

HRK GREEN WORLD

Your Future, Our Promise

COMPANY PROFILE & FARMLAND PROJECT BROCHURE

Featured Project	Premium Farm Land at Acharapakkam
Project Area	Thozhuppedu, Madhuranthagam Taluk, Chengalpattu District, Tamil Nadu
Enquiry Contact	99401 60705

Prepared from the business and project details shared in conversation. Please verify all prices, offers, approvals, legal documents and contact numbers before public distribution.

1. About HRK Green World

HRK Green World is a real-estate and farmland marketing brand focused on presenting land opportunities and helping interested customers enquire about available properties and arrange site visits. The brand's preferred tagline is **“Your Future, Our Promise.”**

The content in this profile is a working company-profile draft based on information shared by the business. It is not a legal certification, title report, valuation, or guarantee of investment returns.

Vision

To help customers explore land opportunities with clear information, responsive communication and a practical site-visit experience.

Mission

To present property details transparently, explain the enquiry and purchase process, and support customers in reviewing location, plot size, facilities and relevant documents before making a decision.

Brand Promise

- Provide clear information about property location, plot size, price and advertised facilities.
- Respond to customer enquiries and coordinate site visits.
- Encourage buyers to review title, patta, boundaries, approvals and sale documents with qualified professionals before purchase.

Core Services

- Farmland and land-property enquiry support.
- Project information and property-feature presentation.
- Customer call and WhatsApp enquiry handling.
- Site-visit coordination.
- Digital marketing content for websites, social media and online advertisements.

2. Featured Property: Acharapakkam Farm Land

Project name: **Premium Farm Land at Acharapakkam**

Location shared by the business: **Thozhupedu, Madhuranthagam Taluk, Chengalpattu District, Tamil Nadu**, near the GST Road area. Exact distance and route should be confirmed against the site's address and map before publishing.

Project Detail	Information Shared
Plot size	9,600 sq.ft. (advertised as approximately 22 cents)
Advertised rate	■333 per sq.ft.
Indicative plot calculation	$9,600 \times \text{■}333 = \text{■}31,96,800$
Payment option	50% payment with EMI option, subject to the actual agreed terms
Registration / patta offer	Free Registration and Free Patta as advertised; confirm eligibility and written terms
Maintenance offer	5 Years Free Maintenance for 50% Payment, as advertised; confirm written conditions
Plantation	3-year-old Semmaram trees (as described in the marketing material)
Water and irrigation	Water facility and drip irrigation, as advertised
Security	CCTV security, as advertised

Price note: ■31,96,800 is the arithmetic result of 9,600 sq.ft. $\times$ ■333/sq.ft. It is an indicative calculation only; confirm the final sale price, registration charges, taxes and any other fees with the seller before sharing a quotation.

Advertised amenities and offers

- Water facility and drip irrigation.
- CCTV security.
- Semmaram tree plantation.
- Free Registration and Free Patta offer, subject to written terms and applicable process.
- Five years of free maintenance offer for the stated payment condition.
- 50% payment plus EMI option, subject to the approved payment schedule.

3. Website Content Structure

Recommended sections for the HRK Green World website:

Home

Introduce HRK Green World, the brand promise, the featured farmland project and a clear Call / WhatsApp / Book a Site Visit action.

About Us

Explain the company's focus on property information, customer enquiries, transparent communication and site-visit coordination. Add the verified company history, office address and registration details when available.

Our Vision & Mission

Use the vision and mission statements in this profile as a draft, then approve the final wording internally.

Explore Listings

Each listing should include project name, location, plot size, price per sq.ft., total indicative price, photos, available facilities, payment terms, offer conditions, map/location details and an enquiry form.

Our Services

Property enquiry assistance, project information, site-visit coordination and digital customer support.

Contact Us

Show the confirmed business phone number, WhatsApp contact, email address, office address (if applicable), working hours and an enquiry form.

FAQ

- Where is the project located?
- What is the plot size and price per square foot?
- What facilities are available at the site?
- What are the payment and EMI conditions?
- What documents should a buyer review before purchase?
- How can a customer book a site visit?

Blog

Suggested topics: farmland buying checklist, understanding patta and sale deeds, questions to ask during a site visit, irrigation and plantation basics, and how to compare land listings responsibly.

4. Marketing & Enquiry Handling

Recommended marketing channels

- Facebook and Instagram posts, Reels and lead/call advertisements.
- YouTube videos with a clear project title, location, price, features and enquiry contact.
- Website listing pages with genuine site photographs and a simple enquiry form.
- WhatsApp follow-up messages containing the location pin, plot details, current price and site-visit options.

Suggested short project description

Explore premium farmland at Acharapakkam near the GST Road area. The advertised plot size is 9,600 sq.ft. at ■333 per sq.ft., with water facility, drip irrigation, CCTV security and Semmaram trees. Payment and promotional offers are subject to the final written terms. Call or WhatsApp 99401 60705 to enquire and arrange a site visit.

Suggested customer follow-up process

- Ask the customer what plot size and budget they are considering.
- Explain the location, rate, total indicative price and payment terms clearly.
- Send the verified location pin, site photos/videos and written offer conditions.
- Offer two specific site-visit time options and ask which one works best.
- Confirm the visit one day before and again on the visit day.
- Record the enquiry status and follow up politely if the customer cannot attend.

Suggested site-visit invitation

“Vanakkam! Thank you for enquiring about HRK Green World Acharapakkam farmland. I can share the location, plot details and payment information on WhatsApp. Would you prefer to visit the site this week or on the weekend?”

5. Other Project / Launch Notes

An earlier HRK Green World marketing draft mentioned an Avanipur Road “New Launching Site.” The details shared were: on State Highway, around 4 km from GST Road, near VELs Medical College & Hospital, Saraswathy Law College and Takshashila University, opposite Pachaivazhiamman Temple; 1,080 sq.ft. plots at ₹550 per sq.ft.; regularization-free offer; and the phrase “DTCP Approved Land.”

This is included as an older draft only, not confirmed as a current available listing. Verify current availability, location distances, plot size, price, approval/regularization status and offer terms before using it in advertising.

6. Contact & Publishing Checklist

Primary enquiry number in the latest Acharapakkam project details: **99401 60705**.

Other phone numbers have appeared in previous promotional creatives, including 9940170022, 9940172868 and 9940172094. Confirm which numbers are active and which should be published on the website, ads and printed materials.

Email / website

A previous email/domain discussion mentioned hrkgreenworld@gmail.com and the intended domain hrkgreenworld.com. Confirm the currently active email address and website URL before publishing them. Do not display an unverified address as an official contact.

Before sharing this brochure

- Confirm the current price, plot availability and final payment schedule.
- Verify the exact site address and all distance claims.
- Check title deed, patta, survey number, boundaries and applicable approvals with qualified professionals.
- Put free registration, free patta, EMI and maintenance conditions in writing.
- Use “DTCP Approved” or similar approval claims only after verifying the relevant documents.
- Use current, genuine site photographs and the correct contact number.

Important disclaimer

This document is a marketing/company-profile draft prepared from details shared by the business. Property specifications, prices, facilities, legal status, approvals, offers and availability have not been independently verified. Nothing in this brochure is a guarantee of appreciation, returns, title status or legal approval. Buyers should independently review original documents and obtain professional legal advice before purchase.

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