



2025 HOPE COALITION ANNUAL REPORT



Hendersonville, North Carolina

From the Director's Corner

Dear Agent of Hope,

How can we offer hope to others? At Hope Coalition, sometimes it is just providing a space where one is listened to and supported no matter where they are on their journey.

At the Recovery Community Center, someone may be new in recovery or struggling to find resources to maintain sobriety.

At the Youth Connection Center, it may be the student who is just muddling into substances and finding out the dangers and consequences of those actions.

By supporting Hope Coalition in Henderson County you help fund vital youth substance use prevention, long-term addiction recovery support, and community wellness programs like 24/7 public health supply access through our newly installed public health vending machines.

Your support saves lives and builds a healthier community. Why Support Matters!

- Youth Programs: Funds education and prevention efforts to stop substance use before it starts.
- Recovery Support: Provides safe spaces, peer connections, and guidance for individuals navigating addiction.
- Public Health Access: Keeps 24/7 vending resources stocked with safety and hygiene tools.

Thank you for your continued support in providing hope.

Julie Huneycutt
Executive Director



NON PROFIT OVERVIEW



Core values

**Heart for
Others**

**Ownership of
the Mision**

**Purposeful
Authenticity**

**Experience and
Wisdom**

**Community
Stewardship**

Our Focus

Saving lives through intervention, prevention, and connection.

Our Mission

Hope Coalition's mission is dedicated to preventing substance use among youth and focusing on long-term recovery for anyone impacted by alcohol and drug addiction.

Our Approach

Meet people where they are and engage directly with the realities they face. Grounded in passion, lived experience, empathy, and an unwavering commitment to service, we are not afraid to roll up our sleeves to create lasting change.

