

OPORTUNIDADES.APP / OPORTUNIDADES FLORIDA

#1 INFORMATIVE ONLINE GUIDE OF OPPORTUNITIES AND
SERVICES IN PUERTO RICO & FLORIDA

ZENIT AWARD 2015 IN SERVICES - P.R. CHAMBER OF COMMERCE

OPORTUNIDADES.APP - OPORTUNIDADES FLORIDA

- Founded in 2012 by Norma Iris Alvez, Internet and Social Media Top Influencer PRO in Influence.co. (www.influence.co/normairisoportunidades)
- Award Winner platform:

Zenit Award in Service 2015 - P.R. Chamber of Commerce / Recognition in Senate House of Laws 2014 / Entrepreneur Trajectory and Community Service Award of the Sacred Heart University of P.R.

- Positioned in the first page of Google for many searches driving constant organic traffic to our content from mobile phones, tablets and computers. Over 5.2 Million page views during last 365 days.





Audience Overview

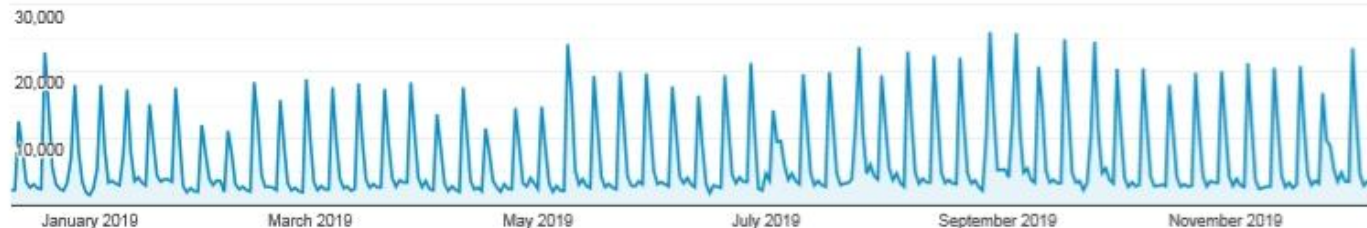


All Users
100.00% Users

Dec 11, 2018 - Dec 11, 2019

Overview

Users



Users

936,346



New Users

898,966



Sessions

3,195,247



Number of Sessions per User

3.41



Pageviews

5,301,475



Pages / Session

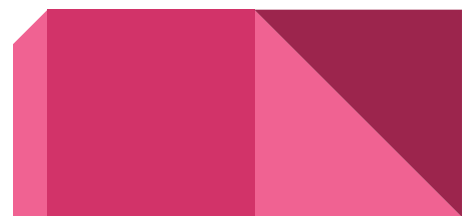
1.66



New Visitor Returning Visitor



**OVER 5.3M
Pageviews
from
Dec.11,2018
to
Dec.11,2019**



Location

ALL > COUNTRY: United States

Dec 11, 2018 - Dec 11, 2019

All Users
25.14% Users

Map Overlay

Summary



Over 235K Unique Users in USA from Dec.11, 2018 to Dec.11, 2019

Region	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	235,413 % of Total: 25.14% (936,346)	194,714 % of Total: 21.66% (898,966)	679,792 % of Total: 21.28% (3,195,247)	72.22% Avg for View: 72.29% (-0.10%)	1.65 Avg for View: 1.66 (-0.36%)	00:01:56 Avg for View: 00:01:58 (-1.12%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. Florida	169,792 (65.12%)	140,181 (71.99%)	502,029 (73.85%)	72.30%	1.65	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. North Carolina	26,396 (10.12%)	15,136 (7.77%)	60,514 (8.90%)	71.27%	1.67	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Georgia	22,274 (8.54%)	10,957 (5.63%)	42,124 (6.20%)	71.84%	1.65	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. New York	6,616 (2.54%)	4,339 (2.23%)	11,764 (1.73%)	73.81%	1.69	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Texas	5,968 (2.29%)	3,634 (1.87%)	11,107 (1.63%)	69.51%	1.74	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)

OPORTUNIDADES.APP / OPORTUNIDADES FLORIDA Domains:

MAIN P.R. - FLORIDA PAGE ENTRANCE:

WWW.OPORTUNIDADES.APP / WWW.OPORTUNIDADES.BIZ

FLORIDA PAGE DIRECT ENTRANCE:

- **WWW.OPORTUNIDADESFLORIDA.COM**
- **WWW.OPORTUNIDADESFL.COM**
- **WWW.MEETFLOIDA.INFO**
- **WWW.CONOCEAFLOIDA.COM**
- **WWW.GUIADEFLOIDA.COM**

OPORTUNIDADES.APP / OPORTUNIDADES FLORIDA Opportunity:

- **PROMOTIONAL SPACES FOR ARTS, BUSINESS CARDS, PICTURES AND PAGE LINKS TO PROMOTE PROFESSIONAL SERVICES, AGENCIES, BUSINESS, REAL ESTATE AND OTHER OPPORTUNITIES, ARE AVAILABLE IN OUR ONLINE GUIDE FOR A COST-EFFECTIVE ANNUAL MEMBERSHIP OR CONTRACT WITH OPORTUNIDADES FLORIDA REALTY.**
- **FOR ADDITIONAL INFORMATION OF HOW YOU CAN INCREASE INTERNET TRAFFIC TO YOUR INFORMATION PLEASE CONTACT:
(787) 596-1396 / presidenteoportunidades@yahoo.com**

Thursday, June 25th, 2015

ZENIT AWARD (BY SECTOR)

SERVICE Norma I. Alvez Feliciano



As medical technologist, Alvez established and led several clinical laboratories, in addition to being an authority on Puerto Rico's medical technology profession by preparing examinations as a member of the Examining Board.

Aware of major technological advances, she identified a niche and created, designed and published Puerto Rico's first online services, business and informative guide: OportunidadesPR.com, which ranks among Google's top sites, receiving thousands of domestic and international visitors each week.

She has received many awards during her business career—the latest being "Mujeres Fuertes, Mujeres que hacen Historia" ("Strong Women, Women Who Make History"), with which the P.R. Senate honored her in 2014.

