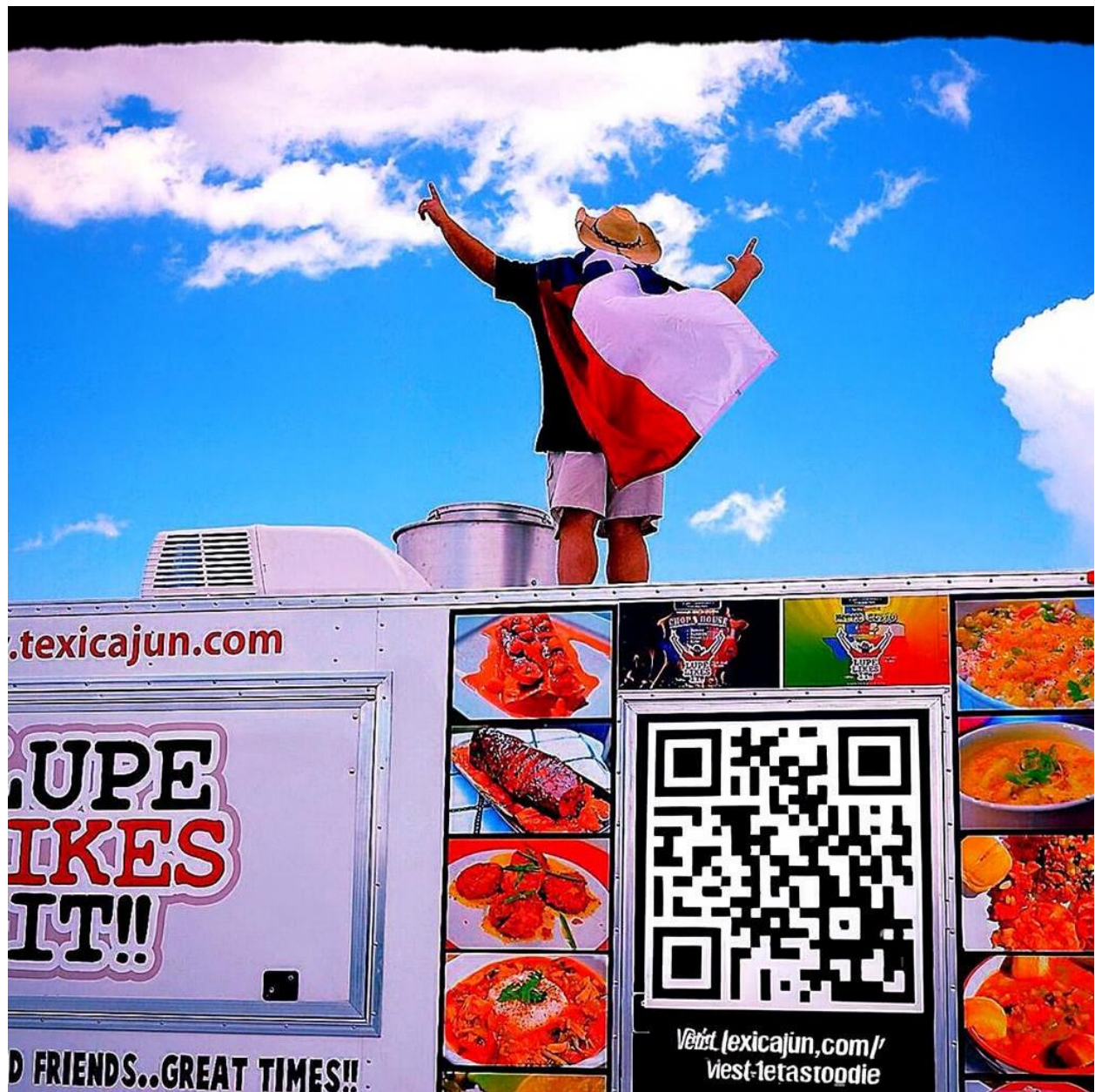




CHEF LUPE BOUDREAUX..OWNER OF TEXICAJUN FOODS

Food Trailer Checklist

- 1.) Who is your target market?
- 2.) Are you interested in passion or money? Passion is the right answer everytime.
- 3.) Do you have a power source to pull your investment safely down the road?
- 4.) Are you willing to adapt to changes and make lemonade out of lemons?
- 5.) Are you willing to work on your own equipment on the fly?
- 6.) Do you have adequate power and food storage space?
- 7.) Will you be properly insured for your adventures?
- 8.) Do you have plenty of capital for going the distance?
- 9.) Do you have good credit and are willing to “bet “ on yourself?
- 10.) Are you willing to sacrifice profit for quality and are you willing to make things “Right” everytime?
- 11.) Are you willing to be upfront about commitments with your customers?
- 12.) Do you have an ample marketing plan and have you thoroughly fleshed out of business plan?
- 13.) Are you willing to get all of the food safety training that you will need?
- 14.) Are you willing to set achievable goals and are able to let go based on that checklist?
- 15.) Are you willing to form a very strong team to help you succeed?
- 16.) Are you able to control your emotions during very stressful times?
- 17.) Do you have a valuable source of financial knowledge in your corner to help you figure out your finances?
- 18.) Are you willing to be open minded and listen to others who have done it before you and listen to their advice?
- 19.) Are you willing to find and trust a mentor to help you even if you need to pay for it?
- 20.) Do you have a reliable communication plan for Phone/Internet for your POS system?
- 21.) Are you able to provide your own technical support without outsourcing it?
- 22.) Are you good at marketing yourself?
- 23.) Do you understand the power and importance of Branding?
- 24.) Are you able to fluidly make changes to your menu depending on successes and failures?

THESE ARE JUST A FEW QUESTIONS TO ASK YOURSELF BEFORE YOU BEGIN A FOOD JOURNEY. PLEASE REACH OUT TO ME IF YOU ARE INTERESTED IN CONSULTING SERVICE

FOR EVERYTHING ON THIS LIST AS WELL AS OTHER VALUABLE LESSONS I HAVE LEARNED BY MYSELF OR EVEN FROM TRUSTED SOURCES?

REACH OUT TO ME, CHEF LUPE BOUDREAUX/ OWNER TEXICAJUN FOODS. YOU DON'T NEED TO DO THIS ALONE

325-262-2582

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I can also do Zoom Calls for Convenience.