

AUTHOR OF

THINK GLOBALLY
LEAD
STRATEGICALLY

MEDIA
KIT

DR.
PAULA
MADDOX





Dr. Paula Maddox

Author Bio


Dr. Paula Maddox is a renowned global leadership coach with over 17 years of extensive experience across various industries. She has garnered notable achievements throughout her 31-year career with the U. S. Federal Government and she has worked with leaders at diverse organizational levels, including C-suite executives, both within the United States and across 57 countries worldwide.

With a doctorate in Strategic Leadership and her recognition as a Professional Certified Coach by the International Coach Federation (ICF), Dr. Maddox is a highly qualified and sought-after expert in her field. Her expertise lies in coaching leaders to unlock their full potential, develop effective strategies, and navigate today's complex business landscape challenges.


Dr. Maddox's passion for empowering leaders is evident in her commitment to equipping them with the necessary tools to lead with purpose and make a lasting impact. Through her coaching, she encourages leaders to be self-reflective, and observant, and to trust in God to find innovative and creative solutions.

In her book, "Think Globally, Lead Strategically: A Christian Guide to Building Effective Leaders," Dr. Maddox combines her passion for transformative leadership with her deep understanding of Christian principles to inspire and equip leaders to make lasting impacts. She offers tools, true stories, examples, and metaphors to help leaders lead effectively while maintaining a strong connection to their faith in moments of chaos or intense pressure.

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 [Dr. Paula Maddox](https://www.youtube.com/DrPaulaMaddox)

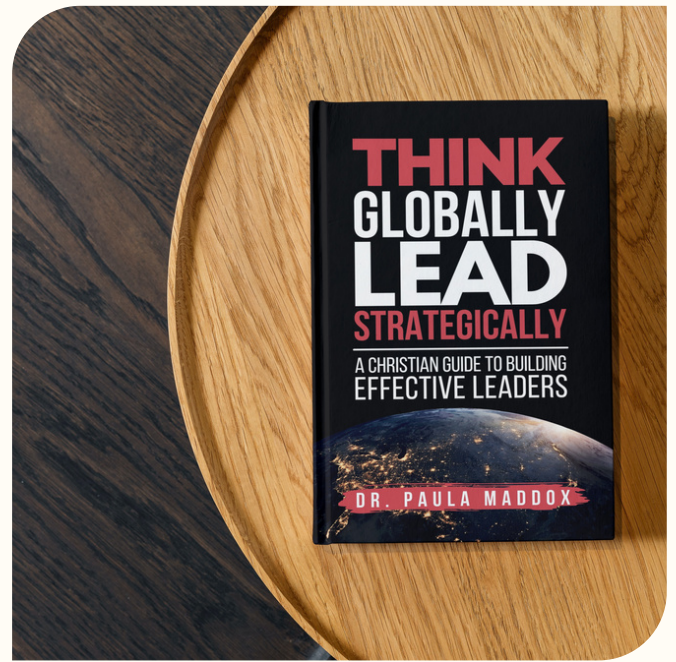
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PRODUCT INFORMATION



Author: Dr. Paula Maddox

Book Title: Think Globally Lead Strategically: A Christian Guide to Building Effective Leaders

Publisher: King Kids Collection

Formats: Print | eBook

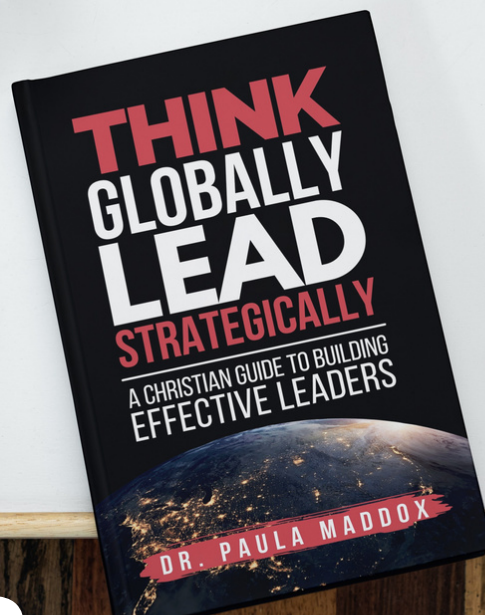
Pricing:

