



WOSO-GaMI

Guidance & Managed Introductions

INTERNET AND THE WWW

What is the Internet and what is the web?

(very basic description)

The INTERNET is a collection of exchanges, data exchanges, servers, routers, and cables, (including under the sea to each country), that are all linked together as a network.

Tip: Think of the internet as a road network for your traffic.

The WEB (world wide web or www) is how we store and use the internet to send data to each other (search engines, calls, images, emails, web conferencing, video,) all using the Internet network.

Tip: Think of anything in your business like the vehicles that you use on your (internet) road network

Conclusion

If your Internet connection is the road to your business, the size and speed of your connection (bandwidth) will define what vehicles will be able to go back and forth on your road, to your business, today and in the future, without stopping or slowing down.

Bandwidth is VERY Important - Whatever connection you are offered get the supplier to prove the speed before you buy.