



# THE BUZZ



**Annual  
Sponsorship  
Opportunities**

*Who we are*

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Dear Community Partner,

In 2013 Hope Coalition was created. What started as a way to address prescription opioid misuse and was originally called HopeRX, is now a thriving community collaborative that encompasses substance use prevention, education, advocacy, and recovery services.

Today our services are rapidly expanding. By building capacity and creating long-term and sustainable plans that are action-oriented and focus on community level change, Hope Coalition leads the way in reducing the negative impact of substance misuse through prevention and education.

We work hand in hand with various community sectors to offer programs that support and empower people in their recovery journey, divert youth from becoming court involved through the Hope Rising program, and make life-saving Narcan available at no cost, just to name a few.

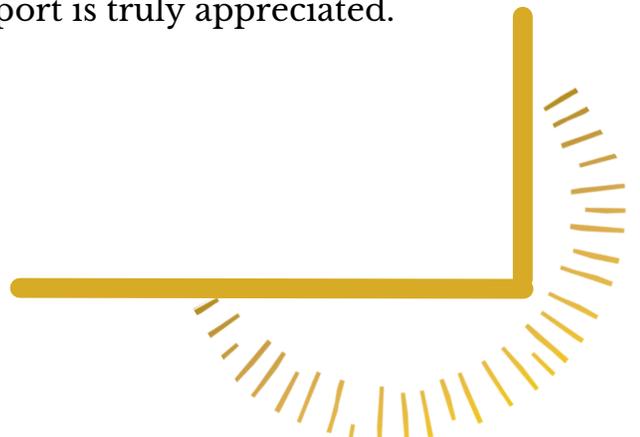
Hope Coalition invites you to become a part of the movement that is uniting our community around prevention and recovery support. The net is broader when we lock arms together. The trajectory of lives will continue to be changed and ultimately saved.

Please consider sponsoring the Coalition through The Buzz, Henderson County's first Sober Bar and Café. Your support is truly appreciated.

Thank You,

*Julie Huneycutt*

Executive Director



## What's The Buzz?!

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Hope Coalition is excited to embark upon a sustainable business by **creating a sober social space for individuals and families to frequent in Henderson County**. This new space will allow the community to have a safe and relaxed atmosphere in a social environment free of alcohol where one can meet up with other like-minded people **away from the pressures of drinking**.

**Henderson County is currently home to fifteen breweries, four cideries, and seven wineries, with more being added**. Although these locations offer space for families to come together, and some may offer non-alcoholic options, **none are completely alcohol free**. This is the goal of The Buzz.

**The Buzz will operate as a social gathering hive where people can come together and enjoy non-alcoholic beverages** and packaged foods in a socially friendly environment. Sober bars are experiencing nationwide success due to the re-evaluation of long-term relationships with alcohol and its overwhelming negative impact.

The Buzz will have a stage for musical performances and covered as well as outdoor seating. There will also be an area to host local food trucks on a rotating basis. Space will be available to host groups, meetings, parties, games, and special events. The Buzz will also support work-force training for those in recovery.

The Buzz is located at 225 S Grove St., a highly visible and strategic location close to town and the soon to be Ecusta Trail. There is ample parking and can be accessed via foot or bicycle. There are also plans to have a youth bicycle program and rentals for access to the trail. So many good things and possibilities!

The Buzz is an exciting venture. **Partner with us in this healthy alternative for our community!**



# WHY The Buzz?

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**Across America there is a sober movement changing the way alcohol is perceived.** People are finding themselves questioning their relationship with alcohol. Concerns like 'Is it necessary for social lubrication, does it negatively alter conversations and skew clarity, and what is the impact of alcohol consumption on one's health' are all valid questions. **Alcoholism affects one in eight adults.**

The sober movement is changing the landscape of how one views their relationship with alcohol. **Now is the time to break long-lasting cycles and rethink how we, as Americans, perceive social drinking.**

At Hope Coalition, **we recognize a need in our community to provide a safe non-triggering space to delve deeper into the sober-curious movement.** We want to create a place where youth and adults alike can experience an alcohol-free environment for whatever reason. Whether you need a trigger-free space, a quiet place to work remotely, a spot for good conversation with friendly people, or just an escape from the stressors of everyday life, we want to be there for you. That is why we have created The Buzz, a specialty non-alcoholic bar and café.

The Buzz is Henderson County's first fully sober bar and café. It provides a sober space for individuals and families to frequent, allowing the community the option to socialize in a safe and health-centered atmosphere free from alcohol.

