



# #Citizens4Sustainability

Global citizenship and sustainability are two intertwined concepts that are crucial for addressing the pressing challenges facing our world today. As our world becomes increasingly interconnected and interdependent, the need for global citizenship and sustainability becomes more important than ever before.

Global citizenship refers to the recognition of our responsibilities as individuals, communities, and nations to engage in active participation and contribute positively to the well-being of our global community. It involves recognizing that we are all interconnected and share a common humanity, regardless of nationality, ethnicity, or religion. Global citizenship emphasizes inclusivity, diversity, empathy, and compassion, and encourages individuals to think beyond national boundaries and consider the broader implications of their actions on a global scale.

Sustainability, on the other hand, is the concept of using resources in a way that preserves the environment, meets present needs without compromising the ability of future generations to meet their own needs. It encompasses environmental, social, and economic aspects and promotes responsible consumption, conservation, and equitable distribution of resources. Sustainability seeks to balance economic growth with environmental protection and social well-being, ensuring that we meet our needs today without compromising the needs of future generations.




The importance of global citizenship and sustainability cannot be overstated. Here are some reasons why these concepts are vital:

**Addressing Global Challenges:** Global issues such as climate change, poverty, inequality, pandemics, and migration transcend national boundaries and require collective global efforts for effective solutions. Global citizenship promotes a sense of shared responsibility and encourages individuals to actively engage in addressing these challenges by advocating for policies and actions that promote sustainability and social justice.

**Promoting Equity and Inclusivity:** Global citizenship emphasizes inclusivity and promotes social justice by recognizing and valuing diversity, respecting human rights, and promoting equality among all individuals, irrespective of their nationality, race, gender, religion, or socio-economic background. It encourages individuals to challenge discrimination, prejudice, and inequality, and work towards a more just and equitable world.


**Ensuring Environmental Stewardship:** Sustainability recognizes the finite nature of our planet's resources and the urgent need to protect our environment for present and future generations. It promotes responsible consumption and production patterns, conservation of natural resources, reduction of greenhouse gas emissions, and preservation of biodiversity. By practicing sustainable behaviors and advocating for environmentally responsible policies, global citizens can contribute to mitigating the impacts of climate change and protecting our planet.



Fostering Economic Prosperity: Sustainability is not just about environmental conservation but also about ensuring economic prosperity for all. It promotes inclusive and sustainable economic development that addresses poverty, inequality, and social exclusion. By promoting sustainable economic practices such as fair trade, responsible investment, and ethical business practices, global citizens can contribute to creating a more equitable and prosperous world.

Empowering Communities: Global citizenship and sustainability empower communities by encouraging active participation, engagement, and collaboration. It fosters partnerships and cooperation among individuals, communities, governments, and organizations to tackle global challenges collectively. It encourages individuals to become changemakers, to take action in their communities, and contribute to positive social and environmental impacts.

Educating Future Generations: Global citizenship and sustainability are important for educating and empowering future generations. By instilling values of global citizenship and sustainability in education systems, we can foster a sense of responsibility, empathy, and critical thinking among young people, preparing them to become responsible global citizens who can contribute to a more sustainable world in the future.



Faced with these challenges, in collaboration with various organizations of Civil Society, Campaigns, and Agencies, the following arises:

## #CitizensForSustainability

Ciudadanxs Por La Sostenibilidad is a permanent program/campaign that seeks the implementation of the 2030 Agenda, the SDGs, and Sustainability from everyday life, based on adoption for the transition to a sustainable tomorrow; The citizens are the change agents for an inclusive future. With the elements and characteristics of global citizens, the citizens for sustainability/sustainability are the agents of change and imperfect testimonies of the actions to be undertaken from the local, regional, and international levels.

Anyone in the world can be part of this program, which is a free, non-profit, and intersectional program, open and does not generate direct or indirect responsibilities or obligations between the parties involved. This program/campaign operates under the YBTFG® brand and license. The program/campaign aims to train active and global citizens for collective action within the framework of the 2030 agenda and the date itself is contemplated as a point of evaluation and continuity.

The official channel of communication and dissemination is:  
<https://youthbuildingthefutureglobal.com/citizen4sustainability>



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