

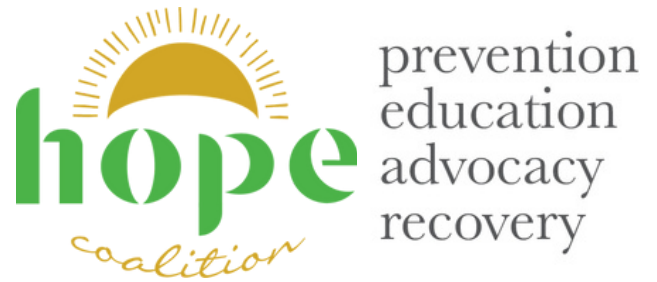


Prevention Education Advocacy Recovery



Hope Week
Sponsorship Opportunities

Who we are



Dear Community Partner,

In 2013 Hope Coalition was created. What started as a way to address prescription opioid misuse and was originally called HopeRX, is now a thriving community collaborative that encompasses substance use prevention, education, advocacy, and recovery services.

Today our services are rapidly expanding. By building capacity and creating long-term and sustainable plans that are action-oriented and focus on community level change, Hope Coalition leads the way in reducing the negative impact of substance misuse through prevention and education.

We work hand in hand with various community sectors to offer programs that support and empower people in their recovery journey, divert youth from becoming court involved through the Hope Rising program, and make life-saving Naloxone available at no cost, just to name a few.

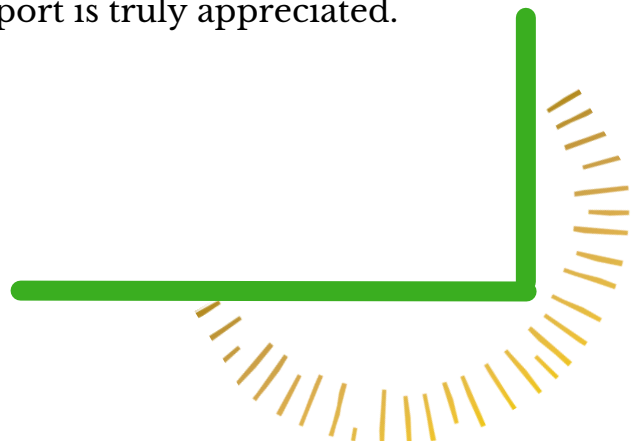
Hope Coalition invites you to become a part of the movement that is uniting our community around prevention and recovery support. The net is broader when we lock arms together. The trajectory of lives will continue to be changed and ultimately saved.

Please consider sponsoring the Coalition through one of the following opportunities listed in this packet. Your support is truly appreciated.

Thank You,



Executive Director





#WeAreHope Week

#WeAreHope Week is an annual collaboration between Hope Coalition and Henderson County Public Schools.

The initiative occurs before spring break to educate and raise awareness about the dangers of substance misuse.





Car Wrap Sponsorship Opportunities

Hope Week Champion: \$2,500

- Your logo on signature car wrap as overall sponsor.
- Recognition as Hope Week Champion for one full year.
- Your logo on event literature, signage, and thank you banner during Hope Week
- Your company banner displayed at event (banner to be provided by sponsor).
- Opportunity to personally thank guests in attendance.
- Promotional recognition on all social media, press, and website before and after the event.
- 10 race entries to the Jingle Jog 5K.
- 100 game and vendor tickets for Hope on the Farm Day.

Hope Week Hero: \$1,500

- Sponsor recognition on all on-site signage and literature, including special mention during event.
- Your logo on thank you banners at event.
- Promotional recognition on social media and website.
- 8 race entries to the Jingle Jog 5K.
- 80 games and vendor tickets for Hope on the Farm Day.

Hope Week Advocate: \$1,000

- Recognition at the event.
- Your logo on thank you banners at all event.
- Promotional recognition on social media and website.
- 7 race entries to the Jingle Jog 5K.
- 50 game and vendor tickets for Hope on the Farm Day.



HOPE COALITION SPONSORSHIP RESPONSE

Yes! I would like to support Hope Coalition's We Are Hope Week
at the level indicated below:

_____ Hope Week Champion- \$2,500

_____ Hope Week Hero- \$1,500

_____ Hope Week Advocate- \$1,000

Company Name (how it should look as listed): _____

Name of contact person: _____

Address: _____

Phone: _____

E-mail: _____

Please choose a payment method:

_____ Check enclosed (please make payable to Hope Coalition)

_____ Pay online with a debit or credit card (we will email you an invoice link)

Email address to send invoice/receipt: _____

Signature: _____ Date: _____

**Please send a print-ready logo to the email address below.
admin@elementsofhope.org**

Thank
You!



www.elementsofhope.org
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