OUR TEAM



Julie Hueycutt
Executive Director



Kletia Goodson
Director of Finance



Patrick Davis
Program Director



Ashley Osteen
Criminal Diversion
Coordinator



Marie Coker
Youth Services Coordinator



Mark Palinski
Peer Support Specialist



Michelle Groux-Hux
Outreach Coordinator



Lissbeth Hernandez
Youth Services Associate



Mia White
Youth Services & Development
Associate



Becky Fisher
Peer Support
Specialist



Clara Mouw
Peer Support
Specialist

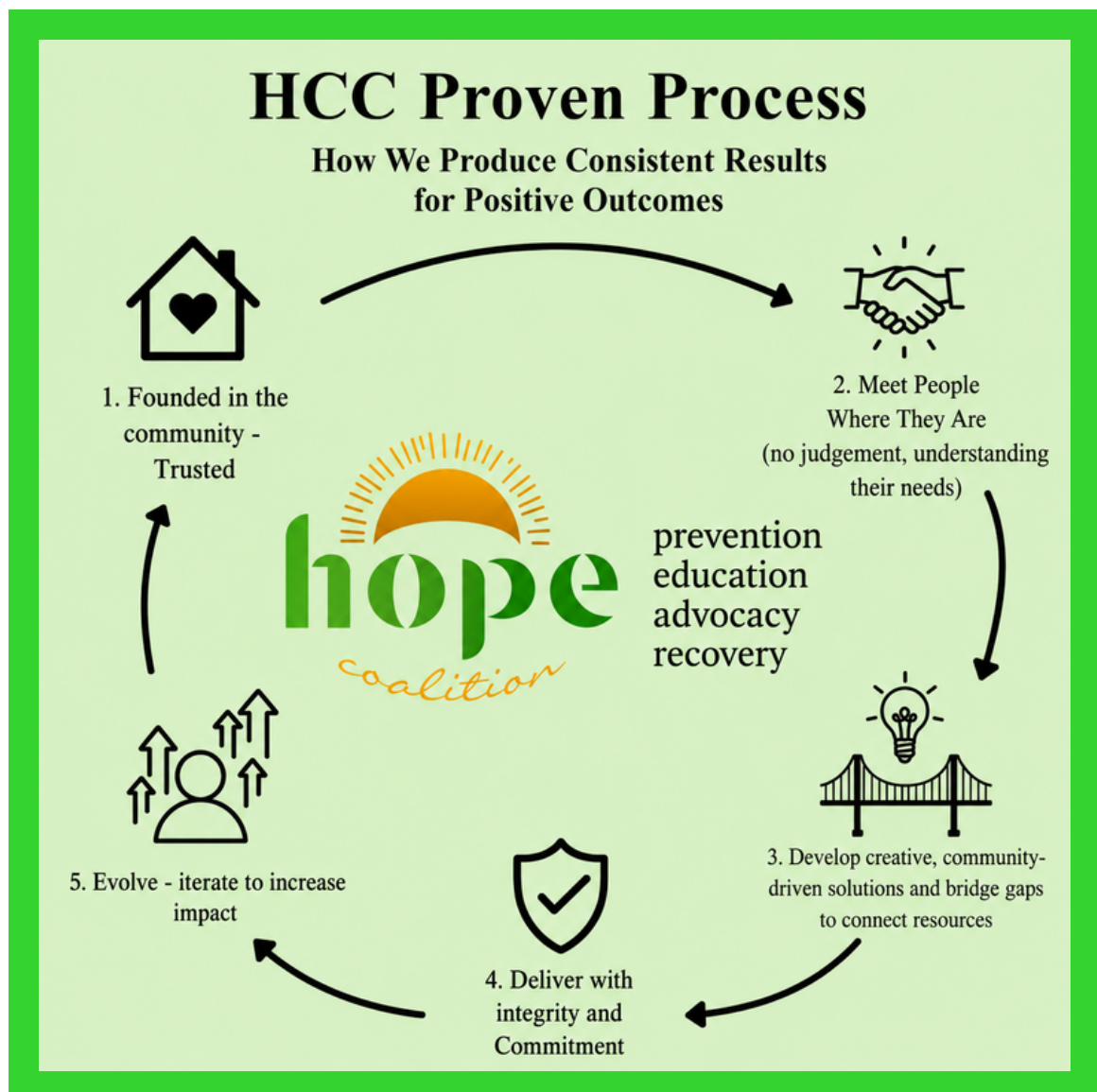


Christen Majak
Peer Support
Specialist



PROVEN PROCESS

Hope Coalition's Proven Process demonstrates a consistent framework we employ to turn community trust into meaningful impact. It begins with meeting people where they are, moves through practical, community-driven solutions, and is sustained by integrity, follow-through, and continuous improvement. It gives staff, partners, and funders a clear picture of how Hope Coalition turns its values into action across programs.



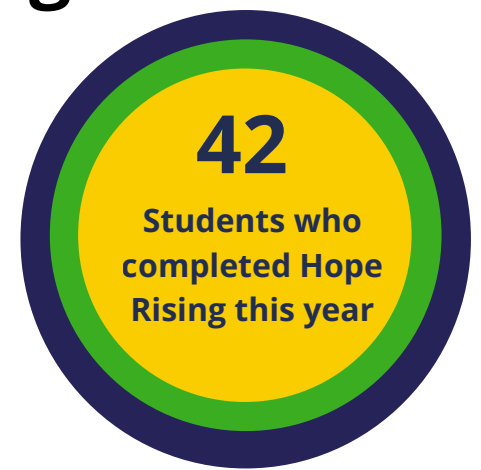
YOUTH PROGRAM OVERVIEW



Hope Rising

Evidence-based life-skills and recovery curriculum led by trained staff. Sessions focus on self-awareness, communication, and substance use prevention.

The Seven Challenges is an evidence-based recovery curriculum used in Hope Rising. Working through The Seven Challenges helps young people understand what needs they are meeting by using drugs, what harm they are causing, what risks they are taking, and what it entails to make changes.



YOUTH PROGRAM OVERVIEW



Teen Court

Teen Court is Henderson County's justice diversion program for youth offenders and is facilitated by Hope Coalition. Participants who accept responsibility complete restorative requirements such as community service, counseling, restitution, or curfews through a peer-led process.

Youth volunteers in the program rose to 36 from 19 in 2024.



