

## Use of Personal Imagery Policy

We have a legitimate interest in taking photographs and filming to promote the club.

We respect your privacy and believe that you should have a choice about how your images are used. We will ask for your consent to publish any images of you [taken as a photograph or at a filming shoot or at a training session or small club event where we feel that participants may not reasonably expect filming or photography to take place].

### How will my image be used?

Tumbles Academy of Gymnastics may use your photograph and film for the purposes of promotion, education and development of the club/sport e.g. to publicise events, in newspaper articles, magazines and other media such as websites, information leaflets, electronic newsletters and presentations.

### What happens if I agree and later change my mind?

You can withdraw your consent at any time by contacting [info@tumbles-gymnastics.co.uk](mailto:info@tumbles-gymnastics.co.uk). We will take reasonable steps to delete your image including removing it from our website or social media accounts. Please note that withdrawing your consent does not mean that any use of your images based on your consent prior to its withdrawal would be unlawful.

### How long will you retain my images?

We retain images for four years unless you withdraw your consent prior to that date. After this time, we will review all images and they will be deleted or archived if they reflect important events in the club's history that are of public interest.

Further information about how we use your personal information and your individual rights can be found in our Club Privacy Notice which can also be viewed on our website at [www.tumbles-gymnastics.co.uk](http://www.tumbles-gymnastics.co.uk)