

2025

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MAGAZINE

DISTRIBUTION:

Businesses in Miami, Brickell, Coral Gables, Coconut Grove, Doral, Downtown, Aventura, Miramar, West Palm Beach, and Pembroke Pines. Additional magazines are placed at advertisers' locations.

ZIP CODES:

Miami: 33126	Downtown: 33130
Brickell: 33131	Pembroke Pines: 33025
Gables: 33134 & 33146	Aventura: 33180
Doral: 33172	Miramar: 33025
Coconut Grove: 33133	West Palm Beach: 33401

FREQUENCY:

Bi-monthly; Mail Months: February, April, June, August, October & December

ISSUES:

6 Issues per year: Winter (Jan/Feb); Spring (Mar/Apr); Summer (May/Jun); Summer/Fall (Jul/Aug); Fall (Sep/Oct); Holiday (Nov/Dec)

FLORIDA BANKING FORUM



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MAGAZINE



Digital Media

Demographics
Audience



8,000
Reach



2,500
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20,000
Impressions

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Print

Magazine format 300 dpi,
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CLOSING DATES: 2 weeks
prior to target mailing date

AD	(W X H)	MONTHLY	1 YEAR
Front Inside Cover	8.375" x 11.125"	\$1,300	\$7,200
Back Inside Cover	8.375" x 11.125"	\$1,300	\$7,200
Back Cover	8.375" x 11.125"	\$1,400	\$7,800
Full Page	8.375" x 11.125"	\$1,000	\$5,400
1/2 Page	4.2" x 5.5"	\$500	\$3,000
1/4 Page	2.25" x 2.75"	\$350	\$2,100

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Get In Touch



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