In addition, **proceeds from The Buzz will directly support programs that provide prevention education from alcohol and substance misuse, as well as recovery support for those seeking services at Hope Coalition.**

The normalization of sobriety and a healthier lifestyle are the core values of The Buzz. **We encompass the value of health and wellness in our community and believe a sober environment encompasses that vision.**

We aim to level up the bar experience and lead the initiative in the new sober culture....**we hope you join the hive.**





## *Sponsorship Opportunities*

### Queen Bee \$5,000

- Larger honeycomb on donor wall with sponsor name - 12" wide
- Invitation and up to 5 free tickets to every event.
- Acknowledgement as premiere individual sponsor on website for one year.
- Logo on all Buzz literature, signage, and thank you banners at all events.
- Company banner displayed at The buzz (banner to be provided by sponsor).
- Promotional recognition on all social media, press, and newsletters.
- Free usage of space for events, as scheduling allows.
- One beverage named after your business at the bar for 1 year.



## Sponsorship Opportunities

### Honey Bee \$4,000

- Medium honeycomb on donor wall - 8" wide
- Your logo on all Buzz literature, signage, and thank you banners at three designated events.
- Your company logo displayed at The Buzz.
- Promotional recognition on all social media, press, newsletters, and The Buzz website
- Free usage of space for events, as scheduling allows.
- One beverage named after your business at the bar for 8 months.

### Carpenter Bee \$3,000

- Small/Medium honeycomb on donor wall - 7" wide
- Your logo on literature, signage, and thank you banners at The Buzz.
- Your company logo displayed at The Buzz.
- Promotional recognition on all social media, press, newsletters, and The Buzz website
- One beverage named after your business at the bar for 6 months.

## Sponsorship Opportunities - Page 2

### Bumble Bee \$2,500

- Small honeycomb on donor wall - 6" wide
- Your logo on literature, signage, and thank you banners at The Buzz.
- Promotional recognition on all social media, press, newsletters, and The Buzz website
- One free drink per visit per employee
- VIP reserved space at The Buzz

### Hive Builder \$1,000

- Small honeycomb on donor wall - 5" wide
- Your logo on literature, signage, and thank you banners at The Buzz.
- Promotional recognition on all social media, press, newsletters, and The Buzz website
- VIP reserved space at The Buzz

### Bee-Liever \$500

- Small honeycomb on donor wall - 4" wide
- Your logo on literature, signage, and thank you banners at The Buzz.
- Promotional recognition on all social media, press, newsletters, and The Buzz website

### Pollinator \$250

- Your logo on thank you banner at The Buzz.
- Promotional recognition on all social media and The Buzz website



# "Bee" Part of The Hive

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## THE BUZZ SPONSORSHIP RESPONSE

Yes! I would like to support Hope Coalition at the level indicated below:

\_\_\_\_\_ Premier Bee - \$5000

\_\_\_\_\_ Queen Bee - \$4000

\_\_\_\_\_ Honey Bee - \$3000

\_\_\_\_\_ Bumble Bee - \$2500

\_\_\_\_\_ Hive Builder - \$1000

\_\_\_\_\_ Bee-Liever - \$500

\_\_\_\_\_ Pollinator - \$250

Company Name (how it should look as listed): \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Please choose a payment method:

\_\_\_\_\_ Check enclosed (please make payable to Hope Coalition)

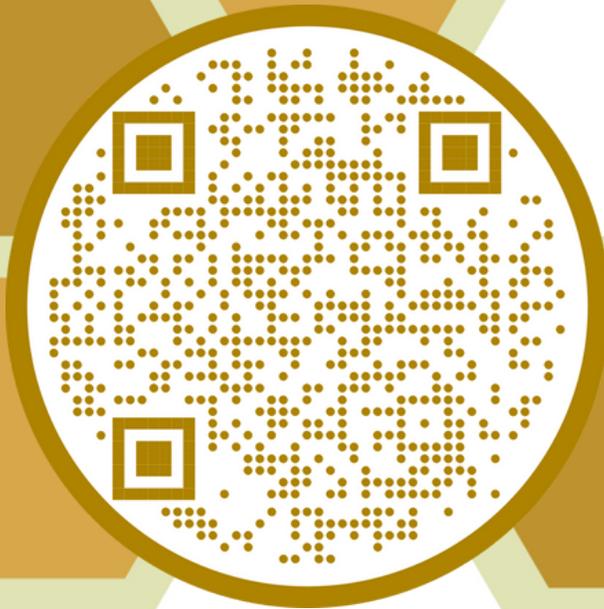
\_\_\_\_\_ Pay online with a debit or credit card (we will email you an invoice link)

Email address to send invoice/receipt: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send a print-ready logo to the email address below.  
[admin@elementsofhope.org](mailto:admin@elementsofhope.org)

*Thank  
You!*



[www.elementsofhope.org](http://www.elementsofhope.org)

[www.thebuzzhendo.com](http://www.thebuzzhendo.com)

828.388.7979