20

**Students
completed Teen
Court this year**

YOUTH PROGRAM OVERVIEW



Alternative to Suspension

Recovery-focused curriculum focused on substance use prevention, decision-making, accountability, and healthy behavior for students serving program days in lieu of out-of-school suspension. Staff provide a welcoming environment for students to explore the foundation of their substance use. Stanford REACH Lab and Playbl are companion programs used by students in the program.



ADULT PROGRAM OVERVIEW



1,205

Visitors in
2025

The Peer Living Room

The Recovery Community Center's Peer Living Room is open Monday to Friday from 8:00 a.m. to 4:00 p.m. Staffed by North Carolina Certified Peer Support Specialists, the center provides a warm, recovery-focused environment where individuals can access no-cost peer support, recovery meetings, and individualized assistance based on their unique needs. No appointment necessary.

Peer Support Specialists navigate medical care, housing, employment, food assistance, and other community resources side-by-side with participants. Through this support, advocacy, and resource connection, they empower individuals to build stability, strengthen their recovery, and improve their overall well-being.

The Recovery Community Center relocated to 225 South Grove Street in August 2025.



ADULT PROGRAM OVERVIEW

Additional Programs and Initiatives:

- NAMI Mental Health Support Group
- Narcotics Anonymous
- Virtual Alcoholics Anonymous
- Medication-Assisted Recovery Anonymous
- Art and Movie Groups
- Grief Support Group
- Free medication lock boxes
- Free Naloxone distribution



PROGRAM SPOTLIGHT



The Bridge Program

Hope Coalition launched the Bridge Program in November, 2025. Since its inception, the program has experienced significant growth, serving more than 200 participants through May, 2026.

Modeled after the California Bridge Program and developed in partnership with UNC Health Pardee, the Bridge Program embeds Peer Support Specialists within the hospital's specialty psychiatric and addictions unit. Using their lived experience in recovery, Peer Support Specialists engage with patients during hospitalization to provide encouragement, support, and hope while helping them develop individualized plans for their next steps after discharge. This includes connecting patients to recovery resources, treatment providers, community services, and other long-term supports that promote sustained recovery and reduce barriers to care.



FUNDRAISING SPOTLIGHT:

13TH ANNUAL HENDERSONVILLE TURKEY TROT

+1,700

Runners and
walkers in
2025



Held on a very brisk Thanksgiving Morning, this event brought the community together to celebrate health, wellness, and the spirit of giving while raising critical support for Hope Coalition's youth and adult programs.

Building on the success of last year's event, Hope Coalition is proud to work with the City of Hendersonville once again to host the 2026 Thanksgiving Day Turkey Trot on November 26, 2026. This annual tradition continues to bring families, friends, and community members together for a memorable morning of fitness, fellowship, and community impact.

COMMUNITY ENGAGEMENT



Ville to Ville, Garden and Apple Festival Volunteering

Parking volunteers from Hope Coalition and partnering community organizations provided essential on-site parking support during local events.

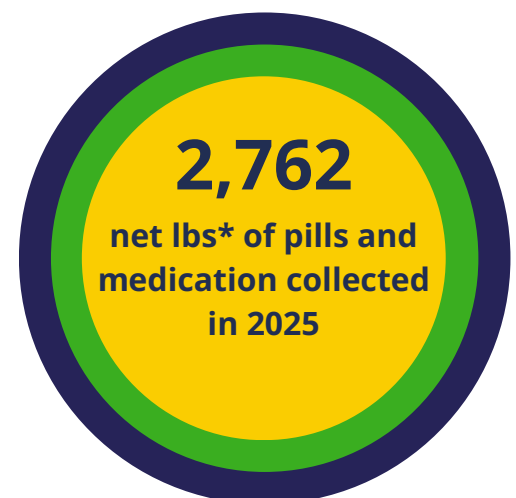
The proceeds from these volunteer efforts directly supported Hope Coalition's programs and initiatives, strengthening our ability to serve individuals and families across the community.



Medication Take Back Events

In partnership with the Henderson County Sheriff's Department, Hope Coalition volunteers at regular medication take-back events throughout the year.

*Includes Drop Boxes at the Henderson County Sheriff's Office, Fletcher and Laurel Park Police Departments, as well as any off-site events the Sheriff's Department was involved with.





