

Hope for the Holidays Jingle Jog



What: Holiday-themed 5k race/fun run. Enjoy the festivities and support a great cause!

Why: Hope Coalition is dedicated to preventing substance use among youth and aiding in long term recovery from alcohol and drug addiction. We want to bring our community together to raise awareness about substance misuse and support those who need our services.

Who: You, your family, friends and coworkers!

When: 9:00 a.m. December 18, 2021

Where: Starts and finishes on Main St. in downtown Hendersonville.

Partnership opportunities

Sponsor Benefits	<i>Jingle All The Way</i> \$3,500	<i>Evergreen</i> \$2,500	<i>Making Spirits Bright</i> \$1,000	<i>Stocking Stuffer</i> \$350
Name/logo displayed on Hope Coalition website	✓	✓	✓	✓
Option to place a promotional item in swag bags	✓	✓	✓	✓
Recognition on FB event page	✓	✓	✓	✓
Recognition on our social media platforms	✓	✓	✓	✓
Name/logo/link displayed on the race registration page	Name + logo + link	Name + logo	logo	name
Logo on race posters/flyers	✓	✓	✓	
Business recognition on race day on social media (story, live)	✓	✓		
Live shout out from MC during the event	✓			
Complimentary race entries	4	3	2	0

A'la Carte Options: \$100 each

You are responsible for providing your own branded materials, volunteers, etc.

- Sponsor banner at the start of finish line
- Vendor booth at the start/finish or race hub
- Set up a company branded water station on the course

In-Kind Donations:

In-kind gifts are welcome and may be considered for sponsorship. For purposes of determining sponsorship levels, donations are valued at one-half their retail value.

Please return sponsorship agreement to tanyarom@elementsofhope.org or mail to:

Hope Coalition
109 Florence St.
Hendersonville, NC 28792

SPONSORSHIP AGREEMENT

Name: _____

Address: _____

Website: _____

Contact: _____

Phone: _____

Email: _____

Sponsorship level: *(circle or highlight)*

- Stocking Stuffer \$350
- Making Spirits Bright \$1,000
- Evergreen \$2,500
- Jingle All The Way \$3,500

A'La Carte Options: *(circle or highlight)*

- Banner at finish line \$100
- Vendor booth \$100
- Branded water station \$100

In kind donation value and description:

Please mail a check with this form to the remit address at the top of this page or submit your form to tanyarom@elementsofhope.org and your payment via PayPal: paypal.me/HopeCoalitionHC

