate speech, violence, and offensive or inappropriate language will be deleted.
2. Personal attacks on other users, community members, the Authority's Board of Directors, and staff are prohibited and will be deleted.
3. Posts supporting illegal activity or copyright/trademark infringement will be deleted.
4. Posts that are commercial in nature, fundraising solicitations, and other spam or subject matter that is far off-topic may be hidden from public view and under the review of the Interim Administrator or Executive Director may be deleted.
5. Posts that make statements that are not truthful or considered harmful may be hidden from public view and under the review of the Interim Administrator or Executive Director may be deleted.
6. Posts that contain personal or private information will be deleted to ensure privacy.

The Authority encourages participation by members of the public on its social media channels. However, these pages constitute a limited public use forum. Content on these sites must remain relevant to Authority and the Project. Commentary not related to the Authority or the Project or inappropriate for its audience (including offensive language, personal attacks, attempts to sell a product or service, copyright infringement, or violation of local, state, or federal law) may be removed in order to protect the security of the Authority and Project and the privacy of Authority Directors, staff and contractors. Additionally, any technical disruption, intervention, or "hacking" of the Authority's social media sites will not be allowed and will be subject to criminal investigation. Postings and messages are welcome at any time, but in general, the Authority will post and respond to comments during regular Authority business hours, Monday through Friday 8 a.m. to 5 p.m.

Comments posted by others on the Authority's social media pages do not reflect the opinions of the Authority, its Board of Directors, or its staff or contractors. Personal pages and postings of the Authority's Board of Directors and employees do not reflect the opinions of the Authority.

This Policy is subject to change at the discretion of the Authority.