- eBook (ISBN 978-1-7379669-3-7): \$8.99
- Print-Softcover (ISBN: 978-1-7379669-5-1): \$13.99
- Print-Hardcover (ISBN: 978-1-7379669-4-4): \$17.99

Pages: 127 pages

Publication Date: Nov. 19, 2023



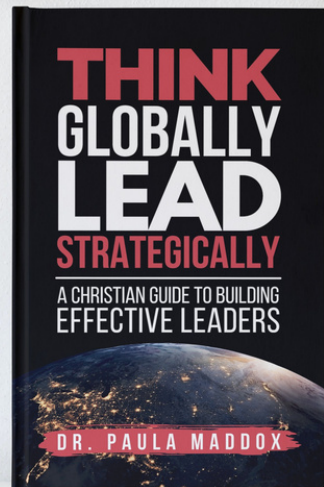


SYNOPSIS

WE LIVE IN A WORLD THAT IS BECOMING INCREASINGLY GLOBAL AND INTERCONNECTED. AS LEADERS AND ENTREPRENEURS, WE MUST ADOPT A GLOBAL PERSPECTIVE, THINKING STRATEGICALLY ABOUT OUR ACTIONS AND THEIR EFFECTS. LEADERSHIP IS ABOUT INFLUENCING CHANGES AND SHAPING THE FUTURE IN A WAY THAT ALIGNS WITH OUR VALUES AND PURPOSE. THIS IS WHERE "THINK GLOBALLY, LEAD STRATEGICALLY: A CHRISTIAN GUIDE TO BUILDING EFFECTIVE LEADERS" MATTERS.

THIS BOOK IS ABOUT INTENTIONAL, PURPOSE-DRIVEN LEADERSHIP. IT'S ABOUT STEPPING BOLDLY INTO YOUR CALLING, USING YOUR TALENTS AND ABILITIES TO POSITIVELY IMPACT THE PEOPLE AND WORLD AROUND YOU. LEADERSHIP IS ABOUT PEOPLE. IT'S ABOUT UNDERSTANDING THEIR NEEDS, INSPIRING THEM TO ACHIEVE THEIR POTENTIAL, AND CREATING AN ENVIRONMENT WHERE THEY CAN THRIVE.

THIS BOOK IS DESIGNED TO EQUIP YOU WITH THE KNOWLEDGE, SKILLS, AND STRATEGIES NEEDED TO LEAD EFFECTIVELY IN TODAY'S WORLD. IT ENCOURAGES YOU TO BROADEN YOUR PERSPECTIVE, STEP OUT OF YOUR COMFORT ZONE, AND EMBRACE THE OPPORTUNITIES THAT COME WITH GLOBAL LEADERSHIP. IT PROMPTS YOU TO EXAMINE YOUR OWN LEADERSHIP PRACTICES, REFLECT ON YOUR VALUES AND BELIEFS, AND CONSIDER HOW YOU CAN ALIGN THESE WITH YOUR ACTIONS TO INSPIRE, EMPOWER, AND LEAD.



EXCERPT

Chapter 5

How to Lead in Chaos and Turbulence:
Fostering a Collaborative Mindset

“In the intricate world of commercial influence and persuasion, there are three techniques top leaders often use to engage and convince others to act: logic, emotion, and narrative. People are often influenced to change course when logic or reason is presented with well-structured discourse, arguments, and facts. Logic appeals to the intellect of man, urging others to make informed decisions. Second, emotions hold a mighty sway over choices. Sometimes, it’s the heart, not the head, that guides people.”



Topics of Discussion

- Leadership in the Bible
- My consulting business
- Inspiration for writing
- Faith and Leadership
- What modern leadership is missing
- How this book can help entrepreneurs

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