

Dow Jones Sustainability Indices

The Dow Jones Sustainability Indices (DJSI) offer investors a means of socially responsible investing in many of the world's leading companies which include sustainability in their corporate agendas in terms of economic, environmental and social criteria. The DJSI were launched in 1999 in a co-operative venture between SAM Corporation and the Standard and Poors Dow Jones Indices. The DJSI track the stock performance of many companies from many diverse economic sectors through a wide variety of indices based geographically on the world, specific regions and individual countries. There are several related investment products and also recent exchange-traded funds which claim to allow investors to make socially responsible investments for sustainability. Given the generally inherent contradiction between the economic growth, which markets seek, and sustainability, investors should be discerning about what they are investing in.