

2024

# FBF

MAGAZINE



## DISTRIBUTION:

Direct Mail to 500+ Residences and Businesses in Miami, Brickell and Coral Gables. Additional magazines are placed at advertisers' locations.

## ZIP CODES:

Miami: 33126

Brickell: 33131

Gables: 33134 & 33146

Doral: 33172

## FREQUENCY:

Bi-monthly; Mail Months: February, April, June, August, October & December

## ISSUES:

6 Issues per year: Winter (Jan/Feb); Spring (Mar/Apr); Summer (May/Jun); Summer/Fall (Jul/Aug); Fall (Sep/Oct); Holiday (Nov/Dec)

# FLORIDA BANKING FORUM



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# FLORIDA BANKING FORUM

MAGAZINE



## Digital Media

Demographics  
Audience



**8,000**  
Reach



**2,500**  
Likes Average



**20,000**  
Impressions

Sponsored by



New Edge Associates

## Print

Magazine format 300 dpi,  
CMYK, JPG or PDF

CLOSING DATES: 2 weeks  
prior to target mailing date

AD	(W X H)	MONTHLY	1 YEAR
Front Inside Cover	8.375" x 11.125"	\$1,300	\$7,200
Back Inside Cover	8.375" x 11.125"	\$1,300	\$7,200
Back Cover	8.375" x 11.125"	\$1,400	\$7,800
Full Page	8.375" x 11.125"	\$1,000	\$5,400
1/2 Page	7" x 5"	\$500	\$3,000
1/4 Page	4.5" x 3.75"	\$350	\$2,100

Magazine format 300 dpi, CMYK, JPG or PDF

## Get In Touch



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