the ZYTO scan how it WORKS

Rose Blanche Wellness 2777 Bel Pre Rd. #102 Silver Spring, MD 20906

(240)945-6693

ZYTO.com

MKD-01101.A

Every cell in your body is networked together, sending and receiving information to coordinate the millions of functions it processes every day.

As your body adjusts to changing conditions to stay healthy, it uses these communication pathways to direct available resources to maintain balance. Your body is so efficient that most of the time you never know these adjustments are happening.

When your body encounters a larger health challenge, however, it may begin to show symptoms such as elevated body temperature, swelling, pain, tiredness, or a cough.

Once you recognize a symptom, you can begin to assist the healing process. Things like getting more sleep, drinking more water, taking nutritional supplements, or taking medication under a medical professional's supervision can help your body deal with these challenges.

Too often we ignore our health until we get so sick that symptoms appear. Wouldn't you rather support your body's day-to-day efforts to stay healthy?

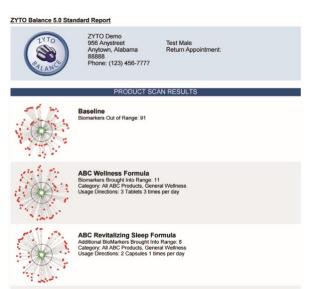
But how do you know which products and options to choose to support and maintain optimal wellness? Wouldn't it be nice if you could just ask your body?

The ZYTO Scan

During a ZYTO scan, the Hand Cradle measures your body's galvanic skin response (GSR). The data gathered by the Hand Cradle is evaluated by the software in the context of various digital signatures called Virtual Items. Virtual Items are representative of a wide range of things like foods, nutritional supplements, body organs, and systems. Virtual Items can be organized into sequences for scanning. You can think of ZYTO scans as questionnaires to which your body's GSR data provides the answers.

These scans are designed by some of the best and brightest professionals in the world for the purpose of providing the most pertinent information about your wellness.

At the completion of a scan, the software's analysis is documented in the form of a report. Information gathered in this way can help you make decisions to maintain your health.



The ZYTO Hand Cradle has been cleared by the FDA for the measurement of galvanic skin response. ZYTO software has not undergone FDA review for effectiveness. ZYTO technologies are not intended to be used in the diagnosis, care, treatment, mitigation, or prevention of any disease or medical condition. The diagnosis and treatment of medical conditions should only be undertaken by qualified medical professionals. ZYTO professional software provides general wellness information and should not be used without the involvement of a licensed healthcare professional. ZYTO products have not been the subject of controlled clinical trials to establish their effectiveness and their use is not a generally accepted medical practice by the traditional medical establishment. If you have any questions regarding ZYTO technology or our products please contact us at info@zyto.com.

THE ZYTO SCAN HOW IT WORKS

1. ZYTO Hand Cradle

The ZYTO Hand Cradle is a medical device cleared by the U.S. Food and Drug Administration to measure the user's galvanic skin response (GSR). It is not cleared for the diagnosis or treatment of any disease or medical condition.

2. Galvanic Skin Response

GSR is an established technology that measures the electrical conductivity of the skin. One familiar application of GSR is lie detector testing. During a ZYTO scan, the user's baseline GSR is measured by the Hand Cradle, followed by the ZYTO software running a digital signature, then a subsequent GSR measurement is taken. This cycle is repeated as many times as there are digital signatures in the selected scan. Each cycle takes less than half a second.

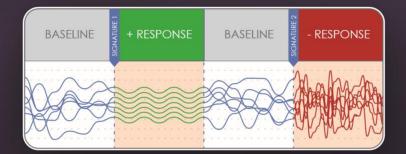
3. Virtual Items

The ZYTO software contains digital signatures that represent actual items. We call these digital signatures Virtual Items. The user's GSR reading may have changed following the software running the Virtual Item, hence the GSR scans both before and after the introduction of the Virtual Item in the ZYTO software.



4. Proprietary Software

Each baseline GSR measurement, and the GSR measurements taken after the software runs each Virtual Item, become inputs into a unique formula found only in the ZYTO software.



5. Biological Coherence

The numeric value produced by the proprietary algorithms in the ZYTO software indicates how divergent the second GSR reading was from the baseline. We call the readings with less variance more biologically coherent readings. GSR results that vary more significantly from the baseline reading are called less biologically coherent.



6. Prioritized Results

At the end of the scan, an easy-to-read report is generated that displays a ranking of the Virtual Items whose corresponding digital signatures resulted in greater biological coherence. The report is available to assist individuals as they choose options to maintain health and wellness. We call this whole process Biocommunication.