



G-BE Charitable Foundation awards first scholarship recipient

Contact: info@g-be.org

The **Guzman-Barron Escobedo Charitable Foundation** is pleased to announce its first scholarship recipient, Alejandra Hurtado, from Lima, Peru. Ms. Hurtado will be attending Boston University to pursue a Master of Science in Business Analytics (MSBA) at the Questrom School of Business beginning this fall.

25 year old Alejandra Hurtado, a Business Engineer, is passionate about solving complex problems and helping organizations make better decisions that create meaningful impact. Ms. Hurtado received her Bachelor's degree from the Universidad del Pacifico in Lima, Peru; in Business Engineering, with a focus on information and communications technology.

“Receiving this scholarship is both an honor and a responsibility. I hope to honor the Foundation's investment through my work and help demonstrate the impact that investing in students can create. I also hope this is only the beginning, that many more women will have the opportunity to pursue advanced education and use it to create meaningful change in their communities,” said Ms. Hurtado.

“We are thrilled to award our first scholarship to Alejandra as she seeks to pursue higher education in STEM. Her experience and passion as well as her focus on advancing her education makes her a perfect candidate for this award, and we are looking forward to watching her continue both her academic and professional growth in the years to come,” said Guillermo Guzman-Barron, one of the foundation's Executive Directors.

The **Guzman-Barron Escobedo Charitable Foundation** was established in 2025 and seeks to provide scholarship support to female students of Peruvian or Latin American heritage pursuing advanced degrees in Engineering and STEM-related fields. It is the Foundation's mission is to eliminate financial and structural barriers so that future leaders in engineering can pursue master's degrees at top US universities. Established in memory of Rosa Escobedo, a civil engineer in Peru in the early 1960s, this scholarship program is dedicated to advancing women in STEM and supporting emerging leaders whose work can create lasting benefits for their communities and the nation.

Scholarships are currently awarded once per year, each spring. More information about our most recent winner, as well as the scholarship process and how to apply can be found at: <https://g-be.org/>

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