COMMUNITY ENGAGEMENT

Hope Week

From September 21–27, 2025, Hope Coalition hosted Hope Week, a community-wide initiative promoting healthy, substance-free lifestyles through a series of educational and engaging events. The week kicked off with Light the Night, a celebration that brought together students from Henderson County High Schools and their families for an evening of learning, connection, and community.

The event featured an engaging presentation by internationally recognized speaker Tall Cop, along with food, games, and interactive activities. Light the Night encouraged meaningful conversations about substance use prevention while fostering a fun, supportive environment for youth and families.





EMPLOYEE SPOTLIGHT

Marie Coker Youth Services Coordinator, LCAS, AADC, CS-IP

Marie joined the Hope Coalition team in August, 2025. She spent the summer doing outreach and building community partnerships. Shortly after the school year began, changes were identified that could benefit the community and the Youth Connection Center. Hope Rising was divided into Middle and High School Groups, allowing all youth to receive more age-appropriate education. Marie was also able to add a second group due to the growth of Monday's group. A need for more parent support became apparent, so she introduced an evening parenting support group at the Youth Connection Center.

Marie introduced new curriculum into the Alternatives to Suspension program, allowing the youth to immerse in prevention education during their time in the program.

Marie encourages youth to be more active in the community and connects them to extracurricular activities for continued support after their time in Hope Coalition programs. Thanks in large part to her dedication and passion, participation in both youth programs have tripled since Marie joined the Hope Coalition team.



FINANCIAL HIGHLIGHTS



Overview

Hope Coalition's combined initiatives supported year-round efforts across both its adult and youth programs. Fundraising activities take place throughout the year and remain a critical focus for sustaining existing programs, expanding services, and supporting future initiatives that benefit the community.



Total Income

Hope Coalition's total income for 2025 was \$1.3 million. Revenue was generated through a combination of fundraising efforts, grants, proceeds from The Buzz, and other miscellaneous sources. This diversified funding base helped support the organization's programs and services throughout the year.

Total Expense

In 2025, total expenses were \$1.2 million. Payroll represented the largest expense, followed by contract services, facilities and equipment, and training, development, travel, and meetings. The remaining expenses consisted of numerous smaller operating costs necessary to support Hope Coalition's programs and daily operations.

FUTURE OUTLOOK



Expanded Programming Opportunities

Looking ahead to 2026, Hope Coalition plans to build on the momentum of the past year by expanding access to prevention, recovery, and community support. Continued growth will focus on strengthening youth services, hospital-based peer support, recovery programming, and community health initiatives while creating more opportunities for connection and early intervention.



Improved Community Outreach Capabilities



The addition of “Howie”, ie. Hope on Wheels, a new fifteen passenger Hope Coalition-branded van, will allow Peer Support Specialists to bring our services to the community beyond our walls.

FUTURE OUTLOOK



Public Health Vending Machines

In November 2025, Hope Coalition launched a Public Health vending machine initiative, providing free, 24/7, anonymous access to products to serve the community. Both harm reduction products, like naloxone, and general health and wellness products are available.



250+

Items dispensed
over the first 5
weeks of the
machines being
operational.





CONNECT & SUPPORT

Recovery Community Center:

(828) 730-0786
225 South Grove Street
Hendersonville, NC, 28792

Youth Connection Center:

(828) 730-0785
301 North Justice Street
Hendersonville, NC 28739



Hope Coalition
Hope Coalition Youth Connection
Center
Hope Coalition Recovery
Community Center



@HopeCoalitionHC
@HopeCoalitionYCC
@Hope_Coalition_RCC

Empowering People. Strengthening Communities. Inspiring Hope.



CONTACT US

THANK YOU

Your contribution will help fund the mission of preventing substance misuse among youth and adults at the local level. Donations are tax-deductible.

Phone Numbers:

Adult Recovery Center: 828-739-0786

Youth Connection Center: 828-730-0785



Email Address:

admin@elementsofhope.org



Website:

www.elementsofhope.org



Mailing address

301 North Justice Street,
Hendersonville, NC 28739



Donate Here



[Hope Coalition is a registered 501(c)(3) organization, and your donation is tax-deductible to the full extent permitted by law.]