

If you believe it will work, you'll see opportunities. If you believe it won't, you will see obstacles.

- Wayne Dyer -

Update on Drive Your Line, LLC and Drive Your Line KartSport, LLC.

Since our humble beginnings, Drive Your Line, LLC has experienced remarkable growth and transformation. What started as a small venture to support a local sprint track in Jackson, Mississippi, has evolved into a thriving enterprise with a 2200-square-foot shop, a Compkart dealership, an accredited dealer for countless brands and products, and a dedicated race team. We are proud to share some exciting updates on our journey so far.

Expanding Our Horizons

1. **New Trailer Acquisition:** As our needs grow, we are excited to announce that we are actively searching for a fourth trailer. Our goal is to find one that is bigger and better, with enhanced features to support our expanding operations and improve user-friendliness for our Team and clients. (and living quarters for extended stays at the tracks)
2. **Enhanced Services and Products:** We have consistently expanded our product line and services to meet the demands of the ever-evolving karting market. This includes the latest in kart and engine technology, parts, and accessories, ensuring our customers have access to the best equipment available.
3. **Community Engagement:** Our commitment to fostering a vibrant racing community remains strong. We have organized several successful racing events and workshops, allowing enthusiasts of all levels to engage with the sport and improve their skills. We will soon have more updates on what's coming up.
4. **Future Plans:** Looking ahead, we are excited about the potential to expand our offerings even further, including additional training programs and partnerships with other tracks. Road Racing is crucial for any driver and teaches many skills that Sprint racing can not.
5. **Building relationships:** Our goal is to create well-rounded, talented drivers who will shine on and off the track and those who want to compete in professional motorsports. Drive Your Line, LLC is currently securing the building blocks for a ladder of success. This will only be available to our full-time team drivers/families.
6. **Increased exposure for Karting:** The Drive Your Line Podcast is our most recent addition to the DYL lineup. Never in a million years did we think it would take off like it has! Our videos attract upwards of 30,000 views and 18,000 engagements per episode! This was achieved in our first 3 months of production. Sponsors have seen the value in partnering with us. Many have already experienced a return on their investment and have added to their contracts. We are thankful beyond measure!

7. **Sponsorship engagements:** We are always looking for sponsors and marketing partners who share our goals and want to build long-lasting relationships. For years, motorsports has seen a generation of drivers in the top ranks with much private money behind them. Many lacked the talents needed to excel at the upper levels. The goal is to create talented drivers who can attract funding—bringing key brands into Karting and carrying them into large-scale motorsports. We have already started the foundation for this next step in our business model.
8. **Our Team is a** massive part of who we have become as a brand. Our Team constantly grows in knowledge, track experience, training, and numbers. 2025 will be a very focused year as we bring new ideas, training techniques, team leaders, engine packages, and drivers and families. We are very much a FAMILY-first team. Families make this sport happen, and we look forward to making your family part of our family!

While our journey has been incredible, and we couldn't have done it without our customers and community's support and enthusiasm. We're excited about the future and look forward to continuing to drive creativity and passion in motorsport. Thank you for being a part of our brand's growth!

Christy Kendall - President

Drive Your Line, LLC

Driver Your Line KartSport, LLC

Drive Your Line Podcast.

About Drive Your Line, LLC- Located in Brandon, Mississippi, established in 2021. Partners Christy Kendall and Allen Cox collectively share decades of experience in racing, encompassing many facets. Their passion for karting and motorsport has been the nucleus for generating growth and success from the local club to the national scene and beyond! Drive Your Line has the karts, parts, engines, and accessories to help you get the results you deserve! www.driveyourline.com www.DYLkartsports.com 601-287-9197.

DRIVE YOUR LINE

KartSport

