# Event Text Messaging delivering the right place right time



### Better Communication = Better Events

Deliver important information to attendees, volunteers, staff, exhibitors and more, fast and efficiently using SMSnet text messaging. This means NO new Mobile App to try and download, no need for the newest smart phone, wifi or using your own data.

Text messaging works on every phone everywhere, in the Conference room, at the far end of the parking lot, across town or in another city. SMS is easier to use, easier to prepare and far less expensive than any mobile App, but like an App can still be 'sponsored'.

You can send and schedule to send event updates, session reminders, links to agendas and maps, live links to speakers Bios, social media links and hashtags. Use the service to direct visitors to a specific booth at a specific time, invite attendees to sign up for email, complete a survey and even conduct surveys using Text2Vote!

SMSnet provides a 100% private platform that enables attendees to subscribe through your own registration process, online through a hosted and branded subscription page as well as directly via their own mobile device and we provide information feeds for every category of subscriber at your Event.

Text messages are delivered within seconds of being sent regardless of the phone location or wireless carrier and all texts are free to receive if you have text messaging as an option on your phone service.

It's easy and we'll guide you through the process. We can have your EventSMS up and running in a week!

# Conference Service Pricing: (in Canada, for all Canadian wireless subscribers)

auto-deletion of all cell numbers and disabling of platform following event

# Up to 250 delegates for 1-2 day event: \$495

Includes:

100% private, personalized text messaging platform private, personalized user interface for sending/scheduling of all text messages downloading of delegate cell phone numbers and/or subscription opt-in directly from mobile device up to three categories/groups of delegates and corresponding platform enable texting to each or ALL first 1500 text messages sent

# up to 600 delegates for 2-4 day event: \$995

Includes as above plus: five mobile opt-in Keywords with auto-response two-way text messaging, ability to respond to replies first 3500 text messages sent

# 600 to 1500 delegates for 2-4 day event: \$1495

Includes as above plus:

up to ten categories/groups of delegates and corresponding platform enable texting to each or ALL branded, personalized online subscription page up to ten mobile opt-in Keywords with auto-response first 7500 text messages sent

### **EXTRAS**

Personalized and hosted page for online registration: Standard: \$100; Premium: \$200; Using your provided page: \$100

Additional Text Messaging bundles: \$99 for 1000 text messages.

Text2Vote text message application up to 10 different votes: Set-up \$495, plus texting.

Additional language capability on additional platform, 25% per platform.

US and/or outside North American sending/receiving capability, 25% premium

Over 1500 delegates, multi-events and special requests quoted as required.