

2025

# F B F

## MAGAZINE

### DISTRIBUTION:

Businesses in Miami, Brickell, Coral Gables, Coconut Grove, Doral, Downtown, Aventura, Miramar, West Palm Beach, and Pembroke Pines. Additional magazines are placed at advertisers' locations.

### ZIP CODES:

|                       |                        |
|-----------------------|------------------------|
| Miami: 33126          | Downtown: 33130        |
| Brickell: 33131       | Pembroke Pines: 33025  |
| Gables: 33134 & 33146 | Aventura: 33180        |
| Doral: 33172          | Miramar: 33025         |
| Coconut Grove: 33133  | West Palm Beach: 33401 |

### FREQUENCY:

Bi-monthly; Mail Months: February, April, June, August, October & December

### ISSUES:

6 Issues per year: Winter (Jan/Feb); Spring (Mar/Apr); Summer (May/Jun); Summer/Fall (Jul/Aug); Fall (Sep/Oct); Holiday (Nov/Dec)

# FLORIDA BANKING FORUM



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# FLORIDA BANKING FORUM

MAGAZINE



## Digital Media

Demographics  
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**8,000**  
Reach



**2,500**  
Likes Average



**20,000**  
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Sponsored by



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## Print

Magazine format 300 dpi,  
CMYK, JPG or PDF

CLOSING DATES: 2 weeks  
prior to target mailing date

| AD                                | (W X H)          | MONTHLY | 1 YEAR                 |
|-----------------------------------|------------------|---------|------------------------|
| Front Inside Cover<br><b>SOLD</b> | 8.375" x 11.125" | \$1,300 | \$7,200<br><b>SOLD</b> |
| Back Inside Cover<br><b>SOLD</b>  | 8.375" x 11.125" | \$1,300 | \$7,200<br><b>SOLD</b> |
| Back Cover<br><b>SOLD</b>         | 8.375" x 11.125" | \$1,400 | \$7,800<br><b>SOLD</b> |
| Full Page                         | 8.375" x 11.125" | \$1,000 | \$5,400                |
| 1/2 Page                          | 8" x 5.1/4"      | \$500   | \$3,000                |
| 1/4 Page                          | 4" x 2.75"       | \$350   | \$2,100                |

Magazine format 300 dpi, CMYK, JPG or PDF

## Get In Touch



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